

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM471394

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NoHo Hospitality LLC		04/17/2018	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Gustiamo, Inc.		
Street Address:	1715 West Farms Road		
City:	Bronx		
State/Country:	NEW YORK		
Postal Code:	10460		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87261754	GUSTIAMO	
CORRESPONDENCE DATA			
Fax Number:	2127540330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 907-7300		
Email:	rsilverman@golenbock.com		
Correspondent Name:	Robin Silverman		
Address Line 1:	711 Third Avenue		
Address Line 2:	Golenbock Eiseman Assor Bell &Pescoe LLP		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Robin E. Silverman		
SIGNATURE:	/Robin E. Silverman/		
DATE SIGNED:	04/26/2018		
Total Attachments: 2			
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OP \$40.00 87261754

QUIT CLAIM TRADEMARK ASSIGNMENT

THIS QUIT CLAIM TRADEMARK ASSIGNMENT is made and entered into effective as of April 17, 2018.

WHEREAS, Nollo Hospitality LLC, a New York limited liability company, with an office at 520 Broadway, 10th floor, New York, New York 10012 ("Assignor") purports to hold certain right, title and/or interest in the "GUSTIAMO" trademark (the "Mark") intended to be used in connection with its business; and

WHEREAS, Assignor has filed an intent-to-use application for the Mark with the United States Patent and Trademark Office (serial no. 87261754) (the "Application");

WHEREAS, Gustiamo, Inc., a New York corporation, with offices at 1715 West Farms Road, Bronx, New York 10460 ("Assignee") is desirous of acquiring any and all right, title and interest whatsoever Assignor may have in the Mark and the Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties, Assignor hereby irrevocably and unconditionally assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest throughout the world in perpetuity, including all statutory and common law rights, in and to the Mark and the Application, together with the goodwill of the business symbolized thereby and/or associated therewith, and the right to sue, make claims, and recover damages for any and all past, present and future infringements of the Mark; all of such rights, title and interest to be held and enjoyed by Assignee, its successors and assigns, to the same extent that such would have been held and enjoyed by Assignor had this Assignment not been made.

Assignor shall promptly, upon the request of Assignee, execute such other documents which Assignee may reasonably deem necessary, appropriate or desirable to evidence or effectuate the terms or intent of this Assignment


IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by its duly authorized officers as of the date first written above.

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NOHO HOSPITALITY LLC

By: 
Name: Justin Pined
Title: Managing Director

GUSTIAMO, INC.

By: 
Name: Beathghw
Title: President

Continued on Signature page to Unit Claim Trademark Assignment