

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM476781

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
VPC Fuller Brush Operating Corp.		01/26/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RDL Crystal Investors, LLC		
<b>Street Address:</b>	3291 St. Helena Hwy N		
<b>City:</b>	St. Helena		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94574		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87419237	FULL CRYSTAL	
<b>Serial Number:</b>	87419299	FULLER BRUSH CO. SINCE 1906 FULL CRYSTAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3122367516		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3123684000		
<b>Email:</b>	elizabeth.nolan@dlapiper.com		
<b>Correspondent Name:</b>	DLA Piper LLP (US)		
<b>Address Line 1:</b>	PO Box 64807		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60664-0807		
<b>ATTORNEY DOCKET NUMBER:</b>	411734-000001		
<b>NAME OF SUBMITTER:</b>	Anthony E. Rufo		
<b>SIGNATURE:</b>	/Anthony E. Rufo/		
<b>DATE SIGNED:</b>	06/05/2018		
<b>Total Attachments: 4</b>			
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**ASSIGNMENT OF TRADEMARKS**

This Assignment Agreement (this "Assignment") is made effective as of January 26, 2018 (the "Effective Date"), by and between VPC Fuller Brush Operating Corp., a Delaware corporation (the "Assignor"), and RDL Crystal Investors, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor and Assignee are parties to a certain Asset Purchase Agreement, dated as of the date hereof (the "Purchase Agreement"), pursuant to which Assignee has agreed to purchase certain assets of Assignor, and Assignor has agreed to cause the same to be transferred and assigned to Assignee;

WHEREAS, Assignor has adopted and used in its business the service mark identified in Schedule A hereto (together with the registration with the United States Patent and Trademark Office therefor set forth in Exhibit A, the "Trademark"); and

WHEREAS, Assignee desires, and Assignor has agreed to assign to Assignee pursuant to the Purchase Agreement, all of Assignor's rights, title and interest in and to the Trademark, together with the goodwill of the business connected with the use of and symbolized by such Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns to Assignee all rights, title, and interest in and to the Trademark, including the registration therefor, together with all goodwill of the business connected with the use of and symbolized by such Trademark and the right to prosecute and recover monetary damages for past, present and future infringements and other violations of the Trademark.


FURTHER, Assignor agrees to execute and provide, promptly after its execution hereof, such further instruments, documents or assignments as Assignee may reasonably request to effectuate the purposes of this transaction and to consolidate, vest and record in Assignee all of Assignor's rights in and to the Trademark.

[Signature Page Follows]

IN WITNESS WHEREOF, the Parties have executed this Assignment Agreement effective as of the date first above written.

ASSIGNEE:

RDL CRYSTAL INVESTORS, LLC

By:   
Name: DAVID JABL  
Title: OWNER

ASSIGNOR:

VPC FULLER BRUSH OPERATING CORP.

By: \_\_\_\_\_  
Name: Scott Zernick  
Title: Secretary

[Signature Page to Assignment of Trademarks]

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TRADEMARK  
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IN WITNESS WHEREOF, the Parties have executed this Assignment Agreement effective as of the date first above written.

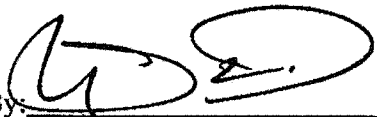
**ASSIGNEE:**

RDL CRYSTAL INVESTORS, LLC

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**ASSIGNOR:**

VPC FULLER BRUSH OPERATING CORP.

By:  \_\_\_\_\_  
Name: Scott Zernick  
Title: Secretary

[Signature Page to Assignment of Trademarks]

Exhibit A

Assigned Trademarks

Client/Matter No.: 50515.00.0002  
U.S. Trademark Application No.: 87/419,237  
Trademark: FULL CRYSTAL

Client/Matter No.: 50515.00.0005  
U.S. Trademark Application No.: 87/419,299  
Trademark: FULL CRYSTAL Logo



**FULL  
CRYSTAL**

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