

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM469532

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/25/2017
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eduardo Morales		04/11/2018	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	VVMC LLC
Street Address:	1003 Rio Grande Street
City:	Austin
State/Country:	TEXAS
Postal Code:	78701
Entity Type:	Limited Liability Company: TEXAS

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	85723577	AMERICAN CROWN CLUB
Serial Number:	85728849	CROWN CLUB
Serial Number:	85734894	COLORADO CROWN CLUB
Serial Number:	85758727	LAS VEGAS CROWN CLUB
Serial Number:	85560550	FLORIDA CROWN CLUB

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5124767900
 Email: trademarks@fleckman.com
 Correspondent Name: William D. Raman
 Address Line 1: P.O. Box 685108
 Address Line 4: Austin, TEXAS 78768-5108

NAME OF SUBMITTER:	William D. Raman
SIGNATURE:	/William D. Raman/
DATE SIGNED:	04/12/2018

OP \$140.00 85723577

Total Attachments: 3

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

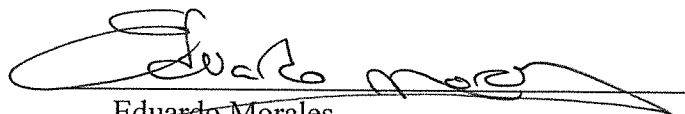
WHEREAS, Eduardo Morales ("Morales"), a United States citizen having a business address at 8950 Railwood Dr., Houston, Texas 77078 owns by assignment as of the effective date of this agreement the trademarks identified in Exhibit A attached hereto (the "Marks") and the United States trademark applications therefor (the "Applications");

WHEREAS, Morales also owns by assignment as of the effective date of this agreement numerous trademarks incorporating "CROWN CLUB," as set forth in Exhibit B attached hereto, for which were obtained the referenced United States trademark registrations;

WHEREAS, VVMC LLC ("VVMC"), a Texas limited liability company having a business address at 1003 Rio Grande Street, Austin, Texas 78701 desires to acquire any rights and goodwill associated with the Marks, along with the Applications therefor;

WHEREAS, Morales desires to gift, assign, and transfer as of the effective date of this agreement all right title, and interest that he owns in the Marks to VVMC, together with all associated goodwill and the applications therefor;

NOW, THEREFORE, Morales does gift, assign, and transfer unto VVMC, effective as of April 25, 2017, all right, title and interest in and to the Marks, together with the business and goodwill associated with the manufacture of product under the Marks and the applications for the Marks.

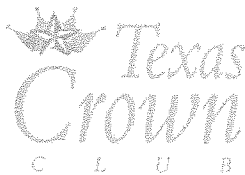
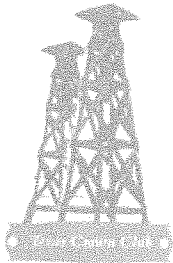

Eduardo Morales

Date: 4/11/2018

EXHIBIT A

Mark	Application Serial No.
AMERICAN CROWN CLUB	85/723,577
CROWN CLUB	85/728,849
COLORADO CROWN CLUB	85/734,894
LAS VEGAS CROWN CLUB	85/758,727
FLORIDA CROWN CLUB	85/560550

EXHIBIT B

Mark	Registration No.
SOUTHERN CROWN CLUB	4,269,884
SOUTH CAROLINA CROWN CLUB	4,325,771
CALIFORNIA CROWN CLUB	4,325,670
TEXAS CROWN CLUB	3,738,906
TEXAS CROWN CLUB and Design 	3,810,852
TEXAS CROWN CLUB and Design 	3,810,851