

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM469534

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	04/25/2017
<b>SEQUENCE:</b>	2

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eduardo Morales		04/11/2018	INDIVIDUAL: UNITED STATES

## RECEIVING PARTY DATA

<b>Name:</b>	VVMC LLC
<b>Street Address:</b>	1003 Rio Grande Street
<b>City:</b>	Austin
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	78701
<b>Entity Type:</b>	Limited Liability Company: TEXAS

## PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	4269884	SOUTHERN CROWN CLUB
Registration Number:	4325771	SOUTH CAROLINA CROWN CLUB
Registration Number:	4325670	CALIFORNIA CROWN CLUB
Registration Number:	3738906	TEXAS CROWN CLUB
Registration Number:	3810852	TEXAS CROWN CLUB
Registration Number:	3810851	TEXAS CROWN CLUB

## CORRESPONDENCE DATA

## Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 5124767900  
 Email: trademarks@fleckman.com  
 Correspondent Name: William D. Raman  
 Address Line 1: P.O. Box 685108  
 Address Line 4: Austin, TEXAS 78768-5108

<b>NAME OF SUBMITTER:</b>	William D. Raman
<b>SIGNATURE:</b>	/William D. Raman/

OP \$165.00 4269884

<b>DATE SIGNED:</b>	04/12/2018
<b>Total Attachments: 2</b> source=Nunc Pro Tunc Trademark Assignment from Morales to VVMC (former EJMV mark)#page1.tif source=Nunc Pro Tunc Trademark Assignment from Morales to VVMC (former EJMV mark)#page2.tif	

## TRADEMARK ASSIGNMENT


WHEREAS, Eduardo Morales ("Morales"), a United States citizen having a business address at 8950 Railwood Dr., Houston, Texas 77078, owns as of the effective date of this agreement the trademark WASHINGTON CROWN CLUB (the "Mark") and United States Trademark Application Serial No. 85/841,343 therefor (the "Application");

WHEREAS, Morales also owns as of the effective date of this agreement numerous trademarks incorporating "CROWN CLUB," as set forth in Exhibit A attached hereto, for which the referenced United States trademark registrations were obtained;

WHEREAS, VVMC LLC ("VVMC"), a Texas limited liability company having a business address at 1003 Rio Grande Street, Austin, Texas 78701 desires to acquire from Morales any rights and goodwill associated with the Mark, along with the Application therefor;

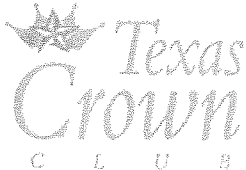
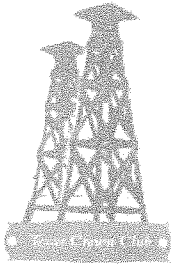
WHEREAS, Morales desires to gift, assign, and transfer all right title, and interest that he owns in the Mark as of the effective date of this agreement to VVMC, together with all associated goodwill and the application therefor;

NOW, THEREFORE, Morales does hereby gift, assign, and transfer unto VVMC, effective April 25, 2017, all right, title and interest in and to the Mark, together with the business and goodwill associated with the manufacture of product under the Mark and the application for the Mark.

  
Eduardo Morales

Date: 4/11/2018

EXHIBIT A

Mark	Registration No.
SOUTHERN CROWN CLUB	4,269,884
SOUTH CAROLINA CROWN CLUB	4,325,771
CALIFORNIA CROWN CLUB	4,325,670
TEXAS CROWN CLUB	3,738,906
TEXAS CROWN CLUB and Design 	3,810,852
TEXAS CROWN CLUB and Design 	3,810,851