ETAS ID: TM470781

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1

Stylesheet Version v1.2

**SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Surry Licensing LLC		03/30/2018	Limited Liability Company: NEW HAMPSHIRE

### **RECEIVING PARTY DATA**

Name:	Piggly Wiggly LLC
Street Address:	7 Corporate Drive
City:	Keene
State/Country:	NEW HAMPSHIRE
Postal Code:	03431
Entity Type:	Limited Liability Company: NEW HAMPSHIRE

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2374665	OUR NAME SAYS IT OUR PRICES PROVE IT

## CORRESPONDENCE DATA

Fax Number: 4052287377

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4055522240

teresa.purcell@mcafeetaft.com Email:

**Correspondent Name:** Justin Jackson Address Line 1: 211 N. Robinson

Address Line 2: 10th Floor, Two Leadership Square Address Line 4: Oklahoma City, OKLAHOMA 73102

ATTORNEY DOCKET NUMBER:	27271.4
NAME OF SUBMITTER:	Justin Jackson
SIGNATURE: /Justin Jackson/	
DATE SIGNED:	04/20/2018

**Total Attachments: 1** 

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**TRADEMARK** REEL: 006346 FRAME: 0834

900447675

## ASSIGNMENT OF TRADEMARK

WHEREAS, Surry Licensing LLC, a New Hampshire limited liability company having a business address of 7 Corporate Drive, Keene, NH 03431, is the owner of all right, title and interest in and to the trademark OUR NAME SAYS IT ... OUR PRICES PROVE IT and U.S. Registration No. 2,374,665 (issued August 8, 2000) therefor;

WHEREAS, Piggly Wiggly LLC, a New Hampshire limited liability company having a business address of 7 Corporate Drive, Keene, NH 03431, desires to acquire all of Surry Licensing LLC's right, title and interest in and to the trademark OUR NAME SAYS IT ... OUR PRICES PROVE IT and U.S. Registration No. 2,374,665, together with the goodwill of the business connected with the use of and symbolized by the trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Surry Licensing LLC hereby sells, assigns, transfers and conveys to Piggly Wiggly LLC all of its right, title and interest in and to the trademark OUR NAME SAYS IT ... OUR PRICES PROVE IT and U.S. Registration No. 2,374,665 therefor, together with the goodwill of the business connected with the use of and symbolized by the trademark.

Signed at 7 Corporate Drive, Keene, NH effective the 30th day of March 2018.

#### SURRY LICENSING LLC

Ву	Name: William M Boyd III Title: EVP, Chief Legal Officer
STATE OF New Hampshire)  State of New Hampshire)  This instrument was acknowledged as EVP, Chief Hampshire limited liability company.  (Seal)  JUNE  21  2022	ed before me on March 30th, 2018, by Legal Officer of Surry Licensing LLC, a New  Notary Public Commission #

ASSIGNMENT OF TRADEMARK - Surry Licensing to Piggly Wiggly LLC - OUR NAME SAYS IT OUR PRICES PRO

RECORDED: 04/20/2018

TRADEMARK REEL: 006346 FRAME: 0835