

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM470790

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reeves-Sain Drug Store, Inc.		04/16/2018	Corporation: TENNESSEE
RECEIVING PARTY DATA			
Name:	Fred's Stores of Tennessee, Inc.		
Street Address:	4300 New Getwell Rd.		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38118		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4844544	REEVES SAIN	
Registration Number:	4849838	REEVES-SAIN	
Registration Number:	4849609	ENTRUSTRX	
Registration Number:	4849608	ENTRUSTRX	
Registration Number:	5208031	SPECIALTY PHARMACY WITH A PERSONAL TOUCH	
CORRESPONDENCE DATA			
Fax Number:	2028221111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.822.1100		
Email:	smoskowitz@whda.com, trademarkmail@whda.com		
Correspondent Name:	Simor L. Moskowitz		
Address Line 1:	1250 Connecticut Avenue, NW		
Address Line 2:	Suite 850		
Address Line 4:	Washington, D.C. 20036		
NAME OF SUBMITTER:	Simor L. Moskowitz		
SIGNATURE:	/Simor L. Moskowitz/		
DATE SIGNED:	04/20/2018		
Total Attachments: 2			

OP \$140.00 4844544

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Assignment of Trademarks


WHEREAS, Reeves-Sain Drug Store, Inc., a Tennessee corporation having an address of 4300 Getwell Rd. Memphis, TN 3818 (hereinafter "Assignor"), previously adopted and is using the trademarks shown on Exhibit A attached hereto (the "Marks");

WHEREAS, Fred's Stores of Tennessee, Inc., a Delaware corporation having an address of 4300 Getwell Rd., Memphis, TN 38118 (hereinafter "Assignee"), is desirous of acquiring the Marks and any registrations therefor; and

WHEREAS, the Assignor desires to assign to the Assignee its rights in the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and any registrations therefor.

Reeves-Sain Drug Store, Inc.

By: 
Name: Mike Bloom
Title: CEO/Director
Date: 4/16/18

Fred's Stores of Tennessee, Inc.

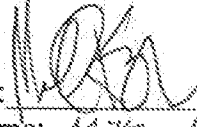
By: 
Name: Mike Bloom
Title: CEO/Director
Date: 4/16/18

EXHIBIT A

Mark	Country	Applicant	Reg No	Reg Date
	United States	REEVES-SAIN DRUG STORE, INC.	4,844,644	11/03/2015
REEVES-SAIN & Design				
	Tennessee	REEVES-SAIN DRUG STORE, INC.	046135	02/27/2015
REEVES-SAIN				
	United States	REEVES-SAIN DRUG STORE, INC.	4,849,838	11/10/2015
REEVES-SAIN				
	United States	REEVES-SAIN DRUG STORE, INC.	4,849,699	11/10/2015
ENTRUSTRX & DESIGN				
	United States	REEVES-SAIN DRUG STORE, INC.	4,849,606	11/10/2015
ENTRUSTRX				
	Tennessee	REEVES-SAIN DRUG STORE, INC.	046138	02/27/2015
REEVES SAIN & Design				
	United States	REEVES-SAIN DRUG STORE, INC.	5,208,031	05/23/2017
Specialty Pharmacy with a Personal Touch				