

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM476744

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
W. NEWELL AND COMPANY LLC		06/05/2018	LLC Delaware
RECEIVING PARTY DATA			
Name:	SUPERVALU LICENSING LLC		
Street Address:	11840 Valley View Rd		
City:	Eden Prairie		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	DELAWARE LLC		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3162281	THE W. NEWELL ADVANTAGE	
Registration Number:	3118368	W. NEWELL & CO. FRESH THINKING SINCE 193	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9529968034		
Email:	IPLEGALTEAM@SUPERVALU.COM		
Correspondent Name:	SUPERVALU INC		
Address Line 1:	SUPERVALU INC, 11840 Valley View Rd		
Address Line 4:	EDEN PRAIRIE, MINNESOTA 55344		
NAME OF SUBMITTER:	Jill Kane		
SIGNATURE:	/Jill Kane/		
DATE SIGNED:	06/05/2018		
Total Attachments: 0			

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