

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM477188

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Great Domains & Estates, LLC		09/12/2017	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	O'Neill Beverages Co., LLC		
Street Address:	8418 South Lac Jac Avenue		
City:	Parlier		
State/Country:	CALIFORNIA		
Postal Code:	93648		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2196525	CURRAN CREEK	
Registration Number:	4180497	PERSEVERANCE	
Registration Number:	4180605	PLEASURES OPN	
Registration Number:	4158624	SIMPLY DELICIOUS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4152261400		
Email:	barry@strikeandtechel.com		
Correspondent Name:	Barry Strike		
Address Line 1:	556 Commercial Street		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Barry Strike		
SIGNATURE:	/BStrike/		
DATE SIGNED:	06/07/2018		
Total Attachments: 1			
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OP \$115.00 2196525

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

Whereas, GREAT DOMAINS & ESTATES, LLC, a California limited liability company located at 8733 Lakewood Drive, Suite B, Windsor, California 95492 ("Assignor") owns the following marks in the United States which are registered in the U.S. Patent and Trademark Office:

Mark	USPTO Reg. No.
CURRAN CREEK	2196525
PERSEVERANCE	4180497
PLEASURES OPN	4180605
SIMPLY DELICIOUS	4158624

Whereas, O'Neill Beverages Co., LLC, a ~~California~~ limited liability company located at 8418 S. Lac Jac Avenue, Parlier, California 93648, doing business as O'Neill Vintners and Distillers ("Assignee") is desirous of acquiring said U. S. marks and the U. S. registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the said marks in the U. S., together with the goodwill of the business symbolized by the marks in the U. S. and the above-identified U.S. registrations thereof.

Dated: 9/12/17

ASSIGNOR
GREAT DOMAINS & ESTATES, LLC



Edward M. Notarius
Manager