900445886 04/06/2018

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM468905

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Legal entity Type of Assignee, Twentieth Century Fox Film Corporation previously recorded on Reel 006249 Frame 0123. Assignor(s) hereby confirms the Assignment of The Entire Interest and The Goodwill.
RESUBMIT DOCUMENT ID:	900437955

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
COLD IRON STUDIOS ENTERTAINMENT, INC.		01/03/2018	Corporation: CALIFORNIA

### **RECEIVING PARTY DATA**

Name:	TWENTIETH CENTURY FOX FILM CORPORATION
Street Address:	10201 West Pico Boulevard
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90035
Entity Type:	Corporation: DELAWARE

### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	87139290	COLDIRON
Serial Number:	87162096	COLD IRON

### **CORRESPONDENCE DATA**

**Fax Number:** 3109693095

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

 Phone:
 3103697630

 Email:
 tm@fox.com

**Correspondent Name:** Tina M. Pompey, Esq., 21st Century Fox

Address Line 1: P.O. Box 900

Address Line 2: Intellectual Property Department

Address Line 4: Beverly Hills, CALIFORNIA 90213-0900

ATTORNEY DOCKET NUMBER: 81352657/CA2018000320

NAME OF SUBMITTER: Tirzah Lowe, Assistant Secretary

SIGNATURE: /tirzah lowe/

DATE SIGNED: 04/06/2018

TRADEMARK 900445886 REEL: 006348 FRAME: 0786

### **Total Attachments: 9**

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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM460607

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Legal Entity Type of Assignee, Twentieth Century Fox Film Corporation previously recorded on Reel 006249 Frame 0123. Assignor(s) hereby confirms the ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL.

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
COLD IRON STUDIOS ENTERTAINMENT, INC.		01/03/2018	Corporation: CALIFORNIA

### **RECEIVING PARTY DATA**

Name:	TWENTIETH CENTURY FOX FILM CORPORATION
Street Address:	10201 West Pico Boulevard
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90035
Entity Type:	Corporation: DELAWARE

### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	87139290	COLDIRON
Serial Number:	87162096	COLD IRON

## **CORRESPONDENCE DATA**

Fax Number: 3109693095

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

 Phone:
 3103697630

 Email:
 tm@fox.com

Correspondent Name: Tina M. Pompey, Esq., 21st Century Fox

Address Line 1: P.O. Box 900

Address Line 2: Intellectual Property Department

Address Line 4: Beverly Hills, CALIFORNIA 90213-0900

ATTORNEY DOCKET NUMBER:	81352657/CA2018000320
NAME OF SUBMITTER:	Tirzah Lowe, Assistant Secretary
SIGNATURE:	/tirzah lowe/
DATE SIGNED:	02/02/2018

**Total Attachments: 5** 

#### 900434277 01/03/2018

### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM456751

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

1	Name	Formerly	Execution Date	Entity Type
	Cold Iron Studios		01/03/2018	Corporation: CALIFORNIA
	Entertainment, Inc.			

### **RECEIVING PARTY DATA**

Name:	Twentieth Century Fox Film Corporation
Street Address:	10201 West Pico Blvd.
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90035
Entity Type:	Corporation: CALIFORNIA

### **PROPERTY NUMBERS Total: 2**

Property Type Number		Word Mark		
Serial Number:	87139290	COLDIRON		
Serial Number:	87162096	COLD IRON		

#### CORRESPONDENCE DATA

Fax Number: 3109693095

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (310) 369-7630 Email: tm@fox.com

Correspondent Name: Tina M. Pompey, Esq.

Address Line 1: P.O. Box 900

Address Line 4: Beverly Hills, CALIFORNIA 90213-0900

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NAME OF SUBMITTER:	Tirzah Lowe	
SIGNATURE:	/tirzah lowe/	
DATE SIGNED:	01/03/2018	

### **Total Attachments: 5**

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#### TRADEMARK ASSIGNMENT AGREEMENT

This Assignment, effective as of January 3, 2018, is between Cold Iron Studios Entertainment, Inc., a California corporation with a principal place of business at 4 North 2nd Street, Suite 450, San Jose, CA, 95113, United States ("Assignor"), and Twentieth Century Fox Film Corporation, a Delaware corporation with a principal place of business at 10201 West Pico Boulevard, Los Angeles, CA, 90035, United States ("Assignee").

WHEREAS, Assignor has entered into that certain Asset Purchase Agreement, dated as of December 7, 2017 (the "Purchase Agreement"), by and among Assignor, Perfect World Entertainment Inc., a Delaware corporation, and FoxNext Acquisition Holdings, LLC, a Delaware limited liability company, pursuant to which, among other things, Assignor has agreed to execute and deliver this Assignment;

WHEREAS, Assignor has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks") worldwide;

WHEREAS, Assignor has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, Assignor is the owner of the federal trademark applications related to the Trademarks listed in Schedule B (hereinafter collectively referred to as "Applications");

WHEREAS, Assignor wishes to confirm and ratify that it has transferred and assigned to Assignee all rights, title and interest in and to the Trademarks and Applications, including all national, state and foreign registrations, applications for registration and renewals and extensions thereof, all common law rights and goodwill related thereto, together with that portion of Assignor's business associated with and symbolized by the Trademarks and all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued, to Assignee in accordance with the provisions of this Agreement, and Assignee wishes to accept such assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby transfers, conveys and assigns and ratifies that it has assigned all of its right, title and interest in and to the Trademarks and Applications, to Assignee, and Assignor agrees not to challenge the validity of Assignee's ownership in the Trademarks or Applications at any time after the date hereof. Assignor further transfers, conveys and assigns to Assignee, without any additional consideration, all ownership, right, title and interest in and to that portion of Assignor's business symbolized by the Trademarks and Applications, together with all goodwill associated with the foregoing.

### **EXECUTION VERSION**

2. Assignor further promises to execute and deliver to Assignee, upon reasonable request of Assignee and at the expense of Assignee, all other documents reasonably requested by Assignee to perfect and vest in Assignee all of Assignor's rights, title and interest in and to said Trademarks.

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### **EXECUTION VERSION**

IN WITNESS WHEREOF, the undersigned have executed and delivered this Trademark Assignment Agreement as of the Closing Date.

> **COLD IRON STUDIOS** ENTERTAINMENT, INC.

Title: Ples and

TWENTIETH CENTURY FOX FILM **CORPORATION** 

By:\_\_ Name:

Title:

[Cold Iron Trademark Assignment Signature Page]

IN WITNESS WHEREOF, the undersigned have executed and delivered this Trademark Assignment Agreement as of the Closing Date.

COLD IRON STUDIOS ENTERTAINMENT, INC.

TWENTIETH CENTURY FOX FILM CORPORATION

Name: Trail Pemply Title: Assis kan & Secretary

[Cold Iron Trademark Assignment Signature Page]

### **EXECUTION VERSION**

Schedule A

Marks:

COLDIRON COLD IRON



Schedule B

# Federal Trademark Applications:

Mark Name	Mark Type	Status	Application Number	Filing Date	International Classes
Coldiron	Word	Pending	87/139,290	08/15/2016	9, 41
Cold Iron	Word	Pending	87/162,096	09/06/2016	9, 41

#### 900434277 01/03/2018

### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM456751

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

www	Name	Formerly	Execution Date	Entity Type
	Cold Iron Studios		01/03/2018	Corporation: CALIFORNIA
Ì	Entertainment, Inc.			
ş	L			

### **RECEIVING PARTY DATA**

Name:	Twentieth Century Fox Film Corporation		
Street Address:	10201 West Pico Bivd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code: 90035			
Entity Type:	Corporation: CALIFORNIA Limited Liability Company: DELAWARE		

### **PROPERTY NUMBERS Total: 2**

Property Type Number		Word Mark	
Serial Number:	87139290	COLDIRON	
Serial Number:	87162096	COLD IRON	

#### CORRESPONDENCE DATA

Fax Number: 3109693095

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Phone: (310) 369-7630 Email: tm@fox.com

Correspondent Name: Tina M. Pompey, Esq.

Address Line 1: P.O. Box 900

Address Line 4: Beverly Hills, CALIFORNIA 90213-0900

NAME OF SUBMITTER:	Tirzah Lowe
SIGNATURE:	/tirzah lowe/
DATE SIGNED:	01/03/2018

### Total Attachments: 5

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