

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM477271

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	06/07/2018		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Decisely Equity Holdings, LLC		06/07/2018	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Decisely Insurance Services, LLC		
<b>Street Address:</b>	3700 Mansell Road		
<b>Internal Address:</b>	Suite 525		
<b>City:</b>	Alpharetta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30022		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5042950	DECISELY	
<b>Registration Number:</b>	5042852	DECISELY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2157012273		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2156657273		
<b>Email:</b>	cmiller@cozen.com		
<b>Correspondent Name:</b>	Camille M. Miller		
<b>Address Line 1:</b>	1650 Market Street		
<b>Address Line 2:</b>	Suite 2800		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>ATTORNEY DOCKET NUMBER:</b>	DECI0003US/410409		
<b>NAME OF SUBMITTER:</b>	Camille M. Miller		
<b>SIGNATURE:</b>	/Camille M. Miller/		
<b>DATE SIGNED:</b>	06/08/2018		
<b>Total Attachments: 2</b>			

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**NUNC PRO TUNC TRADEMARK ASSIGNMENT**

WHEREAS, DECISELY EQUITY HOLDINGS, LLC, a California limited liability company, with principal offices located at 135 Main Street, 21<sup>st</sup> Floor, San Francisco, California 94105, was the owner of the Trademarks listed in Exhibit A (hereinafter referred to as "Trademarks"); and

WHEREAS, DECISELY INSURANCE SERVICES, LLC, a Delaware limited liability company, with principal offices located at 3700 Mansell Road, Suite 525, Alpharetta, Georgia 30022 did acquire as of June 7, 2018 all right title and interest in and to the Trademarks, and the goodwill of the business relating thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, DECISELY EQUITY HOLDINGS, LLC acknowledges that it did on June 7, 2018 sell, assign, transfer, and convey to DECISELY EQUITY HOLDINGS, LLC all right, title, and interest in and to the Trademarks and the registrations thereof, including any choses in action relating to the Trademarks, claims for damages, profits, and costs, both in equity and law for any infringement of the Trademarks occurring on or before June 7, 2018 together with the good will of the business symbolized by the Trademarks.

WHEREAS, it is desired that this Nunc Pro Tunc Assignment be made of record in the U.S. Patent and Trademark Office.

This Assignment is effective as of June 7, 2018, regardless of the date signed.

Assignor: DECISELY EQUITY HOLDINGS, LLC

Date: June 7, 2018

Name: 

Title: CEO


Assignee: DECISELY INSURANCE SERVICES, LLC

Date: June 7, 2018

Name: 

Title: CEO

**EXHIBIT A**

<b>TRADEMARK</b>	<b>US REGISTRATION NO.</b>
DECISELY and Design 	5042950
DECISELY	5042852