

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM468233

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reputation.com, Inc.		04/02/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	ReputationDefender LLC		
Street Address:	1400A Seaport Blvd.		
Internal Address:	Suite 40		
City:	Redwood City		
State/Country:	CALIFORNIA		
Postal Code:	94063		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3285435	MYREPUTATION	
CORRESPONDENCE DATA			
Fax Number:	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024084000		
Email:	docketing@finnegan.com		
Correspondent Name:	Danny M. Adweh		
Address Line 1:	901 New York Avenue, NW		
Address Line 4:	Washington, D.C. 20001		
NAME OF SUBMITTER:	Danny M. Awdeh		
SIGNATURE:	/Danny M. Awdeh/		
DATE SIGNED:	04/03/2018		
Total Attachments: 1			
source=MYREPUTATION Assignment (executed)#page1.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective this 2nd day of April, 2018, by and between Reputation.com, Inc., a Delaware corporation, and having a usual place of business at 1400A Seaport Blvd., Suite 40, Redwood City, CA 94063 ("Assignor") and ReputationDefender LLC, a Delaware limited liability company, and having a usual place of business at 1400A Seaport Blvd., Suite 40, Redwood City, CA 94063 ("Assignee").

WHEREAS, Assignor holds all right, title and interest in and to the MYREPUTATION trademark (Registration number 3,285,435) (the "Mark"); and

WHEREAS, Assignor wishes to assign the Mark to Assignee, and Assignee is desirous of acquiring the Mark from Assignor, together with the goodwill of the business symbolized thereby.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby sell, assign, convey and transfer unto Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest in and throughout the world in and to the Mark (including any common law rights that may exist and are associated therewith), together with the goodwill of the business symbolized thereby and appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Mark, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

Assignor does hereby authorize the Director of the United States Patent & Trademark Office, and the empowered official of any U.S. State, or any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Mark and title thereto as the property of Assignee, its successors, assigns or legal representatives in accordance with the terms of this instrument.

Assignee and Assignor also agree that multiple copies of this Assignment may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Assignee and Assignor.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

ASSIGNOR: Reputation.com, Inc.
Name: _____
Signature: Chris Sandermeyer
Title: G.C., Corporate Secretary

ASSIGNEE: Reputation Defender LLC
Name: Chris Sandermeyer
Signature: Chris Sandermeyer
Title: Manager