

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM477511

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Velocity Servers, Inc.		06/04/2018	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Deluxe Small Business Sales, Inc.		
<b>Street Address:</b>	3680 Victoria Street North		
<b>City:</b>	Shoreview		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55126		
<b>Entity Type:</b>	Corporation: MINNESOTA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5255454	COLOCROSSING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	612.371.5213		
<b>Email:</b>	cking@merchantgould.com		
<b>Correspondent Name:</b>	Heather J. Kliebenstein		
<b>Address Line 1:</b>	P.O. Box 2910		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402-0910		
<b>ATTORNEY DOCKET NUMBER:</b>	12839.341US01		
<b>NAME OF SUBMITTER:</b>	Heather J. Kliebenstein		
<b>SIGNATURE:</b>	/Heather J. Kliebenstein/		
<b>DATE SIGNED:</b>	06/11/2018		
<b>Total Attachments: 4</b>			
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source=ColoCrossing - U.S. Reg. No. 5255454 - Trademark Assignment#page2.tif			
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## **TRADEMARK ASSIGNMENT AGREEMENT**

June 4, 2018

A. Velocity Servers, Inc., a New York corporation (“Assignor”), is the owner of those certain trademarks listed on Exhibit A attached hereto (the “Marks”); and

B. Deluxe Small Business Sales, Inc., a Minnesota corporation (“Assignee”), Assignor and the sole shareholder of Assignor are parties to an Asset Purchase Agreement (the “Purchase Agreement”) whereby Assignor conveys, transfers, and assigns to Assignee, among other assets, certain intellectual property of Assignor, including the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged:

1. Assignment. Assignor hereby conveys, transfers, and assigns to Assignee all of its right, title and interest in and to each of the Marks, including all registrations and applications to register the Marks, together with the goodwill of the business connected with the use of and symbolized by the Marks.

2. Acceptance. Assignee accepts all right, title, and interest in and to the Marks.

3. Miscellaneous. (a) This Agreement is made subject to all of the representations, warranties and all other provisions set forth in the Purchase Agreement. This Agreement does not supersede or amend the Purchase Agreement in any respect. This Agreement is made pursuant to the Purchase Agreement, and is subject to the limitations contained in the Purchase Agreement. In the event of any conflict or inconsistency between the Purchase Agreement and this Agreement, the Purchase Agreement shall govern.

(b) This Agreement will be construed under and governed by the laws of the State of Delaware.

(c) This Agreement may be executed in any number of counterparts, including by way of facsimile or Portable Document Format, each of which will be deemed an original and all of which will constitute one agreement.

[Signatures on Following Page]

IN WITNESS WHEREOF, Assignor and Assignee have caused this instrument to be executed effective as of the date first set forth above.

ASSIGNOR:

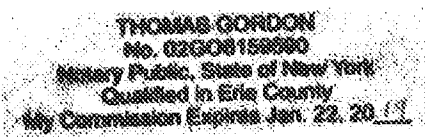
VELOCITY SERVERS, INC.

By: [Signature]  
Its: President

STATE OF NEW YORK )  
 )ss:  
COUNTY OF ERIE )

On this 4<sup>th</sup> day of June, 2018, personally appeared JONATHAN BLOOM, to me known and known to be the PRESIDENT of Velocity Servers, Inc., a New York corporation, and acknowledged that he/she executed the foregoing Agreement on behalf of said corporation pursuant to authority duly received.

[Signature]  
Notary Public



ASSIGNEE:

DELUXE SMALL BUSINESS SALES, INC.

By: \_\_\_\_\_  
Its: \_\_\_\_\_

STATE OF \_\_\_\_\_ )  
 )ss:  
COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_\_ day of \_\_\_\_\_, 2018, personally appeared \_\_\_\_\_, to me known and known to be the \_\_\_\_\_ of Deluxe Small Business Sales, Inc., a Minnesota corporation, and acknowledged that he/she executed the foregoing Agreement on behalf of said corporation pursuant to authority duly received.

\_\_\_\_\_  
Notary Public

[Signature Page to Trademark Assignment Agreement]

IN WITNESS WHEREOF, Assignor and Assignee have caused this instrument to be executed effective as of the date first set forth above.

**ASSIGNOR:**

VELOCITY SERVERS, INC.

By: \_\_\_\_\_  
Its: \_\_\_\_\_

STATE OF \_\_\_\_\_ )  
  )ss:  
COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_\_ day of \_\_\_\_\_, 2018, personally appeared \_\_\_\_\_, to me known and known to be the \_\_\_\_\_ of Velocity Servers, Inc., a New York corporation, and acknowledged that he/she executed the foregoing Agreement on behalf of said corporation pursuant to authority duly received.

\_\_\_\_\_  
Notary Public

**ASSIGNEE:**

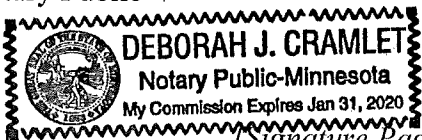
DELUXE SMALL BUSINESS SALES, INC.

By: \_\_\_\_\_  
Its: DSB SMALL BUSINESS SERVICES

STATE OF Minnesota )  
  )ss:  
COUNTY OF Ramsey )

On this 4<sup>th</sup> day of June, 2018, personally appeared Malcolm Mc Roberts to me known and known to be the CEO of Deluxe Small Business Sales, Inc., a Minnesota corporation, and acknowledged that he/she executed the foregoing Agreement on behalf of said corporation pursuant to authority duly received.

Deborah J. Cramlet  
Notary Public



*[Signature Page to Trademark Assignment Agreement]*

**EXHIBIT A**  
**Marks**

<b>Mark</b>	<b>Serial / Registration Number</b>	<b>Filing Date</b>
ColoCrossing	Serial No.: 87285731 Reg. No.: 5255454	12/30/2016