

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM478001

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bauer Media Group USA, LLC		06/08/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bauer Publishing Company, L.P.		
<b>Street Address:</b>	270 Sylvan Avenue		
<b>City:</b>	Englewood Cliffs		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07632		
<b>Entity Type:</b>	Limited Partnership: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4989723	PUZZLE FUN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3122220818		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	chiipdocket@michaelbest.com, smprosek@michaelbest.com		
<b>Correspondent Name:</b>	Larry L. Saret		
<b>Address Line 1:</b>	444 W. Lake Street, Suite 3200		
<b>Address Line 2:</b>	Michael Best & Friedrich LLP		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	201409-9008-001		
<b>NAME OF SUBMITTER:</b>	Larry L. Saret		
<b>SIGNATURE:</b>	/larry l. saret/		
<b>DATE SIGNED:</b>	06/14/2018		
<b>Total Attachments: 3</b>			
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**ASSIGNMENT OF TRADEMARK**

WHEREAS, Bauer Media Group USA, LLC, a Delaware limited liability company, located at 270 Sylvan Avenue, Englewood Cliffs, New Jersey 07632, ("Assignor"), is the owner of the U.S. and Canadian trademark registrations listed on the attached Exhibits A and B ("the Trademarks"); and


WHEREAS, Bauer Publishing Company, L.P., a New Jersey limited partnership, located at 270 Sylvan Avenue, Englewood Cliffs, New Jersey 07632, ("Assignee"), desires to acquire Assignor's rights in the Trademarks, together with the goodwill of the business symbolized by said Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor has sold, transferred, and assigned and by these presents does hereby sell, transfer, and assign to Assignee all of its rights, title and interest in and to said Trademarks, together with all goodwill of the business symbolized by such Trademarks, including the right to sue for all infringements which may have occurred before the effective date of this Assignment.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement effective this 8<sup>th</sup> day of June, 2018.

**ASSIGNOR**

**Bauer Media Group USA, LLC**

By:   
Name: Gregory Welch  
Title: General Counsel  
Date: 6-8-18

**ASSIGNEE**

**Bauer Publishing Company, L.P.**

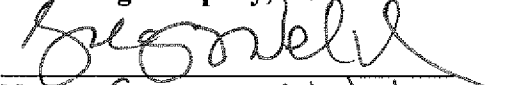
By:   
Name: Gregory Welch  
Title: General Counsel  
Date: 6-8-18

EXHIBIT A  
SCHEDULE OF U.S. TRADEMARKS

Mark Name	Country	Application Number	Registration Number
PUZZLE FUN	United States	86/568,592	4989723

EXHIBIT B  
SCHEDULE OF CANADIAN TRADEMARKS

Mark Name	Country	Application Number	Registration Number
PUZZLE FUN	Canada	1720120	TMA954857