

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM478005

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bauer Media Group USA, LLC		06/08/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Bauer Magazine Limited Partnership		
Street Address:	270 Sylvan Avenue		
City:	Englewood Cliffs		
State/Country:	NEW JERSEY		
Postal Code:	07632		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3648387	4TNZ	
Registration Number:	5265310	BAKE IT UP!	
Registration Number:	4548386	CLOSER	
CORRESPONDENCE DATA			
Fax Number:	3122220818		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.222.0800		
Email:	chiipdocket@michaelbest.com, smprosek@michaelbest.com		
Correspondent Name:	Larry L. Saret		
Address Line 1:	444 W. Lake Street, Suite 3200		
Address Line 2:	Michael Best & Friedrich LLP		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	201409-9008-001		
NAME OF SUBMITTER:	Larry L. Saret		
SIGNATURE:	/larry l. saret/		
DATE SIGNED:	06/14/2018		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARK

WHEREAS, Bauer Media Group USA, LLC, a Delaware limited liability company, located at 270 Sylvan Avenue, Englewood Cliffs, New Jersey 07632, ("Assignor"), is the owner of the U.S. and Canadian trademark registrations and applications listed on the attached Exhibits A and B ("the Trademarks"); and

WHEREAS, Bauer Magazine Limited Partnership, a Delaware limited partnership, located at 270 Sylvan Avenue, Englewood Cliffs, New Jersey 07632, ("Assignee"), desires to acquire Assignor's rights in the Trademarks, together with the goodwill of the business symbolized by said Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor has sold, transferred, and assigned and by these presents does hereby sell, transfer, and assign to Assignee all of its rights, title and interest in and to said Trademarks, together with all goodwill of the business symbolized by such Trademarks, including the right to sue for all infringements which may have occurred before the effective date of this Assignment.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement effective this 8th day of June, 2018.

ASSIGNOR

Bauer Media Group USA, LLC

By: 

Name: Gregory Welch

Title: General Counsel

Date: 6-8-18

ASSIGNEE

Bauer Magazine Limited Partnership

By: 

Name: Gregory Welch

Title: General Counsel

Date: 6-8-18

EXHIBIT A
SCHEDULE OF U.S. TRADEMARKS

Mark Name	Country	Application Number	Registration Number
4TNZ	United States	77/407,188	3648387
BAKE IT UPI	United States	87/300,821	5265310
CLOSER	United States	85/734,141	4548386

EXHIBIT B
SCHEDULE OF CANADIAN TRADEMARKS

Mark Name	Country	Application Number	Registration Number
4TNZ	Canada	1408709	TMA781010
BAKE IT UP!	Canada	1818081	
CLOSER	Canada	1595681	TMA870918
GIRLS' WORLD & DESIGN	Canada	1693795	TMA947591