

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM478061

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SUPERVALU INC		06/14/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SUPERVALU LICENSING LLC		
<b>Street Address:</b>	11840 VALLEY VIEW ROAD		
<b>City:</b>	EDEN PRAIRIE		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55344		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 123</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5177545	A FRESH TAKE ON VALUE	
<b>Registration Number:</b>	2996944	A SMART CHOICE FOR SAVINGS. DOLLAR SMART	
<b>Registration Number:</b>	4185858	ARCTIC SHORES SEAFOOD COMPANY	
<b>Registration Number:</b>	3386833	ARCTIC SHORES SEAFOOD COMPANY	
<b>Registration Number:</b>	2576742	AWESOME	
<b>Registration Number:</b>	2144905	BABY BASICS	
<b>Registration Number:</b>	3284349	BASICS FOR KIDS	
<b>Registration Number:</b>	3662314	BASICS FOR KIDS	
<b>Registration Number:</b>	3546072	BASICS FOR KIDS	
<b>Registration Number:</b>	3690577	BEEF SPOKEN HERE	
<b>Registration Number:</b>	1890123	BUILDING ACTIVE RECOGNIZABLE SERVICE	
<b>Registration Number:</b>	3596476	CARLITA	
<b>Registration Number:</b>	2925006	CHATTANOOGA CHICKEN	
<b>Registration Number:</b>	2901673	CHILL-A WHOLE NEW WAY!	
<b>Registration Number:</b>	2142810	CLEAR EXCELLENCE	
<b>Registration Number:</b>	2833752	COUNTRY STORE	
<b>Registration Number:</b>	1274441	COUNTY MARKET	
<b>Registration Number:</b>	1272976	COUNTY MARKET	
<b>Registration Number:</b>	1282825	COUNTY MARKET	

OP \$3090.00 5177545

Property Type	Number	Word Mark
Registration Number:	1204794	COUNTY MARKET
Registration Number:	3158766	COUNTY MARKET
Registration Number:	2869022	COUNTY MARKET
Registration Number:	4559698	COUNTY MARKET
Registration Number:	2983260	COUNTY MARKET EXPRESS
Registration Number:	3418110	COUNTY MARKET PHARMACY
Registration Number:	3224488	COUNTYMARKET WE VALUE FRESH · WE VALUE F
Registration Number:	3723156	CULINARY CIRCLE
Registration Number:	5303359	CULINARY CIRCLE
Serial Number:	87748519	CULINARY CIRCLE
Registration Number:	3613669	CULINARY CIRCLE FOOD LOVER'S FOOD
Registration Number:	3177770	EQUALINE
Serial Number:	87922087	ESSENTIAL 9.5
Registration Number:	4325174	ESSENTIAL EVERYDAY
Registration Number:	4268741	ESSENTIAL EVERYDAY
Registration Number:	4743723	ESSENTIAL EVERYDAY
Registration Number:	4200134	ESSENTIAL EVERYDAY
Serial Number:	87319498	ESSENTIAL EVERYDAY
Registration Number:	0848743	FARM STAND
Registration Number:	2499262	FARMSTAND
Registration Number:	3070033	FLAVORITE
Registration Number:	4135526	FRESH PRODUCE. FRESH PRICES.
Registration Number:	4265850	GOTTA LOVE A SALE
Registration Number:	4265851	GOTTA LOVE GREAT DEALS
Registration Number:	4255398	GOTTA LOVE LOW PRICES
Serial Number:	87199441	GROCERIES AT THE SPEED OF LIFE
Registration Number:	3633012	HEALTHY PURSUITS
Registration Number:	5263145	HERITAGE
Registration Number:	3934926	HOMELIFE
Registration Number:	4348018	IDEAL PORTIONS
Registration Number:	3655855	INDEPENDENT MINDED
Registration Number:	3418054	JAVA DELIGHT
Registration Number:	2798490	JENICA PEAK
Registration Number:	1516551	LANCASTER BRAND
Registration Number:	0789147	LANCASTER BRAND
Registration Number:	4354756	METOLIUS RIVER ALES
Registration Number:	1989088	MIGHTY
Registration Number:	3606038	MORE WAYS TO SAVE

Property Type	Number	Word Mark
Registration Number:	3592829	MOUNTAIN STREAM
Registration Number:	4638528	NEIGHBORHOOD CONVENIENCE. NEIGHBORHOOD S
Registration Number:	1721009	NEWMARKET
Registration Number:	3588781	NUTRITION IQ
Registration Number:	2817071	PEER
Registration Number:	3292045	PERSONAL CONFIDENCE
Registration Number:	2229000	PIER 14
Registration Number:	4156872	PLENTY FOR TWENTY
Registration Number:	4061607	PLENTY FRESH FOR PLENTY LESS
Registration Number:	3027901	PUMP PERKS
Registration Number:	3027900	PUMP PERKY P.P.
Serial Number:	87703494	QUICK & EASY MEALS
Registration Number:	5475684	REAL FOOD IN REAL TIME
Registration Number:	5177494	REAL GOODNESS. REAL VALUE.
Registration Number:	0740378	RED OWL
Registration Number:	0740377	
Registration Number:	5414785	
Registration Number:	3286994	REFILLADVANTAGE
Registration Number:	3116772	REWARDING CAREER, FULFILLING LIFE
Registration Number:	2731716	
Registration Number:	0797910	S SUPER VALU
Registration Number:	4851381	SEASONAL ESSENTIALS
Registration Number:	4347941	SEASONAL ESSENTIALS
Registration Number:	1569081	SHOPPERS VALUE
Registration Number:	2934826	SHOPPERS VALUE
Registration Number:	4607280	SHOPPERS VALUE FOODS
Serial Number:	87306650	SHOPPING AT THE SPEED OF LIFE
Registration Number:	2680991	SIX
Registration Number:	4237643	SMART TIPS FOR LIVING WELL
Registration Number:	3327756	SMOKEHOUSE RECIPE
Registration Number:	3677711	STOCKMAN & DAKOTA
Registration Number:	3083883	STONE RIDGE CREAMERY
Registration Number:	3275086	SUPER CHILL
Registration Number:	3801267	SUPER CHILL
Registration Number:	3291257	SUPER CHILL
Registration Number:	2812894	SUPERVALU
Registration Number:	0760163	SUPERVALU
Registration Number:	0646916	SUPERVALU

Property Type	Number	Word Mark
Registration Number:	0646906	SUPERVALU
Registration Number:	0646905	SUPERVALU
Registration Number:	0631486	SUPERVALU
Registration Number:	2785665	SUPERVALU PHARMACIES
Registration Number:	3351130	SUPERVALU UNIVERSITY
Registration Number:	5470591	SUPERVALU WE DELIVER
Registration Number:	2788805	SV HARBOR
Registration Number:	2935019	SVHARBOR
Registration Number:	4755017	SVINSIGHTS
Registration Number:	3292358	SVOUTFITTER
Serial Number:	87756383	SWEET PETALS SP
Registration Number:	2222050	THE AMAZING EGG
Registration Number:	4119709	THRIVE LIVE & EAT WELL
Registration Number:	2518550	TIMBERWOOD
Registration Number:	4343958	UNCUP
Registration Number:	2319903	VILLAGE MARKET
Registration Number:	4339953	WATCH OUT BUTTER!
Registration Number:	5366236	WE DELIVER
Registration Number:	2469959	WHISPER SOFT IMAGES
Registration Number:	3138351	WILD HARVEST
Registration Number:	2056158	WILD HARVEST
Registration Number:	3815034	WILD HARVEST
Registration Number:	3822419	WILD HARVEST
Registration Number:	5353790	WILD HARVEST
Serial Number:	86686697	WILD HARVEST
Serial Number:	87648889	WILD HARVEST
Registration Number:	3858219	GOOD THINGS IN-STORE
Serial Number:	87860829	GOLDEN CREME

**CORRESPONDENCE DATA**

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 9529968034

Email: IPLEGALTEAM@SUPERVALU.COM

Correspondent Name: SUPERVALU INC

Address Line 1: SUPERVALU INC, 11840 Valley View Rd

Address Line 4: EDEN PRAIRIE, MINNESOTA 55344

NAME OF SUBMITTER:

Jill Kane

<b>SIGNATURE:</b>	/Jill Kane/
<b>DATE SIGNED:</b>	06/14/2018
<b>Total Attachments: 0</b>	

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