

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM478078

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TourTrek SEZC Ltd.		06/14/2018	Special Economic Zone Company with Limited Liability: CAYMAN ISLANDS
RECEIVING PARTY DATA			
Name:	Royal Caribbean Cruises Ltd.		
Street Address:	1050 Caribbean Way		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33132		
Entity Type:	Corporation: LIBERIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	86478957	TOURTREK	
Serial Number:	86478947	TOURTREK	
Serial Number:	86648989	TRAVEL CREATIONS	
Registration Number:	5401950	GOBE	
Registration Number:	5271589	EXPERIENCE EVERYWHERE	
Registration Number:	5156776	GO BE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	erubi@rccl.com		
Correspondent Name:	Ernesto Rubi		
Address Line 1:	1050 Caribbean Way		
Address Line 4:	Miami, FLORIDA 33132		
NAME OF SUBMITTER:	Ernesto Rubi		
SIGNATURE:	/Ernesto M. Rubi/		
DATE SIGNED:	06/14/2018		
Total Attachments: 4			

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TRADEMARK ASSIGNMENT AGREEMENT

This trademark assignment agreement (the "Agreement") is made by **TourTrek SEZC Ltd.** ("Assignor"), a Special Economic Zone Company with limited liability, located at BritCay House, 236 Eastern Avenue, Suite BH 201, George Town, Cayman Islands KYI-1003, in favor of **Royal Caribbean Cruises Ltd.** ("Assignee"), a Liberian corporation, with offices at at 1050 Caribbean Way, Miami, FL 33132.

ARTICLE 1. ASSIGNMENT.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the following:

- A. The trademark registrations and trademark applications set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof (the "Assigned Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks;
- B. All rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
- C. Any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
- D. Any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

ARTICLE 2. RECORDATION AND FURTHER ACTIONS

Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, upon Assignee's reasonable request, and at Assignee's sole cost and expense, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

ARTICLE 3. COUNTERPARTS

This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

ARTICLE 4. SUCCESSORS AND ASSIGNS

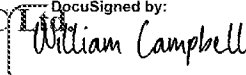
This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

ARTICLE 5. GOVERNING LAW

This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Florida, without giving effect to any choice or conflict of law provision or rule.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date first written above.

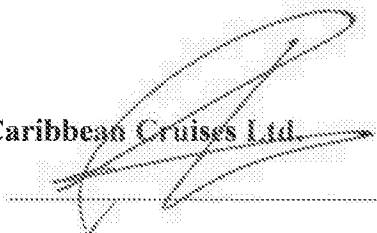
TourTrek SEZC Ltd.
By: 
9D3CB8BDDDR0442

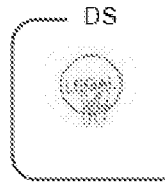
Name: William Campbell

Title: Managing Director

6/14/2018

AGREED TO AND ACCEPTED:

Royal Caribbean Cruises Ltd.
By: 



Name: Ernesto Rubi

Title: Director, Associate Counsel IT Digital

6/14/2018

SCHEDULE 1**Assigned Trademarks**

Trademark Registrations

Mark	Jurisdiction	Registration Number	Registration Date
GoBe	United States	5,401,950	February 13, 2018
Experience Everywhere	United States	5,271,589	August 22, 2017
GoBe (Design)	United States	5,156,776	March 7, 2017

Trademark Applications

Mark	Jurisdiction	ITU Status	Application Number	Serial	Filing Date
TourTrek (Design)	United States	1(b)	86478957		December 12, 2014
TourTrek	United States	1(b)	86478947		December 12, 2014
Travel Creations	United States	1(b)	86648989		June 2, 2015