

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM478214

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST RECORDED AT REEL/FRAME 5450/0237

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		06/13/2018	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Kraft Heinz Food Company (f/k/a H.J. Heinz Company)
Street Address:	One PPG Place
City:	Pittsburgh
State/Country:	PENNSYLVANIA
Postal Code:	15222
Entity Type:	Limited Liability Company: PENNSYLVANIA
Name:	H. J. Heinz Company, L.P.
Street Address:	One PPG Place
City:	Pittsburgh
State/Country:	PENNSYLVANIA
Postal Code:	15222
Entity Type:	Limited Partnership: DELAWARE

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	4584621	FIESTA BOLD POPPERS
Registration Number:	4580431	EAT YOUR BEST
Registration Number:	4572478	ORE-IDA
Registration Number:	4567718	VOL-PAK
Registration Number:	4507810	SMART LADLE
Registration Number:	4507710	SMART ONES
Registration Number:	4505653	57TH STREET GRILLE
Registration Number:	4445044	CLASSICO FAMILY FAVORITES
Registration Number:	4429435	DISPENSAVER
Registration Number:	4385432	MADEIRA FARMS
Registration Number:	4385486	
Registration Number:	4381186	EASY TATER TOTS

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4372999	
Registration Number:	4372998	
Registration Number:	4369082	ORE IDA
Registration Number:	4343751	SIMPLY HEINZ
Registration Number:	4301458	BONTÁ
Registration Number:	3001938	HEINZ HITCH
Serial Number:	86420504	SMART ONES

CORRESPONDENCE DATA

Fax Number: 3128622200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128622000

Email: rob.soneson@kirkland.com

Correspondent Name: Rob Soneson

Address Line 1: 300 N LaSalle

Address Line 2: Kirkland & Ellis LLP

Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER: 15866-2-RFS

NAME OF SUBMITTER: Rob Soneson

SIGNATURE: /rsoneson/

DATE SIGNED: 06/15/2018

Total Attachments: 14

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**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARK RIGHTS**

TERMINATION AND RELEASE dated as of June 13, 2018, from WELLS FARGO BANK, NATIONAL ASSOCIATION (“Wells Fargo”), as Collateral Agent (the “Agent”), in favor of KRAFT HEINZ FOOD COMPANY (f/k/a H.J. Heinz Company), a Pennsylvania limited liability company, and H. J. HEINZ COMPANY, L.P., a Delaware limited partnership.

WITNESSETH:

WHEREAS, KRAFT HEINZ FOOD COMPANY, a Pennsylvania limited liability company (f/k/a H.J. Heinz Company), HAWK ACQUISITION INTERMEDIATE CORPORATION II, a Delaware corporation (“Holdings”), the other Guarantors from time to time party thereto and WELLS FARGO BANK, NATIONAL ASSOCIATION as trustee and Collateral Agent entered into the Indenture dated as of April 1, 2013, as supplemented by the Supplemental Indenture dated as of June 7, 2013 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “Indenture”) whereby the Issuer (as defined therein) issued \$3,100,000,000 aggregate principal amount of 4.25% Senior Secured Second Lien Notes due 2020;

WHEREAS, in connection with the Indenture, the Grantors (as defined therein) entered into that certain Second Lien Security Agreement, dated as of June 7, 2013, in favor of the Agent (as amended, amended and restated, supplemented, or otherwise modified from time to time, the “Security Agreement”), whereby a security interest was granted by the Grantors to the Agent in certain collateral, including the Trademark Collateral (as hereinafter defined);

WHEREAS, pursuant to the Security Agreement, the Agent and certain of the Grantors entered into (A) that certain Short Form Second Lien Security Agreement for Intellectual Property, dated as of June 7, 2013 (the “Initial Trademark Trademark Security Agreement”), and (B) that certain Second Lien Security Agreement (Trademarks), dated as of January 26, 2015 (the “Supplemental Trademark Security Agreement” and, together with the Initial Trademark Security Agreement, the “Trademark Security Agreements”), under each of which such Grantors, by reference to the Security Agreement, granted a Security Interest to the Agent specifically in certain Trademarks included in the Collateral, including the Trademarks set forth on Schedule A hereto (the “Trademark Collateral”);

WHEREAS, the Initial Trademark Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on June 20, 2013 at Reel 005054 and Frame 0248, and the Supplemental Trademark Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on January 30, 2015 at Reel 005450 and Frame 0236; and

WHEREAS, the Agent now desires to terminate and release the entirety of its Security Interest in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration including the satisfaction of all obligations, indebtedness and liabilities secured by the Trademark Collateral pursuant to the Security Agreement, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Agent hereby states as follows:

1. Definitions. The term "Trademarks" and all other capitalized terms used herein, but not otherwise defined herein, shall have the meanings provided by reference in the Security Agreement and Trademark Security Agreements.

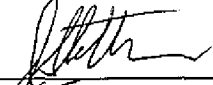
2. Release of Security Interest. The Agent hereby terminates, releases and discharges any and all of its Security Interest in the Trademark Collateral, and any and all right, title or interest of the Agent in such Trademark Collateral shall hereby cease and become void. The Agent hereby assigns to Grantor any and all right, title and interest it may have in, to or under any of the Trademark Collateral to Grantor, together with the goodwill of the business symbolized thereby, and any renewals or extensions thereof, and all products and proceeds of the foregoing, arising under the Security Agreement and/or the Trademark Security Agreements.

3. Further Assurances. The Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the Security Interest in Trademark Collateral contemplated hereby.

[signature page follows]

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

WELLS FARGO BANK,
NATIONAL ASSOCIATION

By: 
Name: John C. Stolman
Title: Vice President

[Kraft Heinz – Trademark Release]

TRADEMARK
REEL: 006353 FRAME: 0869

SCHEDULE A
(REEL 005054 FRAME 0248)
United States Trademark Registrations and Trademark Applications

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY	57	United States of America	Registered	73127572	1122910	24 Jul 1979
H. J. HEINZ COMPANY	57	United States of America	Registered	74612810	1931788	31 Oct 1995
H. J. HEINZ COMPANY	57	United States of America	Registered	85027013	3963428	17 Aug 2011
H. J. HEINZ COMPANY	57 (IN HOLLOW STYLIZED FORM)	United States of America	Registered	71630675	600093	28 Dec 1954
H. J. HEINZ COMPANY	57 DRAFT	United States of America	Registered	75238072	2199355	27 Oct 1998
H. J. HEINZ COMPANY	57 VARIETIES	United States of America	Registered	71020754	0061051	5 Mar 1907
H. J. HEINZ COMPANY	57 VARIETIES	United States of America	Registered	74612812	1933256	7 Nov 1995
H. J. HEINZ COMPANY, L.P.	6 IN 1	United States of America	Registered	71476960	417301	23 Oct 1945
H. J. HEINZ COMPANY, L.P.	6 IN 1	United States of America	Registered	85714556	4292455	19 Feb 2013
H. J. HEINZ COMPANY	ABC TATER TOTS	United States of America	Registered	77250884	3502769	16 Sep 2008
H. J. HEINZ COMPANY, L.P.	ABOVE ALL, A BETTER TOMATO	United States of America	Registered	77342101	3570677	3 Feb 2009
H. J. HEINZ COMPANY, L.P.	AMERICANA	United States of America	Registered	75238071	2471806	24 Jul 2001
H. J. HEINZ COMPANY, L.P.	AMERICANA	United States of America	Registered	77155860	3359248	25 Dec 2007
H. J. HEINZ COMPANY	AMERICA'S FAVORITE	United States of America	Registered	77262377	3500966	16 Sep 2008
H. J. HEINZ COMPANY	AMERICA'S FAVORITE	United States of America	Registered	77327909	3724203	15 Dec 2009
H. J. HEINZ COMPANY	AMERICA'S FAVORITE HEINZ ORIGINAL COCKTAIL SAUCE LABEL & BOTTLE DESIGN	United States of America	Registered	77928833	3939679	5 Apr 2011
H. J. HEINZ COMPANY	AMERICA'S FAVORITE KETCHUP	United States of America	Registered	75068756	2098790	23 Sep 1997
H. J. HEINZ COMPANY, L.P.	ANCHOR & DESIGN	United States of America	Registered	73535944	1419350	2 Dec 1986
H. J. HEINZ COMPANY, L.P.	ANCHOR & DESIGN	United States of America	Registered	77485084	3931439	15 Mar 2011
H. J. HEINZ COMPANY	ANYTIME SELECTIONS	United States of America	Registered	77035013	3883183	30 Nov 2010
H. J. HEINZ COMPANY	BAGEL BISTRO	United States of America	Registered	77151659	3410108	8 Apr 2008
H. J. HEINZ COMPANY	BAGEL BITES	United States of America	Registered	73535737	1399736	1 Jul 1986
H. J. HEINZ COMPANY	BAGEL BITES	United States of America	Registered	77429352	3505189	23 Sep 2008
H. J. HEINZ COMPANY	BAGEL BITES IN RIBBON DESIGN	United States of America	Registered	78213931	2926905	15 Feb 2005
H. J. HEINZ COMPANY	BAGEL BITES TO GO	United States of America	Registered	78789162	3295423	18 Sep 2007

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TRADEMARK
REEL: 006353 FRAME: 0870

H. J. HEINZ COMPANY, L.P.	BELLA ROSSA	United States of America	Registered	74165339	1865889	6 Dec 1994
H. J. HEINZ COMPANY, L.P.	BERRIES INFERNO	United States of America	Registered	75292797	2189995	15 Sep 1998
H. J. HEINZ COMPANY	BISTRO SELECTIONS	United States of America	Registered	77388852	3781710	27 Apr 2010
H. J. HEINZ COMPANY, L.P.	BONTA	United States of America	Pending	85714560		
H. J. HEINZ COMPANY, L.P.	BONTA (STYLIZED)	United States of America	Registered	71698592	666650	2 Sep 1958
H. J. HEINZ COMPANY	BOTTLE DESIGN - KETCHUP (GLASS - 14 OZ.) IN 3-D	United States of America	Registered	75914963	2665061	24 Dec 2002
H. J. HEINZ COMPANY, L.P.	BREAKFAST POPPERS	United States of America	Pending	77386118		
H. J. HEINZ COMPANY, L.P.	BRING HOME THE FUN!	United States of America	Registered	78249915	2981837	2 Aug 2005
H. J. HEINZ COMPANY	BURGER BOOSTER	United States of America	Registered	76463721	2752694	19 Aug 2003
H. J. HEINZ COMPANY	CALZINI	United States of America	Registered	74037146	1801641	26 Oct 1993
H. J. HEINZ COMPANY	CAMPSIDE	United States of America	Registered	75252483	2200486	27 Oct 1998
H. J. HEINZ COMPANY, L.P.	CANTO DE MESA	United States of America	Registered	78503568	3276383	7 Aug 2007
H. J. HEINZ COMPANY	CHAMPAGNE COLLECTION	United States of America	Registered	78142050	2826442	23 Mar 2004
H. J. HEINZ COMPANY, L.P.	CHATSWORTH	United States of America	Registered	74186637	1707006	11 Aug 1992
H. J. HEINZ COMPANY, L.P.	CHATSWORTH	United States of America	Registered	85398679	4125499	10 Apr 2012
H. J. HEINZ COMPANY	CHEESY TOTS	United States of America	Registered	78808658	3469527	15 Jul 2008
H. J. HEINZ COMPANY	CHEF FRANCISCO	United States of America	Registered	74507693	1883738	14 Mar 1995
H. J. HEINZ COMPANY	CHEF FRANCISCO CULINARY COLLECTION AND DESIGN	United States of America	Registered	78949305	3237458	1 May 2007
H. J. HEINZ COMPANY	CHEF FRANCISCO LOGO	United States of America	Registered	77229218	3592142	17 Mar 2009
H. J. HEINZ COMPANY	CHEF-MADE QUALITY. READY-MADE PROFIT.	United States of America	Registered	77686127	3669382	18 Aug 2009
H. J. HEINZ COMPANY, L.P.	CHRISTINA	United States of America	Registered	72442656	968298	11 Sep 1973
H. J. HEINZ COMPANY	CHRISTINA'S	United States of America	Registered	85737396	4292487	19 Feb 2013
H. J. HEINZ COMPANY, L.P.	CLASSICO	United States of America	Registered	73409077	1273783	10 Apr 1984
H. J. HEINZ COMPANY, L.P.	CLASSICO	United States of America	Registered	77066962	3301091	2 Oct 2007
H. J. HEINZ COMPANY, L.P.	CLASSICO	United States of America	Registered	77242684	3408622	8 Apr 2008
H. J. HEINZ COMPANY, L.P.	CLASSICO	United States of America	Registered	78255124	3395668	11 Mar 2008
H. J. HEINZ COMPANY, L.P.	CLASSICO	United States of America	Registered	85309729	4113100	13 Mar 2012
H. J. HEINZ COMPANY, L.P.	CLASSICO CABERNET	United States of America	Registered	78206548	3163327	24 Oct 2006
H. J. HEINZ COMPANY, L.P.	CLASSICO DI CAPRI	United States of America	Registered	74622011	1989603	30 Jul 1996

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H. J. HEINZ COMPANY, L.P.	CLASSICO SEASONAL SELECTIONS	United States of America	Registered	85381925	4191861	14 Aug 2012
H. J. HEINZ COMPANY, L.P.	CLASSICO SIGNATURE RECIPES	United States of America	Registered	78347062	3428002	13 May 2008
H. J. HEINZ COMPANY	CRISPERS!	United States of America	Registered	73221419	1141901	25 Nov 1980
H. J. HEINZ COMPANY	CRISPY CROWNS!	United States of America	Registered	74260048	1735062	24 Nov 1992
H. J. HEINZ COMPANY	CRISPY CRUNCHIES	United States of America	Registered	74278844	1906705	18 Jul 1995
H. J. HEINZ COMPANY, L.P.	CRISTOFORO COLOMBO	United States of America	Registered	72071005	686440	6 Oct 1959
H. J. HEINZ COMPANY, L.P.	CRISTOFORO COLOMBO	United States of America	Registered	73647303	1464751	10 Nov 1987
H. J. HEINZ COMPANY, L.P.	CRISTOFORO COLOMBO	United States of America	Registered	77321065	3457724	1 Jul 2008
H. J. HEINZ COMPANY	CRUST CUISINE (STYLIZED)	United States of America	Registered	74302451	1797216	5 Oct 1993
H. J. HEINZ COMPANY, L.P.	DELIMEX	United States of America	Registered	74021232	1658372	24 Sep 1991
H. J. HEINZ COMPANY, L.P.	DELIMEX	United States of America	Registered	77253617	3507244	30 Sep 2008
H. J. HEINZ COMPANY, L.P.	DELIMEX	United States of America	Registered	85027031	4068087	6 Dec 2011
H. J. HEINZ COMPANY, L.P.	DELIMEX TO GO	United States of America	Registered	78789195	3428400	13 May 2008
H. J. HEINZ COMPANY, L.P.	DELIMEX TO GO!	United States of America	Registered	77070309	3399125	18 Mar 2008
H. J. HEINZ COMPANY	DIP & SQUEEZE	United States of America	Registered	77821467	3920666	15 Feb 2011
H. J. HEINZ COMPANY	EASTERN SUN	United States of America	Registered	78159086	2901493	9 Nov 2004
H. J. HEINZ COMPANY	EASY BREAKFAST POTATOES	United States of America	Registered	78688259	3254256	19 Jun 2007
H. J. HEINZ COMPANY	EASY FRIES	United States of America	Registered	78350002	3009510	25 Oct 2005
H. J. HEINZ COMPANY	EIGHT OBLONG PANELS	United States of America	Registered	85348382	4077237	27 Dec 2011
H. J. HEINZ COMPANY, L.P.	EMMA BELLA	United States of America	Registered	73567386	1397049	10 Jun 1986
H. J. HEINZ COMPANY	ENTERTAINING MADE EASY	United States of America	Registered	77323531	3517854	14 Oct 2008
H. J. HEINZ COMPANY, L.P.	ESCALON	United States of America	Registered	85724374	4301476	12 Mar 2013
H. J. HEINZ COMPANY, L.P.	ESCALON PREMIER BRANDS AND DESIGN	United States of America	Registered	75752961	2422913	23 Jan 2001
H. J. HEINZ COMPANY	EZ MARINADER	United States of America	Registered	76285962	2883354	7 Sep 2004
H. J. HEINZ COMPANY	EZ MARINADER	United States of America	Registered	85008520	3876888	16 Nov 2010
H. J. HEINZ COMPANY	FAST FOOD FRIES	United States of America	Registered	78368479	3033240	20 Dec 2005
H. J. HEINZ COMPANY, L.P.	FIESTA BOLD POPPERS	United States of America	Pending	77391914		
H. J. HEINZ COMPANY	FLORENTINE	United States of America	Registered	78060805	2565414	30 Apr 2002
H. J. HEINZ COMPANY	FOREVER FULL	United States of America	Registered	76415135	3233799	24 Apr 2007
H. J. HEINZ COMPANY	FRYER SAVER	United States of America	Registered	73721019	1525975	21 Feb 1989

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H. J. HEINZ COMPANY	FRYER SAVER AND DESIGN	United States of America	Registered	73462161	1339666	4 Jun 1985
H. J. HEINZ COMPANY	GOLDEN CRINKLES	United States of America	Registered	72088796	739071	9 Oct 1962
H. J. HEINZ COMPANY, L.P.	GOLDEN FLAVOR NUGGET	United States of America	Registered	78880454	3270593	24 Jul 2007
H. J. HEINZ COMPANY	GOLDEN FRIES (STYLIZED)	United States of America	Registered	71687216	625582	17 Apr 1956
H. J. HEINZ COMPANY, L.P.	GOLDEN NUGGET	United States of America	Registered	72173915	794509	17 Aug 1965
H. J. HEINZ COMPANY	GOLDEN PATTIES	United States of America	Registered	75220956	2153541	28 Apr 1998
H. J. HEINZ COMPANY	GOLDEN TWIRLS	United States of America	Registered	73835793	1602601	19 Jun 1990
H. J. HEINZ COMPANY	GREAT TO GO	United States of America	Registered	77002952	3418961	29 Apr 2008
H. J. HEINZ COMPANY	GROWN NOT MADE	United States of America	Registered	77472803	3624401	19 May 2009
H. J. HEINZ COMPANY	GUESS WHO TASTES BETTER THAN EVER?	United States of America	Registered	78856636	3413234	15 Apr 2008
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	71020753	062182	23 Apr 1907
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	74612811	1935618	14 Nov 1995
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	75499319	2224447	16 Feb 1999
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	77873975	4004329	2 Aug 2011
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	78950225	3251778	12 Jun 2007
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	85084580	4037213	11 Oct 2011
H. J. HEINZ COMPANY	HEINZ BELL'ORTO	United States of America	Registered	74296924	1760089	23 Mar 1993
H. J. HEINZ COMPANY	HEINZ FIELD	United States of America	Registered	85301241	4035143	4 Oct 2011
H. J. HEINZ COMPANY	HEINZ IN CORPORATE KEYSTONE	United States of America	Registered	72340714	892173	2 Jun 1970
H. J. HEINZ COMPANY	HEINZ IN CORPORATE KEYSTONE	United States of America	Registered	75499311	2229109	2 Mar 1999
H. J. HEINZ COMPANY	HEINZ IN CORPORATE KEYSTONE	United States of America	Registered	85693432	4279976	22 Jan 2013
H. J. HEINZ COMPANY	HEINZ IN KEYSTONE & DEVICE	United States of America	Registered	71207017	221041	23 Nov 1926
H. J. HEINZ COMPANY	HEINZ IN OPEN KEYSTONE	United States of America	Registered	74253193	1745471	12 Jan 1993
H. J. HEINZ COMPANY	HEINZ IN PICKLE	United States of America	Registered	70031048	0031048	28 Dec 1897
H. J. HEINZ COMPANY	HEINZ IN PICKLE	United States of America	Registered	71020755	0061052	5 Mar 1907
H. J. HEINZ COMPANY	HEINZ IN PICKLE	United States of America	Registered	85693435	4279977	22 Jan 2013
H. J. HEINZ COMPANY	HEINZ KEYSTONE	United States of America	Registered	85671745	4279929	22 Jan 2013
H. J. HEINZ COMPANY	HEINZ KITCHEN MADE SIMPLE	United States of America	Pending	85650411		
H. J. HEINZ COMPANY	HEINZ MINI KEYSTONE	United States of America	Registered	85671752	4279930	22 Jan 2013
H. J. HEINZ COMPANY	HEINZ PICNIC PACK	United States of America	Registered	78855624	3251188	12 Jun 2007

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TRADEMARK
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H. J. HEINZ COMPANY	HEINZ RED ZONE	United States of America	Registered	78205949	3142801	12 Sep 2006
H. J. HEINZ COMPANY	HEINZ RED ZONE	United States of America	Registered	78352815	3411664	15 Apr 2008
H. J. HEINZ COMPANY	HEINZ THE GOOD FOOD COMPANY	United States of America	Registered	77074155	3658503	21 Jul 2009
H. J. HEINZ COMPANY	HEINZ THE GOOD FOOD COMPANY	United States of America	Registered	77686119	3894565	21 Dec 2010
H. J. HEINZ COMPANY	HEINZ THE GOOD FOOD COMPANY	United States of America	Registered	78479958	3604284	7 Apr 2009
H. J. HEINZ COMPANY	HEINZ TOMATO SEED AND DESIGN	United States of America	Registered	78957159	3600418	31 Mar 2009
H. J. HEINZ COMPANY	HEINZ VINEGAR BOTTLE (FRONT LABEL)	United States of America	Registered	77725950	3832774	10 Aug 2010
H. J. HEINZ COMPANY	HEINZ (ARROW DESIGN)	United States of America	Registered	78478420	3188685	26 Dec 2006
H. J. HEINZ COMPANY	HEINZFRESH	United States of America	Registered	78956357	3614007	28 Apr 2009
H. J. HEINZ COMPANY, L.P.	HOMEMADE TASTE FOR THE WAY YOU COOK TODAY	United States of America	Registered	77193878	3473371	22 Jul 2008
H. J. HEINZ COMPANY, L.P.	HOT PEPPER DESIGN	United States of America	Registered	75352544	2310270	25 Jan 2000
H. J. HEINZ COMPANY, L.P.	HOT PEPPER DESIGN (FORM III)	United States of America	Registered	75199362	2310164	25 Jan 2000
H. J. HEINZ COMPANY	INSPIRED ENTERTAINING	United States of America	Registered	77681129	3729900	22 Dec 2009
H. J. HEINZ COMPANY	INSPIRED ENTERTAINING	United States of America	Registered	77916733	4112320	13 Mar 2012
H. J. HEINZ COMPANY, L.P.	INSPIRED ITALIAN	United States of America	Registered	78502784	3151901	3 Oct 2006
H. J. HEINZ COMPANY, L.P.	JAR DESIGN	United States of America	Registered	74632211	2042669	11 Mar 1997
H. J. HEINZ COMPANY, L.P.	JUNE IN JANUARY	United States of America	Registered	72245301	843315	30 Jan 1968
H. J. HEINZ COMPANY	KETCHUP BOTTLE WITH LABEL DESIGN (GLASS - 14 OZ.)	United States of America	Registered	75345436	2233574	23 Mar 1999
H. J. HEINZ COMPANY	KEYSTONE DESIGN - BLACK AND SILVER BALSAMIC KETCHUP	United States of America	Registered	85399684	4169313	3 Jul 2012
H. J. HEINZ COMPANY	KEYSTONE DEVICE	United States of America	Registered	85693436	4279978	22 Jan 2013
H. J. HEINZ COMPANY	KEYSTONE DEVICE (FORM I)	United States of America	Registered	85026971	3959631	10 May 2011
H. J. HEINZ COMPANY	KEYSTONE DEVICE (FORM VI)	United States of America	Registered	72198736	799959	7 Dec 1965
H. J. HEINZ COMPANY	KEYSTONE DEVICE (FORM XIII)	United States of America	Registered	85426630	4108927	6 Mar 2012
H. J. HEINZ COMPANY	KEYSTONE DEVICE (FORM XIV)	United States of America	Pending	85712250		
H. J. HEINZ COMPANY	KEYSTONE DEVICE (SOLID BLACK)	United States of America	Registered	72198735	795664	7 Sep 1965
H. J. HEINZ COMPANY	KILLER RINGS	United States of America	Registered	75024083	2068720	10 Jun 1997
H. J. HEINZ COMPANY	LEA & PERRINS	United States of America	Registered	71369703	332203	4 Feb 1936
H. J. HEINZ COMPANY	LEA & PERRINS BOTTLE WRAPPER	United States of America	Registered	77753278	3898491	4 Jan 2011

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H. J. HEINZ COMPANY	LEA & PERRINS LABEL	United States of America	Registered	75152537	2213280	22 Dec 1998
H. J. HEINZ COMPANY	LEA & PERRINS SIGNATURE AND DESIGN	United States of America	Registered	71031000	0068150	10 Mar 1908
H. J. HEINZ COMPANY	LEA & PERRINS SIGNATURE DESIGN	United States of America	Registered	77400349	3498973	9 Sep 2008
H. J. HEINZ COMPANY	LEA & PERRINS WORCESTERSHIRE DESIGN	United States of America	Registered	73358172	1239655	24 May 1983
H. J. HEINZ COMPANY, L.P.	MADEIRA FARMS	United States of America	Registered	73587782	1431373	3 Mar 1987
H. J. HEINZ COMPANY, L.P.	MADEIRA FARMS	United States of America	Registered	77129146	3301608	2 Oct 2007
H. J. HEINZ COMPANY, L.P.	MADEIRA FARMS AND DESIGN	United States of America	Registered	77129200	3301609	2 Oct 2007
H. J. HEINZ COMPANY, L.P.	MAMA LINDA	United States of America	Registered	77346432	3457901	1 Jul 2008
H. J. HEINZ COMPANY, L.P.	MAMA LINDA LOGO	United States of America	Registered	77346521	3539652	2 Dec 2008
H. J. HEINZ COMPANY	MAX-EVAC	United States of America	Registered	78633346	3392923	4 Mar 2008
H. J. HEINZ COMPANY, L.P.	MBT	United States of America	Registered	78799223	3177132	28 Nov 2006
H. J. HEINZ COMPANY, L.P.	MINI POPPERS	United States of America	Registered	75799618	3496285	2 Sep 2008
H. J. HEINZ COMPANY	MINI TATER TOTS	United States of America	Registered	75164003	2108791	28 Oct 1997
H. J. HEINZ COMPANY	MOORE'S	United States of America	Registered	74367634	1883715	14 Mar 1995
H. J. HEINZ COMPANY	MOORE'S	United States of America	Registered	74391214	1928904	24 Oct 1995
H. J. HEINZ COMPANY	MOOR-RING	United States of America	Registered	78880192	3213335	27 Feb 2007
H. J. HEINZ COMPANY	MORNING EXPRESS	United States of America	Registered	77074106	3803523	15 Jun 2010
H. J. HEINZ COMPANY	MR. YOSHIDA'S	United States of America	Registered	78224654	2810694	3 Feb 2004
H. J. HEINZ COMPANY, L.P.	MRS. GRASS	United States of America	Registered	72208569	818761	15 Nov 1966
H. J. HEINZ COMPANY, L.P.	MRS. GRASS	United States of America	Registered	77320988	3457722	1 Jul 2008
H. J. HEINZ COMPANY	MUSTARDAISE	United States of America	Registered	77388594	3495804	2 Sep 2008
H. J. HEINZ COMPANY	NANCY'S	United States of America	Registered	74291065	1941929	19 Dec 1995
H. J. HEINZ COMPANY	NANCY'S	United States of America	Registered	74710079	1995290	20 Aug 1996
H. J. HEINZ COMPANY	NANCY'S LOGO (NEW)	United States of America	Registered	77685000	3729912	22 Dec 2009
H. J. HEINZ COMPANY	NANCY'S LOGO (NEW)	United States of America	Registered	77916820	4049896	1 Nov 2011
H. J. HEINZ COMPANY	NANCY'S PETITE QUICHE	United States of America	Registered	74225287	1757072	9 Mar 1993
H. J. HEINZ COMPANY	NO WAIT, NO MESS	United States of America	Registered	77323557	3573663	10 Feb 2009
H. J. HEINZ COMPANY	ONION RINGERS	United States of America	Registered	74580340	1965143	2 Apr 1996
H. J. HEINZ COMPANY	OPEN KEYSTONE DEVICE (FORM I)	United States of America	Registered	85090180	4033603	4 Oct 2011

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H. J. HEINZ COMPANY	ORE IDA	United States of America	Registered	77197466	3375767	29 Jan 2008
H. J. HEINZ COMPANY	ORE IDA	United States of America	Registered	77266805	3651863	7 Jul 2009
H. J. HEINZ COMPANY	ORE IDA	United States of America	Registered	77844488	3955464	3 May 2011
H. J. HEINZ COMPANY	ORE IDA EVERCRISP (STYLIZED) WITH DESIGN	United States of America	Registered	78393006	3070144	21 Mar 2006
H. J. HEINZ COMPANY	ORE IDA IN LEAF DESIGN (FORM II)	United States of America	Registered	77254692	3417895	29 Apr 2008
H. J. HEINZ COMPANY	ORE-IDA	United States of America	Registered	72119999	739456	16 Oct 1962
H. J. HEINZ COMPANY	ORE-IDA	United States of America	Registered	77310659	3444979	10 Jun 2008
H. J. HEINZ COMPANY	ORE-IDA COUNTRY INN CREATIONS	United States of America	Registered	77293804	3473548	22 Jul 2008
H. J. HEINZ COMPANY	ORE-IDA IN LEAF DESIGN	United States of America	Registered	72375777	922884	26 Oct 1971
H. J. HEINZ COMPANY	ORE-IDA IN LEAF DESIGN (FORM II)	United States of America	Registered	77266804	3702181	27 Oct 2009
H. J. HEINZ COMPANY	ORE-IDA IN LEAF DESIGN (FORM II)	United States of America	Registered	77310775	3444981	10 Jun 2008
H. J. HEINZ COMPANY	PARTY ESSENTIALS	United States of America	Registered	77114636	3328811	6 Nov 2007
H. J. HEINZ COMPANY, L.P.	PINOCCHIO	United States of America	Registered	72442657	968299	11 Sep 1973
H. J. HEINZ COMPANY, L.P.	PITCH'R PAK	United States of America	Registered	72378911	926353	4 Jan 1972
H. J. HEINZ COMPANY, L.P.	PITCH'R PAK	United States of America	Registered	73234969	1235378	19 Apr 1983
H. J. HEINZ COMPANY	PIXIE CRINKLES	United States of America	Registered	74274887	1785699	3 Aug 1993
H. J. HEINZ COMPANY, L.P.	POPPER JAMM	United States of America	Registered	74439689	1908676	1 Aug 1995
H. J. HEINZ COMPANY, L.P.	POPPERS	United States of America	Registered	74440781	1922249	26 Sep 1995
H. J. HEINZ COMPANY, L.P.	POPPERS	United States of America	Registered	78287014	4072427	20 Dec 2011
H. J. HEINZ COMPANY, L.P.	POPPERS & BURST DESIGN	United States of America	Registered	78287041	4072428	20 Dec 2011
H. J. HEINZ COMPANY, L.P.	PPI	United States of America	Registered	73092838	1108434	12 Dec 1978
H. J. HEINZ COMPANY, L.P.	PPI LOGO (NEW)	United States of America	Registered	75537298	2502404	30 Oct 2001
H. J. HEINZ COMPANY, L.P.	QUALITY CHEF FOODS, INC (STYLIZED)	United States of America	Registered	74643688	2034838	7 Feb 1997
H. J. HEINZ COMPANY, L.P.	RICE GOURMET	United States of America	Registered	74323273	1892831	2 May 1995
H. J. HEINZ COMPANY, L.P.	RICE GOURMET	United States of America	Registered	78617346	3082453	18 Apr 2006
H. J. HEINZ COMPANY, L.P.	RICE GOURMET LOGO	United States of America	Registered	77809162	3851367	21 Sep 2010
H. J. HEINZ COMPANY, L.P.	SALSA DEL SOL	United States of America	Registered	75024086	2146998	31 Mar 1998
H. J. HEINZ COMPANY	SATISFYING SELECTIONS	United States of America	Registered	85066459	4202832	4 Sep 2012
H. J. HEINZ COMPANY	SCRATCH PLUS	United States of America	Registered	78927400	3329409	6 Nov 2007

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H. J. HEINZ COMPANY, L.P.	SERV	United States of America	Registered	78931519	3352293	11 Dec 2007
H. J. HEINZ COMPANY, L.P.	SERV-A-LEMON	United States of America	Registered	75195598	2402293	7 Nov 2000
H. J. HEINZ COMPANY, L.P.	SIGNATURE RECIPES	United States of America	Registered	78252634	2973339	19 Jul 2005
H. J. HEINZ COMPANY	SIMPLY HEINZ	United States of America	Registered	85031056	4039338	11 Oct 2011
H. J. HEINZ COMPANY	SIX OBLONG PANELS	United States of America	Registered	85339587	4199688	28 Aug 2012
H. J. HEINZ COMPANY	SIX OBLONG PANELS - OPAQUE AND CLEAR	United States of America	Registered	85592182	4237627	6 Nov 2012
H. J. HEINZ COMPANY	SMART ONES	United States of America	Registered	74528148	1911590	15 Aug 1995
H. J. HEINZ COMPANY	SMART ONES	United States of America	Registered	75415119	2204080	17 Nov 1998
H. J. HEINZ COMPANY	SMART ONES	United States of America	Registered	77368176	3462182	8 Jul 2008
H. J. HEINZ COMPANY	SMART ONES	United States of America	Registered	78351994	2916538	4 Jan 2005
H. J. HEINZ COMPANY	SMART ONES	United States of America	Registered	78352011	2916539	4 Jan 2005
H. J. HEINZ COMPANY	SO CLOSE TO HOMEMADE	United States of America	Registered	78974027	3242560	15 May 2007
H. J. HEINZ COMPANY, L.P.	SOUP STARTER	United States of America	Registered	73101298	1248521	16 Aug 1983
H. J. HEINZ COMPANY	SPUD BITES	United States of America	Registered	77015375	3416646	29 Apr 2008
H. J. HEINZ COMPANY, L.P.	SQUEEZERS	United States of America	Registered	74030109	1669910	24 Dec 1991
H. J. HEINZ COMPANY, L.P.	SQUEEZERS	United States of America	Registered	74283010	1750287	2 Feb 1993
H. J. HEINZ COMPANY	STAY CLEAN CAP	United States of America	Registered	78446486	3125705	8 Aug 2006
H. J. HEINZ COMPANY	STEAM N' MASH	United States of America	Registered	77772193	3713599	17 Nov 2009
H. J. HEINZ COMPANY	SUN SPOTS	United States of America	Registered	75068763	2054694	22 Apr 1997
H. J. HEINZ COMPANY	SUN STIX	United States of America	Registered	78394174	3019908	29 Nov 2005
H. J. HEINZ COMPANY	SUNBURST TRADE DRESS (FRENCH FRIES) WITH ORE IDA IN LEAF DESIGN (NEW) SINCE 1952	United States of America	Registered	85400211	4172985	10 Jul 2012
H. J. HEINZ COMPANY	SUNBURST TRADE DRESS (TATER TOTS) WITH ORE IDA IN LEAF DESIGN (NEW) SINCE 1952	United States of America	Registered	85400190	4172984	10 Jul 2012
H. J. HEINZ COMPANY	SUNBURST TRADE DRESS WITH ORE IDA IN LEAF DESIGN (NEW) SINCE 1952	United States of America	Registered	85399697	4177066	17 Jul 2012
H. J. HEINZ COMPANY, L.P.	SWEET PLEASERS GOURMET	United States of America	Pending	85671297		
H. J. HEINZ COMPANY, L.P.	TASTE PLEASERS GOURMET	United States of America	Registered	73599768	1426740	27 Jan 1987
H. J. HEINZ COMPANY	TASTE SO GOOD, YOU WANT TO BE GOOD	United States of America	Registered	77213260	3375825	29 Jan 2008

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H. J. HEINZ COMPANY	TASTE SO GOOD, YOU WANT TO BE GOOD	United States of America	Registered	77609510	3619390	12 May 2009
H. J. HEINZ COMPANY	TASTE SO GOOD, YOU WANT TO BE GOOD	United States of America	Registered	78632501	3214065	27 Feb 2007
H. J. HEINZ COMPANY	TATER TOTS	United States of America	Registered	72039264	668762	21 Oct 1958
H. J. HEINZ COMPANY	TEXAS CRISPERS!	United States of America	Registered	75234126	2194768	13 Oct 1998
H. J. HEINZ COMPANY, L.P.	TEXAS TOOTHPICKS	United States of America	Registered	78880179	3213334	27 Feb 2007
H. J. HEINZ COMPANY	THE "SOUP'R" DRESSINGS AND SAUCES PEOPLE	United States of America	Registered	77049629	3287584	4 Sep 2007
H. J. HEINZ COMPANY	THAT'S THE ORE IDA EFFECT	United States of America	Registered	78768440	3165209	31 Oct 2006
H. J. HEINZ COMPANY	THE WORLD'S FAVORITE KETCHUP	United States of America	Registered	78182182	3088245	2 May 2006
H. J. HEINZ COMPANY, L.P.	THICK CLASSIC	United States of America	Registered	77323568	3588365	10 Mar 2009
H. J. HEINZ COMPANY	TIMBERLINE	United States of America	Registered	75136760	2079161	15 Jul 1997
H. J. HEINZ COMPANY	TODDS	United States of America	Registered	73527550	1364729	8 Oct 1985
H. J. HEINZ COMPANY	TODDS	United States of America	Registered	85370219	4211307	18 Sep 2012
H. J. HEINZ COMPANY	TOMATO AND VINE DESIGN IN BLACK AND WHITE	United States of America	Registered	77588569	3664978	4 Aug 2009
H. J. HEINZ COMPANY	TRADITIONAL	United States of America	Registered	300675	1192245	16 Mar 1982
H. J. HEINZ COMPANY, L.P.	TRADITIONAL FAVORITES	United States of America	Registered	78252572	2978843	26 Jul 2005
H. J. HEINZ COMPANY, L.P.	TRUESOUPS	United States of America	Registered	74334069	1799520	19 Oct 1993
H. J. HEINZ COMPANY, L.P.	TRUMPETS	United States of America	Registered	77589981	3719739	1 Dec 2009
H. J. HEINZ COMPANY	TRUST HEINZ TO MAKE ENTERTAINING DELIGHTFULLY EASY AND SPECIAL	United States of America	Registered	77326878	3453541	24 Jun 2008
H. J. HEINZ COMPANY	TUB DESIGN (CONTAINER)	United States of America	Registered	74362896	2386677	19 Sep 2000
H. J. HEINZ COMPANY	TWO GREAT FLAVORS, ONE GREAT TASTE	United States of America	Registered	77151574	3468948	15 Jul 2008
H. J. HEINZ COMPANY (Jointly owned)	ULTIMATE PARTY	United States of America	Registered	77822473	3816949	13 Jul 2010
H. J. HEINZ COMPANY (Jointly owned)	ULTIMATE PARTY MEATBALLS	United States of America	Registered	77822474	3816950	13 Jul 2010
H. J. HEINZ COMPANY	UNWRAP THE POSSIBILITIES	United States of America	Registered	77127951	3328906	6 Nov 2007
H. J. HEINZ COMPANY	VALLEY SELECT AND DESIGN	United States of America	Registered	78829043	3196580	9 Jan 2007
H. J. HEINZ COMPANY	VOL-PAK	United States of America	Registered	73323603	1229917	8 Mar 1983
H. J. HEINZ COMPANY, L.P.	WE MAKE IT LIKE YOU'D MAKE IT	United States of America	Registered	77629447	3719835	1 Dec 2009
H. J. HEINZ COMPANY	WHEN YOU'RE SMART, IT SHOWS	United States of America	Registered	78210232	2794995	16 Dec 2003

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H. J. HEINZ COMPANY, L.P.	WYLER'S	United States of America	Registered	75459863	2344478	25 Apr 2000
H. J. HEINZ COMPANY, L.P.	WYLER'S IN OVAL WITH BANNER DESIGN	United States of America	Registered	78681858	3277084	7 Aug 2007
H. J. HEINZ COMPANY, L.P.	WYLER'S LOGO	United States of America	Registered	77322248	3457784	1 Jul 2008
H. J. HEINZ COMPANY	YOSHIDA'S (BLOCK STYLE)	United States of America	Registered	74221216	1716207	15 Sep 1992
H. J. HEINZ COMPANY	ZESTIES!	United States of America	Registered	74049388	1735763	24 Nov 1992
H. J. HEINZ COMPANY	ZESTY TWIRLS	United States of America	Registered	75371320	2187803	8 Sep 1998

(REEL 005450 FRAME 0237)

United States Trademark Registrations and Trademark Applications

Owner/Grantor	Trademark	Status	Application No.	Registration No	Registration Date
H.J. HEINZ COMPANY L.P.	FIESTA BOLD POPPERS	Registered	77391914	4584621	12 Aug 2014
H.J. HEINZ COMPANY	EAT YOUR BEST	Registered	85303214	4580431	5 Aug 2014
H.J. HEINZ COMPANY	ORE-IDA	Registered	86176091	4572478	22 Jul2014
H.J. HEINZ COMPANY	VOL-PAK	Registered	86134707	4567718	15 Jul2014
H.J. HEINZ COMPANY	SMART LADLE	Registered	85906377	4507810	1 Apr 2014
H.J. HEINZ COMPANY	SMART ONES	Registered	85886703	4507710	1 Apr 2014
H.J. HEINZ COMPANY	57th STREET GRILLE LOGO	Registered	85247980	4505653	1 Apr 2014
H.J. HEINZ COMPANY L.P.	CLASSICOFAMILY FAVORITES	Registered	85793682	4445044	3 Dec 2013
H.J. HEINZ COMPANY	DISPENSAVER	Registered	85568176	4429435	5 Nov 2013
H.J. HEINZ COMPANY L.P.	MADEIRA FARMS	Registered	85696215	4385432	13 Aug 2013
H.J. HEINZ COMPANY	KEYSTONE DEVICE (FORM XIV)	Registered	85712250	4385486	13 Aug 2013
H.J. HEINZ COMPANY	EASY TATER TOTS	Registered	85700233	4381186	6 Aug 2013
H.J. HEINZ COMPANY	LEAF DESIGN IN COLOR (NEW)	Registered	85336158	4372999	23 Jul2013
H.J. HEINZ COMPANY	LEAF DESIGN (NEW)	Registered	85336095	4372998	23 Jul2013
H.J. HEINZ COMPANY	OREIDAINLEAF U _b III _n (NEW)	Registered	85336061	4369082	16 Jul2013
H.J. HEINZ COMPANY	SIMPLY HEINZ	Registered	85573105	4343751	28 May 2013
H.J. HEINZ COMPANY L.P.	BONTA	Registered	85714560	4301458	12 Mar2013
H.J. HEINZ COMPANY	HEINZ HITCH	Registered	78472821	3001938	27 Sep 2005

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H.J. HEINZ COMPANY	SMART ONES	Pending	86420504		
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