

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM469423

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Concept Enterprises, Inc.		03/23/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Concept USA, Inc.		
Street Address:	152 South Brent Circle		
City:	Walnut		
State/Country:	CALIFORNIA		
Postal Code:	91789		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3935273	CHAMELEON	
Registration Number:	2574265	CONCEPT	
CORRESPONDENCE DATA			
Fax Number:	6265778800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	626-795-9900		
Email:	pto@lrrc.com		
Correspondent Name:	LEWIS ROCA ROTHGERBER CHRISTIE LLP		
Address Line 1:	PO BOX 29001		
Address Line 4:	GLENDALE, CALIFORNIA 91209		
NAME OF SUBMITTER:	Matt Samadian		
SIGNATURE:	/Matt Samadian/		
DATE SIGNED:	04/11/2018		
Total Attachments: 2			
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OP \$65.00 3935273

TRADEMARK ASSIGNMENT

WHEREAS, CONCEPT ENTERPRISES, INC., a California Corporation, having a place of business at 338 Turnbull Canyon Road, City of Industry, California 91745 ("ASSIGNOR" herein), is the owner of the following marks as evidenced by their registrations in the United States Trademark Office.

<u>Mark</u>	<u>Reg No.</u>	<u>Reg. Date</u>	<u>Docket No.</u>
CHAMELEON	3,935,273	March 22, 2011	153178
CONCEPT	2,574,265	May 28, 2002	153181


WHEREAS, CONCEPT USA, INC., a California Corporation, having a place of business at 152 South Brent Circle, Walnut, California 91789 ("ASSIGNEE" herein), desires to acquire said marks and the above-identified registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the said marks and said registrations, and all rights and privileges pertaining to said marks, together with that part of the goodwill of the business connected with the use of and symbolized by the marks.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect said marks and said registrations, and to perfect the record title of ASSIGNEE in and to said marks and said registrations.

CONCEPT ENTERPRISES, INC.

Date 3/23/2018

By 
Edward LIU
Chief Executive Officer

TRADEMARK ASSIGNMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

STATE OF CALIFORNIA)
COUNTY OF _____)

On _____ before me, _____, Notary Public, personally appeared Edward LIU, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature of Notary (Seal)

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