

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM470477

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CEO Challenge LLC		04/17/2018	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	Life Time, Inc.		
Street Address:	2902 Corporate Place		
City:	Chanhassen		
State/Country:	MINNESOTA		
Postal Code:	55317		
Entity Type:	Corporation: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3507339	CEO CHALLENGES	
CORRESPONDENCE DATA			
Fax Number:	6127661600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6127667000		
Email:	tmmpls@faegrebd.com		
Correspondent Name:	Dianna Gould/Sarah House		
Address Line 1:	90 South Seventh Street		
Address Line 2:	2200 Wells Fargo Center		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	454192.17		
NAME OF SUBMITTER:	Sarah M. House		
SIGNATURE:	/Sarah M House/		
DATE SIGNED:	04/19/2018		
Total Attachments: 1			
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OP \$40.00 3507339

Trademark Assignment

WHEREAS, CEO Challenge, LLC, a Limited Liability Company under the laws of Colorado, with a principal address of 3500 16th Street, Boulder, CO 80304 ("Assignor"), is the record owner of the following United States trademark registration:

<u>Mark</u>	<u>Reg No</u>	<u>Reg Date</u>
CEO CHALLENGES	3507339	9/30/2008

(the "Mark");

WHEREAS, Life Time, Inc., a Corporation under the laws of Minnesota, with a principal address of 2902 Corporate Place, Chanhassen, MN 55317, (the "Assignee"), is desirous of acquiring said Mark and all title and rights thereunder, together with the goodwill of the business with which the Mark is used and which is symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, including any applications to register the Mark, together with the goodwill of the business symbolized by the Mark, all common law rights related to the Mark, all rights of renewal and extension, and the right to recover for damages and profits for past infringements thereof.

CEO Challenge, LLC

Date: 04-17-18

By

Name:

JAMES SPOLAR

Title:

VP and DEPUTY GENERAL COUNSEL

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