

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM478402

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Coty US LLC		04/30/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JLO Holding Company, LLC		
<b>Street Address:</b>	2401 Main Street		
<b>Internal Address:</b>	c/o Murphy & Kress		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90405		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4151639	LOVE AND LIGHT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128055571		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212.801.2256		
<b>Email:</b>	schlossd@gtlaw.com		
<b>Correspondent Name:</b>	Daniel I. Schloss		
<b>Address Line 1:</b>	Greenberg Traurig, LLP		
<b>Address Line 2:</b>	200 Park Avenue, 38th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10166-0005		
<b>NAME OF SUBMITTER:</b>	Daniel I. Schloss		
<b>SIGNATURE:</b>	/Daniel I. Schloss/		
<b>DATE SIGNED:</b>	06/18/2018		
<b>Total Attachments: 1</b>			
source=4151639 Assignment#page1.tif			

CH \$40.00 4151639

**ASSIGNMENT OF TRADEMARKS**

WHEREAS, **COTY US LLC**, a limited liability company organized and existing under the laws of Delaware (“Assignor”), located at 350 Fifth Avenue, New York, New York 10118, United States of America is the owner of U.S. Trademark Reg. No. 4,151,639 for LOVE AND LIGHT (“Trademark”);


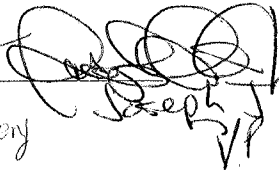
WHEREAS, **JLO HOLDING COMPANY, LLC**, a limited liability company organized and existing under the laws of Delaware (“Assignee”), located at c/o Murphy & Kress, 2401 Main Street, Santa Monica, California 90405, United States of America is desirous of acquiring Assignor’s entire right, title, and interest in and to the Trademarks and the goodwill of the businesses symbolized thereby;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee its entire right, title, and interest in and to the Trademark together with the goodwill of the business symbolized by the Trademark, and the right to sue and recover damages and profits for all past, present, and future third-party infringements thereof, if any.

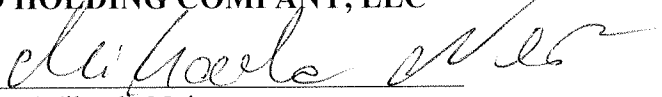
Assignor covenants that it will, upon request of Assignee, promptly execute and deliver to Assignee at Assignor’s sole expense such further documents and take such further actions as may be reasonably requested by Assignee or its legal representatives to confirm the provisions of this Assignment or otherwise to vest in Assignee all right, title, and interest in and to the Trademark.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed by its officer thereunto duly authorized as of this 30<sup>th</sup> day of April 2018.

**COTY US LLC**

By:   
Name: Elishona Jaste  
Title: vp & Assistant Secretary 

**JLO HOLDING COMPANY, LLC**

By:   
Name: Mihaela Nair  
Title: Associate Secretary – Trademark Services