

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM478466

|   |                                    |                       |                                     |
|---|------------------------------------|-----------------------|-------------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                     |                       |                                     |
| <b>NATURE OF CONVEYANCE:</b>  | ENTITY CONVERSION                  |                       |                                     |
| <b>CONVEYING PARTY DATA</b>   |                                    |                       |                                     |
| <b>Name</b>   | <b>Formerly</b>                    | <b>Execution Date</b> | <b>Entity Type</b>                  |
| Miles Partnership II, LLC   | FORMERLY Miles Media Group II, LLC | 08/02/2016            | Limited Liability Company: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |                                    |                       |                                     |
| <b>Name:</b>  | Miles Partnership II, LLC          |                       |                                     |
| <b>Street Address:</b>  | 6751 Professional Parkway W.       |                       |                                     |
| <b>Internal Address:</b>  | Suite 200                          |                       |                                     |
| <b>City:</b>  | Sarasota                           |                       |                                     |
| <b>State/Country:</b>   | FLORIDA                            |                       |                                     |
| <b>Postal Code:</b>   | 34240                              |                       |                                     |
| <b>Entity Type:</b>   | Limited Liability Company: FLORIDA |                       |                                     |
| <b>PROPERTY NUMBERS Total: 2</b>  |                                    |                       |                                     |
| <b>Property Type</b>  | <b>Number</b>                      | <b>Word Mark</b>      |                                     |
| <b>Registration Number:</b>   | 2185553                            | SEE                   |                                     |
| <b>Registration Number:</b>   | 3384850                            | IN-ROOM CONCIERGE     |                                     |
| <b>CORRESPONDENCE DATA</b>  |                                    |                       |                                     |
| <b>Fax Number:</b>  |                                    |                       |                                     |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                    |                       |                                     |
| <b>Phone:</b>   | 941-329-6629                       |                       |                                     |
| <b>Email:</b>   | dbustard@williamsparker.com        |                       |                                     |
| <b>Correspondent Name:</b>  | R. David Bustard                   |                       |                                     |
| <b>Address Line 1:</b>  | 200 South Orange Avenue            |                       |                                     |
| <b>Address Line 4:</b>  | Sarasota, FLORIDA 34236            |                       |                                     |
| <b>NAME OF SUBMITTER:</b>   | R. David Bustard                   |                       |                                     |
| <b>SIGNATURE:</b>   | /R. David Bustard/                 |                       |                                     |
| <b>DATE SIGNED:</b>   | 06/18/2018                         |                       |                                     |
| <b>Total Attachments: 6</b>   |                                    |                       |                                     |
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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF "MILES PARTNERSHIP II, LLC", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF AUGUST, A.D. 2016, AT 12:16 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE LIMITED LIABILITY COMPANY HAS FILED ALL DOCUMENTS AND PAID ALL FEES REQUIRED, AND THEREUPON THE LIMITED LIABILITY COMPANY SHALL CEASE TO EXIST AS A LIMITED LIABILITY COMPANY OF THE STATE OF DELAWARE.



  
Jeffrey W. Bullock, Secretary of State

2225878 0265C  
SR# 20165400611

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202842187  
Date: 08-17-16

**TRADEMARK**  
**REEL: 006356 FRAME: 0463**

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
CONVERTING  
MILES PARTNERSHIP II, LLC  
FROM A DELAWARE LIMITED LIABILITY COMPANY TO A NON-DELAWARE ENTITY

Pursuant to Chapter 18 of the Delaware Limited Liability Company Act, the undersigned, duly authorized, does hereby certify for and on behalf of Miles Partnership II, LLC, a Delaware limited liability company created pursuant to Delaware law, (the "Company"), that:

1. Name of Converting Entity. The name of the Company is:

Miles Partnership II, LLC

2. Date of Formation. The date on which the Company was formed is:

March 26, 1990

3. Jurisdiction of Converted Entity. The jurisdiction to which the Company shall convert to is:

Florida

4. Name of Converted Entity. The name under which the Company shall be known as is:

Miles Partnership II, LLC

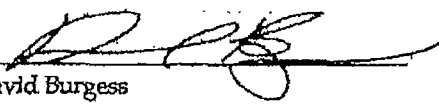
5. The conversion has been approved in accordance with this section by the unanimous consent of the Managers.

6. The Company may be served with process in the State of Delaware in any action, suit or proceeding for enforcement of any obligation of the Company arising while it was a Company of the State of Delaware, and that it irrevocably appoints the Secretary of State as its agent to accept service of process in any such action, suit or proceeding.

7. The address to which a copy of the process shall be mailed to by the Secretary of State is:

6751 Professional Parkway West  
Suite 200  
Sarasota, FL 34240

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion on the 2nd day of August 2016,

  
David Burgess  
As its Authorized Representative

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ARTICLES OF CONVERSION  
FOR  
"OTHER BUSINESS ENTITY"  
INTO  
FLORIDA LIMITED LIABILITY COMPANY

FILED  
16 AUG 12 PM 2:19  
TALLAHASSEE  
FLORIDA

These Articles of Conversion and attached Articles of Organization are submitted to convert the following "Other Business Entity" into a Florida Limited Liability Company in accordance with F.S. § 605.1045.


1. The name of the "Other Business Entity" immediately prior to the filing of these Articles of Conversion is: MILES PARTNERSHIP II, LLC (the "Converting Entity").
2. The "Converting Entity" is a Delaware limited liability company first formed under the laws of the state of Delaware on March 26, 1990, Document No. 2225878, and the jurisdiction has not been changed.
3. The name of the Florida Limited Liability Company as set forth in the attached Articles of Organization is: MILES PARTNERSHIP II, LLC (the "Converted Entity").
4. The Converting Entity has been converted into a Florida limited liability company in compliance with Chapter 605, Florida Statutes.
5. A Plan of Conversion for the Converting Entity was duly authorized and approved in accordance with Chapter 605, Florida Statutes.
6. The Converted Entity has agreed to pay any members having appraisal rights the amount to which they are entitled under Chapter 605, Florida Statutes.

IN WITNESS WHEREOF, the undersigned have executed these Articles of Conversion as of the 2<sup>nd</sup> day of August 2016.

MILES PARTNERSHIP II, LLC,  
a Delaware limited liability company

By:   
David Burgess  
As its Manager

MILES PARTNERSHIP II, LLC,  
a Florida limited liability company

By:   
David Burgess  
As its Manager

ARTICLES OF ORGANIZATION  
OF  
MILES PARTNERSHIP II, LLC

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STATE  
FLORIDA

The undersigned, a member or authorized representative, hereby subscribes to these Articles of Organization to form a limited liability company (the "Company"), under the Florida Revised Limited Liability Company Act (Chapter 605, Florida Statutes) and in accordance with F.S. § 605.0201.

1. Name. The name of the Company is:

Miles Partnership II, LLC

2. Mailing Address and Street Address of Principal Office. The mailing address and the street address of the principal office of the Company is 6751 Professional Parkway West, Suite 200, Sarasota, Florida 34240.

3. Name and Street Address of Initial Registered Agent. The name and street address of the Company's initial registered agent is Cross Street Corporate Services, LLC, 200 South Orange Avenue, Sarasota, Florida 34236.

4. Management. The Company shall be a manager-managed company. The name and address of the initial manager of the Company is:

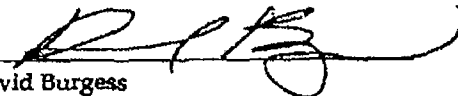
David Burgess  
6751 Professional Parkway West  
Suite 200  
Sarasota, Florida 34240

Managers may be appointed or removed in the manner provided in the Operating Agreement of the Company.

5. Existence. In accordance with F.S. § 605.0207, the Company's existence shall begin at the date and time these Articles of Organization are filed, as evidenced by the Department of State's date and time endorsement.

6. Amendment. These Articles of Organization may be amended in the manner provided in the Operating Agreement of the Company.

IN WITNESS WHEREOF, the undersigned member or authorized representative has executed these Articles of Organization as of the 2nd day of August 2016 (the "Execution Date").

  
David Burgess

Member or Authorized Representative

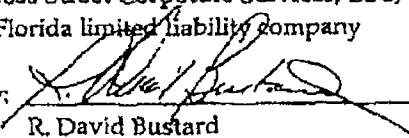
**ACKNOWLEDGEMENT OF REGISTERED AGENT**

In accordance with F.S. §§ 605.0201(2)(c) and 605.0113, the undersigned is familiar with the obligations imposed on the position of registered agent by the Florida Revised Limited Liability Company Act and hereby accepts appointment as the initial registered agent of the Company.

IN WITNESS WHEREOF, the undersigned has executed this Acknowledgement of Registered Agent as of the Execution Date.

Cross Street Corporate Services, LLC,  
a Florida limited liability company

By:

  
R. David Bustard  
As its Vice President

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16 AUG 12 PM 2:19