

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM471613

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maid Right Franchising, LLC		04/13/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Maid Right, LLC		
Street Address:	630 Peter Jefferson Parkway		
Internal Address:	Suite 200		
City:	Charlottesville		
State/Country:	VIRGINIA		
Postal Code:	22911		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4489528	MAID RIGHT	
Registration Number:	4565410	MAID RIGHT TECHNICS	
Registration Number:	4565411	MAID RIGHT SIGNATURE CLEAN	
Registration Number:	4470584	LIFE IS SHORT. CLEAN LESS.	
Registration Number:	4594092	MAID RIGHT TRACKER	
CORRESPONDENCE DATA			
Fax Number:	5409837711		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5409837611		
Email:	mhertz@woodsrogers.com		
Correspondent Name:	Michael J. Hertz		
Address Line 1:	10 South Jefferson Street		
Address Line 2:	Suite 1400		
Address Line 4:	Roanoke, VIRGINIA 24011		
NAME OF SUBMITTER:	Michael J. Hertz		
SIGNATURE:	/Michael J. Hertz/		
DATE SIGNED:	04/27/2018		

OP \$140.00 4489528

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (this "Agreement") is made and entered into effective as of April 13, 2018, by and between Maid Right Franchising, LLC, a Delaware limited liability company (the "Assignor") and Maid Right, LLC, a Delaware limited liability company (the "Assignee"); and provides as follows:

WHEREAS, Assignor has adopted and is using the trademarks set forth on Exhibit A attached hereto (the "Marks");

WHEREAS, the Marks have been and are continuously used in connection with Assignor's business; and

WHEREAS, Assignee, having an address at 630 Peter Jefferson Parkway, Suite 200, Charlottesville, Virginia 22911, is desirous of acquiring the Marks, together with the goodwill of the business symbolized by the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, and pursuant to that certain Asset Purchase Agreement dated as of the date hereof by and between, inter alia, Assignor and Assignee (the "Purchase Agreement"), Assignor hereby sells, transfers, and assigns unto Assignee all right, title and interest in and to the Marks, including the right to sue for damages, seek injunctive relief, and other remedies in respect of any infringement of the Marks which may have occurred before, on or, after the date of this Agreement, together with the goodwill of the business symbolized by the Marks.

Assignee shall file this Agreement with the Assignments Division (Trademarks) of the United States Patent and Trademark Office and all other appropriate foreign trademark offices, if appropriate and necessary.

This Agreement is subject to the terms and conditions of the Purchase Agreement and the provisions contained in the Purchase Agreement are incorporated herein by reference, constitute an integral part of this Agreement, and shall survive the execution of this Agreement.

This Agreement may be executed in any number of counterparts, each of which shall be considered an original, and together they shall constitute one Agreement. Facsimile or other electronic signatures shall be considered original signatures for the purpose of execution and enforcement of the rights delineated in this Agreement.

Each party hereto agrees, upon the reasonable request of the other party hereto to make, execute and deliver any and all documents or instruments of any kind or character, and to perform all such other actions, that may be reasonably necessary or proper to effectuate, confirm, perform or carry out the terms or provisions of this Agreement.

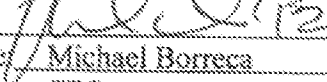
[Signature Page Follows]

IN WITNESS WHEREOF, the Parties hereto have executed this Assignment of Trademarks as of the date first written above.

ASSIGNOR:

MAID RIGHT FRANCHISING, LLC

By: Premium Franchise Brands, LLC, As Its Member

By: 
Name: Michael Borreca
Its: CFO

ASSIGNEE:

MAID RIGHT, LLC


By: 
Name: Paul E. Flick
Its: CEO

EXHIBIT A

Trademark	Country	Registration Date	Registration Number
MAID RIGHT	US	2/25/2014	4,489,528
MAID RIGHT TECHNICS	US	7/8/2014	4565410
MAID RIGHT SIGNATURE CLEAN	US	7/8/2014	4565411
LIFE IS SHORT. CLEAN LESS.	US	1/21/2014	4470584
MAID RIGHT TRACKER	US	8/26/2014	4,594,092
MAID RIGHT	Canada	2/17/2016	TMA929,205
MAID RIGHT LIFE IS SHORT CLEAN LESS and Design	Canada	11/15/2017	TMA984926