

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM478519

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Security Interest in Intellectual Property		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
673753 Ontario Limited o/a Traffix		05/23/2018	Limited Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Scotiabank Asset Finance, a division of The Bank of Nova Scotia		
Street Address:	40 King Street West, 13th Floor		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M5H 1H1		
Entity Type:	Chartered Bank: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87771813	TRAFFIX	
CORRESPONDENCE DATA			
Fax Number:	6175236850		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-523-2700		
Email:	susan.dinicola@hklaw.com,michelle.diaz@hklaw.com		
Correspondent Name:	Holland & Knight LLP		
Address Line 1:	10 St. James Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02116		
NAME OF SUBMITTER:	Susan C. DiNicola		
SIGNATURE:	/Susan C. DiNicola/		
DATE SIGNED:	06/19/2018		
Total Attachments: 3			
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OP \$40.00 87771813

NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

WHEREAS 673753 Ontario Limited o/a Traffix, a corporation incorporated in the Province of Ontario (the "**Debtor**"), whose full address is 375 Wheelabrator Way, Milton, Ontario L9T 3C1, is the owner of the registered trademark(s) set forth in Schedule A attached hereto (collectively, the "**Intellectual Property**");

AND WHEREAS Scotiabank Asset Finance, a division of The Bank of Nova Scotia, a Canadian chartered bank incorporated under the laws of Canada (the "**Lender**"), whose full address is 40 King Street West, 13th Floor, Toronto, Ontario M5H 1H1 entered into, *inter alia*, a General Security Agreement with the Debtor dated as of the date hereof by which the Debtor granted to the Lender a security interest and lien in all of its property, including the Intellectual Property;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in accordance with the terms and obligations set forth in the General Security Agreement, the Debtor hereby confirms the granting of a security interest and lien in the Intellectual Property to the Lender.

THE DEBTOR hereby certifies that the aforementioned information as it relates to the Debtor is true and accurate.

[Signature Page Follows]

DATED: May 23, 2018.

673753 ONTARIO LIMITED O/A TRAFFIX

By:


Name: Lorne Charles Snow
Title: President

Notice of Security Interest in Intellectual Property

TRADEMARK
REEL: 006357 FRAME: 0096

Attachment 1

Canadian Trademarks

Trademark	TMA Registration No.	Application Serial No.
TRAFFIX	Allowed	1879003

US Trademarks

Trademark	TMA Registration No.	Application Serial No.
TRAFFIX	--	87771813