

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM478568

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Majestic Industries (Canada) Ltd		06/12/2018	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	pour les femmes, LLC		
Street Address:	4856 Starcrest Court		
City:	Fort Worth		
State/Country:	TEXAS		
Postal Code:	76132		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3729394	M POUR LA FEMME	
Registration Number:	3808952	M POUR LA FEMME	
CORRESPONDENCE DATA			
Fax Number:	8185746026		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	818-584-6460		
Email:	scott@lawlb.com		
Correspondent Name:	Scott M. Lowry		
Address Line 1:	23632 Calabasas Road, Ste. 201		
Address Line 4:	Calabasas, CALIFORNIA 91302		
NAME OF SUBMITTER:	Scott M. Lowry		
SIGNATURE:	/Scott M. Lowry/		
DATE SIGNED:	06/19/2018		
Total Attachments: 5			
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OP \$65.00 3729394

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by and between **Majestic Industries (Canada) Ltd.**, a Quebec Corporation having a principal place of business at 5905 Kieran St., Saint-Laurant, Quebec, H4S-0A3, Canada ("Assignor") and **pour les femmes, LLC**, a Delaware limited liability company having a principal place of business at 4856 Starcrest Court, Fort Worth, Texas 76132, United States of America ("Assignee").

WHEREAS, Assignor, as indicated on the records of the U.S. Patent and Trademark Office, owns the following marks (collectively referred to herein as "Subject Marks"):

- United States Trademark Reg. No. 3,729,394, registered December 22, 2009, for the mark **M POUR LA FEMME**; and
- Common law trademark rights in the mark **M POUR LA FEMME** for the goods identified in cancelled United States Trademark Reg. No. 3,808,952.

WHEREAS, Assignee is desirous of acquiring the above-identified Subject Marks, together with all associated goodwill and ongoing and existing business related thereto;

NOW, THEREFORE, in consideration of a separate written agreement between the parties, and of other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers, assigns, conveys and delivers to Assignee, and its successors and assigns, all right, title and interest in and to said Subject Marks, together with all goodwill and ongoing and existing business associated with or symbolized by the marks in connection with the goods and/or services so specified in the above-identified registrations, including all rights to sue and recover for any past, present or future infringement, dilution, damage or injury (including the right to take over and continue any and all existing suits) to any of the foregoing and collect profits or damages with respect to the same.

Further, Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, Assignor and its legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be

necessary or desirable for obtaining, sustaining, or enforcing said Subject Marks in the United States, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said registered trademark.

The Commissioner of Patents and Trademarks is requested to record this Assignment in the files of the U.S. Patent and Trademark Office and return it to the attorneys of record:


Scott M. Lowry, Esq.
Lowry Blixseth LLP
23632 Calabasas Rd., Ste. 201
Calabasas, California 91302

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment on the date written below.

ASSIGNOR:

Majestic Industries (Canada) Ltd.

Date: 06/12/2018



Name: Scott M. Lowry
Title: President

ASSIGNEE:

pour les femmes, LLC

Date: _____

Name:
Title:

necessary or desirable for obtaining, sustaining, or enforcing said Subject Marks in the United States, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said registered trademark.

The Commissioner of Patents and Trademarks is requested to record this Assignment in the files of the U.S. Patent and Trademark Office and return it to the attorneys of record:

Scott M. Lowry, Esq.
Lowry Blixseth LLP
23632 Calabasas Rd., Ste. 201
Calabasas, California 91302

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment on the date written below.

ASSIGNOR:

Majestic Industries (Canada) Ltd.

Date: 06/12/2018



Name: Jim Harrelman
Title: President

ASSIGNEE:

pour les femmes, LLC

Date: 6/17/2018



Name: Karen Fowler
Title:



ACKNOWLEDGEMENT

Province of Quebec)
) ss.
Region of Capitale-Nationale)

On May ^{Twelve} 12, 2018, before me, JEFF ORLOFF, a Notary Public in and for said Province, personally appeared SAM LANDSMAN, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the Province of Quebec that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.


NOTARY PUBLIC 

(seal)

ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California
County of Los Angeles)

On JUNE 18, 2018 before me, Yelena Osadchaya Notary Public
(insert name and title of the officer)

personally appeared KAREN FOWLER
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

[Handwritten signature of Yelena Osadchaya]

