

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM478763

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Naturel, LLC		05/28/2018	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mr. ALVARO CETTO GAROLLO		
<b>Street Address:</b>	PERIFERICO SUR 7750 COL. SANTA MARÍA TEQUEPEXPAN		
<b>City:</b>	TLAQUEPAQUE, JALISCO		
<b>State/Country:</b>	MEXICO		
<b>Entity Type:</b>	INDIVIDUAL: ITALY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2786956	DON ALVARO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3336417173		
<b>Email:</b>	aapgw@yahoo.com.mx		
<b>Correspondent Name:</b>	ALVARO CETO GAROLLO		
<b>Address Line 1:</b>	DEL MENHIR SUR 689 COL. ALTAMIRA		
<b>Address Line 4:</b>	ZAPOPAN, MEXICO 45160		
<b>NAME OF SUBMITTER:</b>	ALVARO CETTO GAROLLO		
<b>SIGNATURE:</b>	/Alvaro Cetto/		
<b>DATE SIGNED:</b>	06/20/2018		
<b>Total Attachments: 2</b>			
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source=Don Alvaro trademark Assignment #page2.tif			

OP \$40.00 2786956

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Naturel, LLC., (the "Assignor") a citizen of The United States, with legal address at 3100 E. Cedar Street, Unit 16 Ontario, California United States 91761. And Alvaro Cetto Garollo. (the "Assignee"), a citizen of Italy, with legal address at Periférico Sur 7750 Col. Santa María Tequepexpan. Tlaquepaque, Jalisco México. P.C. 45601.r

**WHEREAS**, Assignor is the owner of all right, title and interest in and to the trademark and the corresponding trademark application "DON ALVARO" with registered No. 76203749. Together with the goodwill of the business connected with and symbolized by the Trademark; and

**WHEREAS**, Assignor desires to convey, transfer, assign, deliver and contribute to Assignee all of it's right, title, and interest in and to the Mark.

**WHEREAS**, Assignee desires to acquire all right, title and interest in and to Trademark application "DON ALVARO" 76203749 a applied for on February 1<sup>st</sup>,2001.

**NOW, THEREFORE**, in for good and valuable consideration, the receipt and Adequacy of which are acknowledged, the parties hereby agree as set forth below. Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, Title, interest in and to the Trademark in the United States, together with the goodwill of the business connected with and symbolized by the Trademark (including, without Limitation, the right to complete the registration, the right to apply for trademark Registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), and to the Products in respect upon which the Mark is used and for which it is applied for: all Income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future. Infringements and misappropriations of the Mark; and all rights to sue for past, present and future infringements or misappropriations of the Mark; the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made; as well as Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office to record the transfer of trademark application "DON ALVARO" 76203749 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks. This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and

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the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date below written. Signed at Zapopan, Jalisco on May 28th, 2018.

"ASSIGNOR"

/Naturel, LLC /



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MR. ALVARO CETTO GAROLLO.

LEGAL REPRESENTATIVE OF NATUREL, LLC.

Address: 3100 E. CEDAR STREET, UNIT 16 ONTARIO,  
CALIFORNIA, UNITED STATES, 91761.

"ASSIGNEE"

/ALVARO CETTO GAROLLO/



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MR. ALVARO CETTO GAROLLO.

ADDRESS: PERIFÉRICO SUR 7750, COL. SANTA MARÍA TEQUEPEPAN,

TLAQUEPAQUE, JALISCO. MÉXICO.

P.C. 45601.