

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM478665

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Go Family, LLC		03/13/2018	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	Go Family, LLC		
Street Address:	7200 Wisconsin Avenue		
Internal Address:	Suite 1106		
City:	Bethesda		
State/Country:	MARYLAND		
Postal Code:	20814		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	87604648	GO	
Serial Number:	87604546	GO AUTOMOTIVE	
Serial Number:	87604685	THE GO PHYGITAL EXPERIENCE	
Serial Number:	87604682	GO RETAIL	
Serial Number:	87604606	GO THE INTERSECTION OF ALL THINGS AUTOMO	
Serial Number:	87604690	GO THE INTERSECTION OF ALL THINGS AUTOMO	
Serial Number:	87604609	THE INTERSECTION OF ALL THINGS AUTOMOTIV	
Serial Number:	87604582	GO MARKETPLACE	
Serial Number:	87604569	GO DATA	
Serial Number:	87613085	AUTORIUM	
Serial Number:	87605006	GO IS COMING	
Serial Number:	87605442	AUTORIUM	
Serial Number:	87604574	GO AUTORIUM	
CORRESPONDENCE DATA			
Fax Number:	3126586531		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$340.00 87604648

Phone: 312-658-6530
Email: srogers@ulmer.com
Correspondent Name: Scott E. Rogers
Address Line 1: 500 West Madison St.
Address Line 2: Suite 3600
Address Line 4: Chicago, ILLINOIS 60661

NAME OF SUBMITTER: Scott E. Rogers

SIGNATURE: /srogers/

DATE SIGNED: 06/20/2018

Total Attachments: 6

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source=DE Conversion#page1.tif

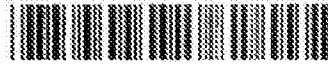
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source=DE Conversion#page4.tif



BARBARA K. CEGAVSKE
 Secretary of State
 202 North Carson Street
 Carson City, Nevada 89701-4201
 (775) 684-6708
 Website: www.nveos.gov



140304

Articles of Conversion

(PURSUANT TO NRS 92A.205)

Page 1

Filed in the office of <i>Barbara K. Cegavske</i>	Document Number 20180115016-05
Barbara K. Cegavske Secretary of State State of Nevada	Filing Date and Time 03/13/2018 9:25 AM
	Entity Number E0356982015-6

USE BLACK INK ONLY - DO NOT HIGHLIGHT

ABOVE SPACE IS FOR OFFICE USE ONLY

PLEASE NOTE: The charter document for the resulting entity must be submitted/ filed simultaneously with the articles of conversion.

Articles of Conversion (Pursuant to NRS 92A.205)

1. Name and jurisdiction of organization of constituent entity and resulting entity:

Go Family, LLC

Name of constituent entity

Nevada

Jurisdiction

limited liability company

Entity type *

and

Go Family, LLC

Name of resulting entity

Delaware

Jurisdiction

limited liability company

Entity type *

2. A plan of conversion has been adopted by the constituent entity in compliance with the law of the jurisdiction governing the constituent entity.

3. Location of plan of conversion: (check one)

- The entire plan of conversion is attached to these articles.
- The complete executed plan of conversion is on file at the registered office or principal place of business of the resulting entity.
- The complete executed plan of conversion for the resulting domestic limited partnership is on file at the records office required by NRS 88.330.

* corporation, limited partnership, limited-liability limited partnership, limited-liability company or business trust.

This form must be accompanied by appropriate fees.

Nevada Secretary of State 92A Conversion Page 1
 Revised: 1-5-15

TRADEMARK
 REEL: 006360 FRAME: 0022



BARBARA K. CEGAYSKIE
 Secretary of State
 202 North Carson Street
 Carson City, Nevada 89701-4201
 (775) 684-5708
 Website: www.nvsec.gov

Articles of Conversion
 (PURSUANT TO NRS 92A.205)
Page 2

USE BLACK INK ONLY - DO NOT HIGHLIGHT

ABOVE SPACE IS FOR OFFICE USE ONLY

4. Forwarding address where copies of process may be sent by the Secretary of State of Nevada (if a foreign entity is the resulting entity in the conversion):

A/Rn:

Off:

5. Effective date and time of filing: (optional) (must not be later than 90 days after the certificate is filed)

Date: Time:

6. Signatures - must be signed by:

1. If constituent entity is a Nevada entity: an officer of each Nevada corporation; all general partners of each Nevada limited partnership or limited-liability limited partnership; a manager of each Nevada limited-liability company with managers or one member if there are no managers; a trustee of each Nevada business trust; a managing partner of a Nevada limited-liability partnership (s.k.a. general partnership governed by NRS chapter 87).

2. If constituent entity is a foreign entity: must be signed by the constituent entity in the manner provided by the law governing it.

Name of constituent entity


 Signature Title Date

* Pursuant to NRS 92A.205(4) if the conversion takes effect on a later date specified in the articles of conversion pursuant to NRS 92A.240, the constituent document filed with the Secretary of State pursuant to paragraph (b) subsection 1 must state the name and the jurisdiction of the constituent entity and that the existence of the resulting entity does not begin until the later date. This statement must be included within the resulting entity's articles.

FILING FEE: \$350.00

IMPORTANT: Failure to include any of the above information and submit with the proper fees may cause this filing to be rejected.

This form must be accompanied by appropriate fees.

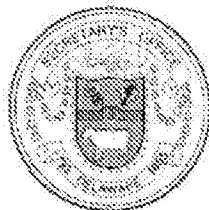
Nevada Secretary of State 92A Conversion Page 2
 Revised: 1-2-15

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A NEVADA LIMITED LIABILITY COMPANY UNDER THE NAME OF "GO FAMILY, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF MARCH, A.D. 2018, AT 12:11 O'CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

6795298 8100F
SR# 20181878598

Authentication: 202322072

Date: 03-14-18

You may verify this certificate online at corp.delaware.gov/authver.shtml

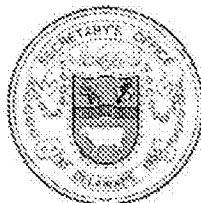
TRADEMARK
REEL: 006360 FRAME: 0024

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "GO FAMILY, LLC" FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF MARCH, A.D. 2018, AT 12:11 O'CLOCK P.M.



6795298 8100F
SR# 20181878598

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

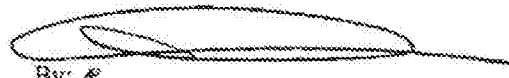
Authentication: 202322072
Date: 03-14-18

TRADEMARK
REEL: 006360 FRAME: 0025

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Non-Delaware Limited Liability Company first formed is Nevada.
- 2.) The jurisdiction immediately prior to filing this Certificate is Nevada.
- 3.) The date the Non-Delaware Limited Liability Company first formed is July 27, 2018.
- 4.) The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is Go Family, LLC.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Go Family, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
13th day of March, A.D. 2018.

By: 
Authorized Person

Name: Peter Framson, Member
Print or Type

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION

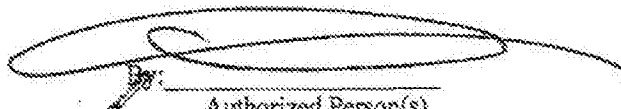
• First: The name of the limited liability company is Go Family, LLC

• Second: The address of its registered office in the State of Delaware is _____
Corporation Trust Center, 1209 Orange Street in the City of Wilmington
Zip Code 19801

The name of its Registered agent at such address is The Corporation Trust Company

• Third: (Insert any other matters the members determine to include herein.)

In Witness Whereof, the undersigned have executed this Certificate of Formation this
13th day of March, 2018



Authorized Person(s)

Name: Peter Framson, Member

Typed or Printed

State of Delaware
Secretary of State
Division of Corporations
Delivered 12:11 PM 03/13/2018
FILED 12:11 PM 03/13/2018
SR 20181278498 - FSC Number 6798398