

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM478987

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PlayFab, Inc.		01/26/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Microsoft Corporation		
Street Address:	One Microsoft Way		
City:	Redmond		
State/Country:	WASHINGTON		
Postal Code:	98052		
Entity Type:	Corporation: WASHINGTON		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4871315	PLAYFAB	
Registration Number:	4621288	PLAYFAB	
CORRESPONDENCE DATA			
Fax Number:	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-359-8000		
Email:	pctrademarks@perkinscoie.com, sstewart@perkinscoie.com		
Correspondent Name:	Grace Han Stanton / Perkins Coie LLP		
Address Line 1:	1201 Third Avenue		
Address Line 2:	Suite 4900		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	41827-4988.US01; US02		
NAME OF SUBMITTER:	John P. Halski		
SIGNATURE:	/John P. Halski/		
DATE SIGNED:	06/21/2018		
Total Attachments: 2			
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OP \$65.00 4871315

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, PlayFab, Inc. ("Assignor"), a Delaware corporation with its principal place of business at 217 Pine Street, Suite 1000, Seattle, Washington 98101, and Microsoft Corporation ("Assignee"), a Washington corporation with its principal place of business at One Microsoft Way, Redmond, Washington 98052-6399 have entered into an Agreement and Plan of Merger effective as of January 26, 2018 (the "Agreement"); and

WHEREAS, pursuant and subject to the Agreement, Assignee desires to acquire from Assignor all of Assignor's right, title and interest in and to the trademarks, trademark applications and trademark registrations listed in Exhibit A attached hereto (the "Trademarks," "Applications" and "Registrations," respectively), and all of Assignor's right, title and interest in and to the goodwill and common law rights associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged:

Assignor hereby assigns to Assignee all of Assignor's right, title and interest worldwide in and to the Trademarks, the Applications and the Registrations, together with all of Assignor's goodwill and common law rights connected with the use of and symbolized by the Trademarks.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Mark to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment.

IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment as of January 26, 2018.

PlayFab, Inc.	Microsoft Corporation
By:	By:
Name: James G. ...	Name: BENJAMIN O. DANAHER
Title: CEO	Title: ASSISTANT SECRETARY

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EXHIBIT A

Assigned Trademarks

Mark	Class	Application No.	Filing Date	Registration No.	Reg. Date
PLAYFAB	9	86219375	3/12/2014	4871315	12/15/2015
PLAYFAB	42	86272862	5/06/2014	4621288	10/14/2014

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