

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM475637

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vet Essentials, LLC		05/17/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Hill's Pet Nutrition, Inc.		
Street Address:	400 SW 8th Avenue		
City:	Topeka		
State/Country:	KANSAS		
Postal Code:	66603		
Entity Type:	Corporation: KANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4614277	VET ESSENTIALS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3473274346		
Email:	michele@beelinelegal.com		
Correspondent Name:	Michele Berdinis		
Address Line 1:	85 Delancey Street		
Address Line 2:	PH7		
Address Line 4:	New York, NEW YORK 10002		
NAME OF SUBMITTER:	Michele Berdinis		
SIGNATURE:	/Michele Berdinis/		
DATE SIGNED:	05/28/2018		
Total Attachments: 1			
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OP \$40.00 4614277

EXHIBIT A

This Confirmatory Trademark Assignment is made by Vet Essentials, LLC, a limited liability company organized and under the laws of the State of Delaware, with offices at 2031 Rand Avenue, Colorado Springs, Colorado 80905 ("Assignor"), and Hill's Pet Nutrition, Inc., a corporation organized under the laws of the State of Kansas, with offices at 400 SW 8th Avenue, Topeka, KS 66603 ("Assignee").

WHEREAS pursuant to the Trademark Assignment between Assignor and Assignee, dated May 17, 2018 (the "Effective Date"), Assignor assigned and transferred all of its right, title and interest in and to the trademark VET ESSENTIALS (the "Mark"), together with the associated goodwill.

WHEREAS this assignment document is being executed to confirm in writing the earlier transfer of the Mark and its associated goodwill.

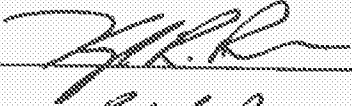
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms having sold, assigned and transferred to Assignee all of Assignor's right, title, and interest in and to the Mark, and in and to the goodwill connected with the use thereof and symbolized thereby, and in and to all income, royalties, damages, and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either at law or in equity, and the right to sue, counterclaim, and recover for past, present, or future infringement of the rights assigned herein.

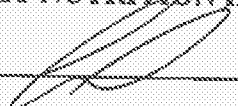
Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to record Assignee as the owner of any and all of Assignor's rights in the Mark, including in the trademark registration for VET ESSENTIALS (Reg. No. 4614277), and any renewals of said registration.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

VET ESSENTIALS, LLC

HILL'S PET NUTRITION INC.


Name: Ryan K. Brown
Title: Authorized Agent


Name: DAVID SCHMITT
Title: V.P. GEN. MGT.