

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM479001

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Terri Graham		06/15/2018	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Spirit Promotions LLC		
Street Address:	500 Saturn Court, Unit 74		
City:	Marco Island		
State/Country:	FLORIDA		
Postal Code:	34145		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4994954	US OPEN PICKLEBALL CHAMPIONSHIPS	
Serial Number:	86864929	US PICKLEBALL CHAMPIONSHIPS	
CORRESPONDENCE DATA			
Fax Number:	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142733500		
Email:	docketing@gklaw.com		
Correspondent Name:	Shane Delsman; Godfrey & Kahn, S.C.		
Address Line 1:	833 East Michigan Street, Suite 1800		
Address Line 4:	Milwaukee, WISCONSIN 53202-5615		
NAME OF SUBMITTER:	Shane Delsman		
SIGNATURE:	/Shane Delsman/		
DATE SIGNED:	06/22/2018		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Terri Graham, President of Spirit Promotions and a resident of Florida ("Assignor"), owns all right, title, and interest in the trademarks identified in Exhibit A attached hereto, the related common law rights and the goodwill associated with the foregoing (collectively the "Assigned Trademarks");

WHEREAS, Spirit Promotions LLC, a Florida company located at 500 Saturn Court, Unit 74, Marco Island, Florida 34145 ("Assignee"), desires to acquire the entire interest in, to, and under the Assigned Trademarks; and

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment by Assignee to Assignor of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, effective as of June 13, 2018, Assignor hereby does sell, assign, and transfer unto Assignee all right, title, and interest in and to the Assigned Trademarks and any applications or registrations therefor, together with all common law rights therein, the goodwill of the business in connection with which the Assigned Trademarks are used and which is symbolized by the Assigned Trademarks, throughout the world, all renewals thereof, and all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and profits for past and future infringements thereof.

Assignee and Assignor hereby further undertake that they will execute such additional documents and take such further actions as may be reasonably required in order to confirm and further effectuation the sale and assignment of the Assigned Trademarks by Assignor to Assignee.

TERRI GRAHAM

By: *T. Graham*

Name: Terri Graham

Title: President


SPIRIT PROMOTIONS LLC

By: *Chris Egan*

Name: Chris Egan

Title: Executive Director

Exhibit A – Assigned Trademarks

MARK	COUNTRY	REGISTRATION [SERIAL] NUMBER	REGISTRATION [FILING] DATE
US OPEN PICKLEBALL CHAMPIONSHIPS	US	4,994,954	July 5, 2016
	US	[86/864,929]	[January 4, 2016]

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