

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM472520

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NEENAH PAPER FR, LLC		05/01/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	NEENAH, INC.		
Street Address:	3460 PRESTON RIDGE ROAD		
Internal Address:	SUITE 600		
City:	ALPHARETTA		
State/Country:	GEORGIA		
Postal Code:	30005		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0849409	STARWHITE	
CORRESPONDENCE DATA			
Fax Number:	8642337342		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	864-271-1592		
Email:	docketing@dority-manning.com, deniseg@dority-manning.com		
Correspondent Name:	DORITY & MANNING, P.A.		
Address Line 1:	P.O. BOX 1449		
Address Line 4:	GREENVILLE, SOUTH CAROLINA 29602-1449		
NAME OF SUBMITTER:	JAMES M. BAGARAZZI		
SIGNATURE:	/james m. bagarazzi/		
DATE SIGNED:	05/03/2018		
Total Attachments: 2			
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ASSIGNMENT

WHEREAS, Neenah Paper FR, LLC a Delaware Limited Liability Company having its principal office at 3460 Preston Ridge Road, Suite 600, Alpharetta, Georgia 30005, has adopted, used, is using, either itself or through one or more related parties, and is the owner of the following trademark and registration therefor in the United States Patent and Trademark Office:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
STARWHITE	849,409	May 21, 1968

WHEREAS, NEENAH, INC., a Delaware corporation having its principal address at 3460 Preston Ridge Road, Suite 600, Alpharetta, Georgia 30005, is desirous of acquiring and/or has acquired said trademark and registration therefor. Now, therefore, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, NEENAH PAPER FR, LLC, hereby assigns to NEENAH, INC., all right, title and interest in the United States in and to said trademark and registration thereof together with the good will of the business symbolized by said trademark and the right to any damages that may have accrued due to infringement occurring before this assignment.

Signed at Alpharetta, Georgia, this 1st day of May, 2018.

NEENAH PAPER FR, LLC

By: 

NOAH S. BENZ

Vice President and Deputy General Counsel

STATE OF GEORGIA)

COUNTY OF FULTON)

On this 1 day of May, 2018, personally appeared NOAH S. BENZ, Vice President and Deputy General Counsel, to me known and known to me to be the person described and who executed the foregoing instrument and acknowledged the same to be his act and deed in and for the purposes set forth in said instrument.

Karen P Ward
Notary Public of the State of Georgia

My Commission Expires: 10/2/2021

