

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM472796

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Royal Bank of Canada		05/04/2018	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Meredith Xcelerated Marketing Corporation		
Street Address:	1716 Locust Street		
City:	Des Moines		
State/Country:	IOWA		
Postal Code:	50309		
Entity Type:	Corporation: IOWA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2304435	GENEX	
CORRESPONDENCE DATA			
Fax Number:	4156932222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4156932000		
Email:	crhem@cooley.com		
Correspondent Name:	Cooley LLP		
Address Line 1:	101 California Street, 5th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	550041-195		
NAME OF SUBMITTER:	C. Rhem		
SIGNATURE:	/CR/		
DATE SIGNED:	05/04/2018		
Total Attachments: 3			
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant/Applicant: **Meredith Xcelerated Marketing Corporation (f/k/a GENEX)**

Trademarks: **See attached Exhibit A**

TERMINATION OF TRADEMARK SECURITY INTEREST

May 4, 2018

WHEREAS, Meredith Xcelerated Marketing Corporation, an Iowa corporation having its principal offices at 1716 Locust Street, Des Moines, Iowa 50309 (the “*Company*”) owns the trademark listed on the attached **Exhibit A**, now registered in the United States Patent and Trademark Office; and

WHEREAS, the Company entered into that certain Trademark Security Agreement (Short-Form) dated as of January 31, 2018 (the “*Security Agreement*”), by and among the Company, the other grantors party thereto, and Royal Bank of Canada (the “*Secured Party*”), a true and correct copy of which was recorded by the United States Patent and Trademark Office on January 31, 2018 at Reel 6261, Frame 0811.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Secured Party hereby:

1. terminates and releases any and all liens and security interests and reassigns to the Company any and all right, title and interest of the Secured Party pursuant to the Security Agreement in (i) the trademark more fully described on **Exhibit A** and (ii) to the extent owned by the Company, all of the following: (a) all trademarks, service marks, trade names, corporate names, trade dress, logos, designs, fictitious business names and other source or business identifiers protected under the laws of the United States or any state or political subdivision thereof, all registrations and recordings thereof, all registration and recording applications filed in connection therewith in the USPTO, and all renewals thereof, as well as any unregistered trademarks and including the service marks used by the Company, including those listed (b) all goodwill connected with the use thereof and symbolized thereby, in each case of (i) and (ii), without recourse or representation or warranty, express or implied; and

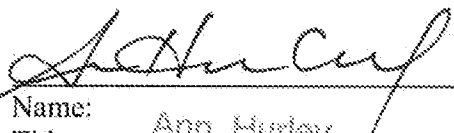
2. authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the release hereby given.

[Signature Page Follows]

IN WITNESS WHEREOF, the Secured Party has caused this Termination of Trademark Security Interest to be executed by its duly authorized officer effective as of the date above first written.

SECURED PARTY:

Royal Bank of Canada

By: 
Name: Ann, Hurley
Title: Manager, Agency

Address:
200 Bay Street, South Tower, 12th Floor
Toronto, Ontario M5J 2W7, Canada

[Signature Page to Termination of Trademark Security Interest]

EXHIBIT A
TRADEMARKS

Mark	Registration Number	Registration Date
GENEX	2,304,435	3/22/1996