

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM472917

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Let's Play, Inc.		04/15/2016	Corporation: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Z Media Inc.		
<b>Street Address:</b>	13 7th Street South		
<b>City:</b>	Sauk Centre		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	56378		
<b>Entity Type:</b>	Corporation: MINNESOTA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2114933	LET'S PLAY HOCKEY	
<b>Registration Number:</b>	1981684	LET'S PLAY HOCKEY	
<b>Registration Number:</b>	2113437	LET'S PLAY HOCKEY	
<b>Registration Number:</b>	2575153	LET'S PLAY HOCKEY	
<b>Registration Number:</b>	4342768	PLAY BALL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6123396580		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6123391863		
<b>Email:</b>	mness@kinney.com		
<b>Correspondent Name:</b>	David R. Fairbairn		
<b>Address Line 1:</b>	312 South Third Street		
<b>Address Line 2:</b>	Kinney & Lange, P.A.		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55415		
<b>NAME OF SUBMITTER:</b>	David R. Fairbairn		
<b>SIGNATURE:</b>	/David R. Fairbairn/		
<b>DATE SIGNED:</b>	05/07/2018		
<b>Total Attachments: 2</b>			

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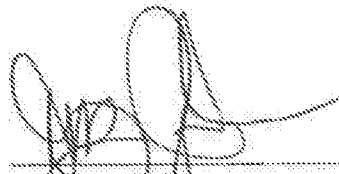
ASSIGNMENT

Let's Play, Inc. has an office and principal place of business at 2721 E. 42<sup>nd</sup> Street, Minneapolis, MN 55406, a Minnesota corporation (herein "Assignor"), and has adopted and is using the marks listed in Exhibit A.

Z Media Inc. has an office and principal place of business at 13 7<sup>th</sup> Street South, Sauk Centre, MN 56378, a Minnesota corporation (herein "Assignee") and desires to acquire Assignor's entire right, title and interest in and to the marks, and the Registrations listed in Exhibit A.

For good and valuable consideration, the receipt and adequacy of which are acknowledged, the Assignor assigns to the Assignee the Assignor's entire right, title and interest in and to the marks, together with the goodwill of the business associated with the marks, and the Registrations listed in Exhibit A.

By:



Doug Johnson  
Let's Play, Inc.

Date:

4/5/16

# Exhibit A

Docket Number	MarkName	Status	Country	Current Registration Date	Current Registration Number
L315.22-0001	LET'S PLAY HOCKEY	G - (Registered)	United States - (US)	11/25/1997	2114933
L315.22-0002	LET'S PLAY HOCKEY	G - (Registered)	United States - (US)	06/18/1996	1981684
L315.22-0003	LET'S PLAY HOCKEY	G - (Registered)	United States - (US)	11/18/1997	2112437
L315.22-0004	LET'S PLAY HOCKEY	G - (Registered)	United States - (US)	06/04/2002	2575153
L315.22-0007	PLAY BALL	G - (Registered)	United States - (US)	05/28/2013	4342768
L315.23-0003	LET'S PLAY HOCKEY	G - (Registered)	Canada - (CA)	08/17/1998	498704
L315.23-0004	LET'S PLAY HOCKEY	G - (Registered)	Canada - (CA)	04/30/2003	580281