

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM479246

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Junior de Mexico		06/07/2018	sociedad anonima (SA de CV): MEXICO
RECEIVING PARTY DATA			
Name:	Blu Ster S.A.P.I. de C.V.		
Street Address:	Paseo de los Laureles 458		
Internal Address:	Local 206 II A, Bosesques de las Lomas		
City:	Mexico City		
State/Country:	MEXICO		
Postal Code:	05120		
Entity Type:	Corporation: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4136516	OGGI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	aria@blankrome.com		
Correspondent Name:	Zachary A. Aria		
Address Line 1:	One Logan Square		
Address Line 2:	Blank Rome LLP, 8th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
DOMESTIC REPRESENTATIVE			
Name:	Zachary A. Aria		
Address Line 1:	One Logan Square		
Address Line 2:	Blank Rome LLP, 8th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	Zachary A. Aria		
SIGNATURE:	/Zachary A. Aria/		
DATE SIGNED:	06/25/2018		

OP \$40.00 4136516

Total Attachments: 1

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ASSIGNMENT

In the City of México, on the 07 day of June, 2018, (Effective Date) this Assignment of Trademarks is entered by and between **Junior de Mexico**, a sociedad anonima (SA de CV), duly organized in accordance with the laws of Mexico, domiciled at Torre Intéllisis Piso 15 Col. Lomas Altas, Paseo de la Reforma No. 2654, Mexico City 11950 Mexico (Assignor) and **Blu Ster S.A.P.I. de C.V.**, a corporation duly organized in accordance with the laws of Mexico, domiciled at Paseo de los Laureles 458, Local 206 II A, Bosques de las Lomas, Mexico City 05120, Mexico (Assignee).

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, effective as of the Effective Date, Assignor hereby sells, transfers, assigns, conveys and delivers to Assignee, and its successors and assigns, all right, title and interest, including the goodwill of the business symbolized by and associated with:

US Trademark Reg. No. 4136516 OGGI and design

The Assignee hereby accepts this transfer and authorizes Mr. Zachary A. Aria of Blank Rome LLP so that in its name and stead he may appear before the USPTO in order to register the present assignment, and to continue the prosecution and maintenance of the respective case.



ASSIGNOR
Junior de Mexico



ASSIGNEE
Blu Ster S.A.P.I. de C.V