

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM479410

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Badizo, LLC		05/01/2018	Limited Liability Company: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gifted Nutrition International, LLC		
<b>Street Address:</b>	7687 Charleston Way		
<b>City:</b>	Port Saint Lucie		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34986		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86394964	B.Y.L.T.	
<b>Serial Number:</b>	86976693	B.Y.L.T.	
<b>Serial Number:</b>	86398547	GIFTED GIRLS	
<b>Serial Number:</b>	86758208	GIFTED NUTRITION 1316 WHEY	
<b>Serial Number:</b>	86308350	GIFTED NUTRITION ACCELERATE	
<b>Serial Number:</b>	86395068	GIFTED NUTRITION AMINOZZZ	
<b>Serial Number:</b>	86596880	GIFTED NUTRITION CREATIGEN	
<b>Serial Number:</b>	86627147	GIFTED NUTRITION S3	
<b>Serial Number:</b>	86302685	GIFTED NUTRITION SUPERLEAN	
<b>Serial Number:</b>	86301670	GIFTED NUTRITION ULTIMATE ISO WHEY	
<b>Serial Number:</b>	86452287	GN	
<b>Serial Number:</b>	86191693	GN GIFTED NUTRITION	
<b>Serial Number:</b>	86451735	GN GIFTED NUTRITION	
<b>Serial Number:</b>	86452012	WHY BE AVERAGE WHEN YOU CAN BE GIFTED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5612441062		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$365.00 86394964

**Phone:** 561-922-3845  
**Email:** docketing@crgolaw.com  
**Correspondent Name:** CRGO LAW  
**Address Line 1:** 7900 GLADES ROAD  
**Address Line 2:** SUITE 520  
**Address Line 4:** BOCA RATON, FLORIDA 33434

<b>ATTORNEY DOCKET NUMBER:</b>	1372-001
<b>NAME OF SUBMITTER:</b>	Isabelle Jung Greenberg
<b>SIGNATURE:</b>	/Isabelle Jung Greenberg/
<b>DATE SIGNED:</b>	06/26/2018

**Total Attachments: 8**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "*Assignment*") is made on May 1, 2018 and is entered into by and between **BADIZO, LLC**, an Ohio limited liability company with its principal offices located at 4466 Darrow Road, Suite 3, Stow, Ohio 44224 ("*Assignor*") and **GIFTED NUTRITION INTERNATIONAL, LLC**, a Delaware limited liability company with its principal offices located at 7687 Charleston Way, Port St. Lucie, FL 34986 ("*Assignee*"), pursuant to an Asset Purchase Agreement, dated as of even date herewith (the "*Purchase Agreement*"), by and between Assignor and Assignee. Capitalized terms used and not defined herein shall have the respective meanings ascribed thereto in the Purchase Agreement.

### RECITALS:

WHEREAS, pursuant to the Purchase Agreement and that certain Bill of Sale, dated as of the date hereof, by and between Assignor and Assignee, the trademark registrations identified and set forth on Schedule A hereto, and that otherwise constitute an "Acquired Asset" under the Purchase Agreement (the "*Marks*"), and the goodwill associated with the Marks are to be assigned to Assignee.

NOW THEREFORE, for good and sufficient consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. The above recitals are incorporated herein as if set forth at length below.
2. Assignor hereby irrevocably sells, assigns, sets over and transfers to Assignee all of Assignor's right, title and interest in, to and with respect to the following:
  - a) The Marks;
  - b) All common law rights and goodwill associated with the Marks; and
  - c) The right to recover damages for any and all past, present and future infringement or unauthorized use of the Marks, with the right to use for and collect the same.
3. Assignor agrees, upon reasonable request and without further compensation, that Assignee and its legal representatives and assigns will do, at the Assignees reasonable cost and expense, all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing or enforcing said registrations in the United States and throughout the world for such Marks, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to such Marks and any registrations issued for such Marks.
4. Assignor authorizes and requests the United States Commissioner of Patents and Trademarks and any other similar government authority to record Assignee as the assignee and owner of the Marks, and to issue any and all registrations thereon to Assignee, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee and its successors, assigns or other legal representatives.
5. Assignee hereby accepts the assignment and conveyance of the Marks.
6. This Assignment may be executed in two or more counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument. Delivery of an executed signature page to this Assignment by facsimile or other

electronic transmission (including documents in Adobe PDF format) will be effective as delivery of a manually executed counterpart to this Assignment.

**[Signatures on the Following Page]**

Trademark Assignment

**TRADEMARK  
REEL: 006363 FRAME: 0709**

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed as of the date first above written.

BADIZO, LLC, as Assignor

By: \_\_\_\_\_  
Name: *Jon McKenzie*  
Title: *MANAGER*

GIFTED NUTRITION INTERNATIONAL,  
LLC

*By: JJMAC ENTERPRISES LLC, its  
Member and Manager*

By: \_\_\_\_\_  
Jon McKenzie, Manager

Trademark Assignment

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed as of the date first above written.

BADIZO, LLC, as Assignor

By: \_\_\_\_\_  
Name:  
Title:

GIFTED NUTRITION INTERNATIONAL,  
LLC

*By: JJMAC ENTERPRISES LLC, its  
Member and Manager*

By:  \_\_\_\_\_  
Jon McKenzie, Manager

Trademark Assignment

**TRADEMARK**  
**REEL: 006363 FRAME: 0711**

**SCHEDULE A**

(see attached Trademarks Chart)

Trademark Assignment

**TRADEMARK**  
**REEL: 006363 FRAME: 0712**

Trademark	Status	Application Number	Filing Date	Country	Docket Number	Registrar on Number	Registration Date	Goods	Action	Due Date
B.Y.L.T.	Published	86/394964	9/15/14	United States of America	10870-0008/A			Class : 32 Int. - Sports drinks Class : 05 Int. - Dietary and nutritional supplements		
B.Y.L.T.	Registered	86/976693	9/15/14	United States of America	10870-0008/B	4810314	9/8/15	Class : 16 Int. - Posters Class : 25 Int. - Clothing, namely, t-shirts Class : 35 Int. - Modeling for advertising or sales promotion		
GIFTED GIRLS	Registered	86/398547	9/18/14	United States of America	10870-0016/	4838059	10/20/15	Class : 05 Int. - Dietary and nutritional supplements comprising whey isolate		
GIFTED NUTRITION 1316 WHEY	Pending	86/758208	9/16/15	United States of America	10870-0025/			Class : 05 Int. - Dietary and nutritional supplements comprising whey isolate		
GIFTED NUTRITION ACCELERATE	Registered	86/308350	6/12/14	United States of America	10870-0007/	4749529	6/2/15	Class : 05 Int. - Dietary and nutritional supplements		
GIFTED NUTRITION Aminozzz	Registered	86/395068	9/15/14	United States of America	10870-0010/	4860759	11/24/15	Class : 05 Int. - Dietary and nutritional supplements containing amino acids		
GIFTED NUTRITION CREATIGEN	Published	86/596880	4/14/15	United States of America	10870-0022/			Class : 05 Int. - Dietary and nutritional supplements	Rec'd Cert of Registration?	6/3/16
GIFTED NUTRITION S3 (Stylized)	Registered	86/627147	5/12/15	United States of America	10870-0024/			Class : 05 Int. - Dietary and nutritional supplements		
GIFTED NUTRITION SUPERLEAN	Registered	86/302685	6/6/14	United States of America	10870-0005/	4749514	6/2/15	Class : 05 Int. - Dietary and nutritional supplements		
GIFTED NUTRITION ULTIMATE ISO WHEY	Registered	86/301670	6/5/14	United States of America	10870-0003/	4740748	5/19/15	Class : 05 Int. - Dietary and nutritional supplements comprising whey isolate		



GN and Design	Registered	86/452287	11/12/14	United States of America	10870-0020/	4731613	5/5/15	Class : 25 Int. - Caps		
GN GIFTED NUTRITION and Design	Registered	1630038	6/23/14	Australia	10870-0001/	1630038	11/5/14	Class : 05 Int. - Dietary and nutritional supplements		
GN GIFTED NUTRITION and Design	Published	907885799	6/26/14	Brazil	10870-0001/			Class : 05 Int. - Dietary and nutritional supplements		
GN GIFTED NUTRITION and Design	Published	1687789	7/31/14	Canada	10870-0001/			Class : 05 Int. - Dietary and nutritional supplements, namely, vitamin, mineral and herbal supplements to support joint health, joint care and flexibility, bone care, bone health, immune system and healthy moods, cardiovascular health		
GN GIFTED NUTRITION and Design	Published	14651082	7/4/14	China (People's Republic)	10870-0001/			Class : 05 Int. - Protein dietary supplements; nutritional supplements		
GN GIFTED NUTRITION and Design	Registered	013013073	6/19/14	European Community	10870-0001/	01301307	10/29/14	Class : 05 Int. - Dietary and nutritional supplements		
GN GIFTED NUTRITION and Design	Pending	2763250	6/26/14	India	10870-0001/			Class : 05 Int. - Dietary and nutritional supplements		
GN GIFTED NUTRITION and Design	Filing Instructions Issued			Indonesia	10870-0001/			Class : 05 Int. - Dietary and nutritional supplements		
GN GIFTED NUTRITION and Design	Registered	402014005 2100	8/1/14	Korea, Republic of	10870-0001/	1106674	5/19/15	Class : 05 Int. - Dietary and nutritional supplements		
GN GIFTED NUTRITION and Design	Pending	201472042 4	6/19/14	Russian Federation	10870-0001/			Class : 05 Int. - Dietary and nutritional supplements		
GN GIFTED NUTRITION and Design	Registered	201453039	6/24/14	Turkey	10870-0001/	20145303	4/16/15	Class : 05 Int. - Dietary and nutritional supplements		
GN GIFTED	Pending	217711	9/14/14	United Arab	10870-0001/			Class : 05 Int. -		

