

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM479792

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NOI SASAKI		06/18/2018	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	SQUARE ENIX LIMITED		
Street Address:	240 BLACKFRIARS ROAD		
City:	LONDON		
State/Country:	UNITED KINGDOM		
Postal Code:	SE1 8NW		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87094342	T.R.U.E.	
CORRESPONDENCE DATA			
Fax Number:	2165790212		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-586-3939		
Email:	tfraelich@jonesday.com, pcyngier@jonesday.com		
Correspondent Name:	TIMOTHY P. FRAELICH		
Address Line 1:	901 LAKESIDE AVENUE		
Address Line 2:	JONES DAY		
Address Line 4:	CLEVELAND, OHIO 44114-1190		
ATTORNEY DOCKET NUMBER:	404081630152		
DOMESTIC REPRESENTATIVE			
Name:	TIMOTHY P. FRAELICH		
Address Line 1:	901 LAKESIDE AVENUE		
Address Line 2:	JONES DAY		
Address Line 4:	CLEVELAND, OHIO 44114-1190		
NAME OF SUBMITTER:	TIMOTHY P. FRAELICH		
SIGNATURE:	/TIMOTHY P. FRAELICH/		

CH \$40.00 87094342

DATE SIGNED:	06/28/2018
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Total Attachments: 1 source=404081-630152-NSasaki_SEL_US Trademark Assignment_T.R.U.E. 180618#page1.tif

THIS ASSIGNMENT is made this 18th day of June 2018

BETWEEN

1. Noi Sasaki, a citizen of the United States of America, of 11 Staple Inn, London, WC1V 7QH ("the Assignor").
- and
2. Square Enix Limited, a company incorporated in England and Wales, of 240 Blackfriars Road, London, SE1 8NW. ("the Assignee").

WHEREAS

- (A) The Assignor is registered proprietor in the U.S. of the trade mark application short particulars whereof are set forth in the Schedule hereto (hereinafter referred to as "the Trade Mark").
- (B) The Assignor has agreed with the Assignee for the sale to the Assignee of the Trade Mark for the consideration hereinafter mentioned.

NOW THIS DEED WITNESSETH as follows:


- (1) In consideration of the sum of \$1 now paid by the Assignee to the Assignor the receipt of which is hereby acknowledged, the Assignor hereby assigns unto the Assignee ALL the property, right, title and interest in the Trade Mark, including the goodwill attaching to and symbolised by the Trade Mark, TO HOLD unto the Assignee absolutely.
- (2) The Assignor will at the request and expense of the Assignee execute any further documents that the Assignee may reasonably require to enable the Assignee to become registered as proprietor of the Trade Mark.

SCHEDULE

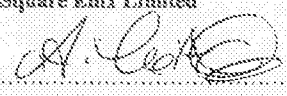
Trade Mark:
T.R.U.E.

Application No:
87/094342

IN WITNESS whereof the parties hereto have executed this assignment the day and year first above written.


Noi Sasaki

For and on behalf of
Square Enix Limited


Name: AMIT CHOKSHI

Position: SENIOR LEGAL COUNSEL