

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM473610

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Plus Relocation Services, Inc.		01/30/2018	Corporation: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Plus Relocation Services, LLC		
<b>Street Address:</b>	600 Highway 169 South		
<b>Internal Address:</b>	Suite 500		
<b>City:</b>	Minneapolis		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55426		
<b>Entity Type:</b>	Limited Liability Company: MINNESOTA		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87040041	ELO	
<b>Registration Number:</b>	5132210	ELO	
<b>Registration Number:</b>	3322214	MY SMOOTH CONNECTION	
<b>Registration Number:</b>	3322213	PLUS RELOCATION	
<b>Registration Number:</b>	5235069	PLUS RELOCATION	
<b>Registration Number:</b>	3576622	PLUS RELOCATION MORTGAGE	
<b>Registration Number:</b>	5235070	PLUS REWARDS	
<b>Registration Number:</b>	4336609	STICK IT!	
<b>Registration Number:</b>	5114189	PLUS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6123713207		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	612-371-3501		
<b>Email:</b>	tmg@ballardspahr.com		
<b>Correspondent Name:</b>	Marilyn Hargens		
<b>Address Line 1:</b>	80 South Eighth Street		
<b>Address Line 2:</b>	Suite 2000 IDS Center		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		

CH \$240.00 87040041

<b>NAME OF SUBMITTER:</b>	Marilyn J. Hargens
<b>SIGNATURE:</b>	/Marilyn Hargens/
<b>DATE SIGNED:</b>	05/11/2018
<b>Total Attachments: 8</b> source=Plus Relocation Services, LLC#page1.tif source=Plus Relocation Services, LLC#page2.tif source=Plus Relocation Services, LLC#page3.tif source=Plus Relocation Services, LLC#page4.tif source=Plus Relocation Services, LLC#page5.tif source=Plus Relocation Services, LLC#page6.tif source=Plus Relocation Services, LLC#page7.tif source=Plus Relocation Services, LLC#page8.tif	

## Office of the Minnesota Secretary of State Certificate of Conversion

I, Steve Simon, Secretary of State of Minnesota, certify that: the documentation required to effectuate a conversion by the entity listed below from the law under which the entity was previously governed to the law under which it is governed after the issuance of this certificate, on the date listed and has been approved pursuant to the procedures required in the chapter indicated.

Conversion Filed Pursuant to Minnesota Statutes, Chapter: 302A

Home Jurisdiction and Name of Converting Entity:

Minnesota: Plus Relocation Services, Inc.

After Conversion, Entity is governed by Minnesota Statutes, Chapter:  
322C

Home Jurisdiction and Name of Entity after the Effective Date of Conversion:

Minnesota: Plus Relocation Services, LLC

This Certificate has been issued on: 01/30/2018



A handwritten signature in cursive script that reads "Steve Simon".

Steve Simon  
Secretary of State  
State of Minnesota




**ARTICLES OF CONVERSION  
FROM CORPORATION TO LIMITED LIABILITY COMPANY**

Pursuant to the Minnesota Business Corporation Act and the Minnesota Revised Uniform Limited Liability Company Act, the undersigned, being authorized to execute these Articles of Conversion for and on behalf of Plus Relocation Services, Inc., a Minnesota corporation (the "**Company**"), hereby certifies the following:

1. Name of Converting Organization. The name of the Company is Plus Relocation Services, Inc.
2. Date of Organization of Converting Organization. The Company filed its original Articles of Incorporation on August 11, 1977, with the Secretary of State of the State of Minnesota, and the jurisdiction of incorporation of the Company has not changed since such date.
3. Corporate Name of Converted Organization. The name of the Minnesota limited liability company to which the Company will convert is Plus Relocation Services, LLC.
4. Authorization. The conversion of the Company from a corporation to a limited liability company has been approved in accordance with the provisions of Section 302A.684 of the Minnesota Business Corporation Act.
5. Plan of Conversion. The Plan of Conversion is attached to these Articles of Conversion as Exhibit A and the Articles of Organization for the limited liability company are attached thereto as Attachment 2.
6. Effective Time. As set forth in the Plan of Conversion, the conversion will be effective upon filing.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Conversion as of the 30th day of January, 2018.

Plus Relocation Services, Inc.

By:   
Name: Lloyd T. Lee  
Title: Chairman

## PLAN OF CONVERSION

THIS PLAN OF CONVERSION (the “**Plan**”) of Plus Relocation Services, Inc., a corporation organized under the laws of the State of Minnesota (the “**Company**”), is dated as of the 30th day of January, 2018.

WHEREAS, the Company is a corporation organized under the Minnesota Business Corporation Act (the “**MBCA**”);

WHEREAS, the Company wishes to convert from a corporation organized under the MBCA to a limited liability company, pursuant to the Minnesota Revised Uniform Limited Liability Company Act, Chapter 322C (the “**LLC Act**”); and

WHEREAS, the Board of Directors and the sole shareholder of the Company have authorized, approved, and adopted this Plan of Conversion and the transaction contemplated hereby, in the manner required by the MBCA and the LLC Act.

NOW, THEREFORE, in consideration of the foregoing and the mutual covenants and agreements of the parties contained herein, the parties hereto agree as follows:

SECTION 1. Before Conversion. The Company name before conversion is Plus Relocation Services, Inc., a business corporation organized under the laws of Minnesota (file number 3A-536).

SECTION 2. After Conversion. The Company name after conversion is Plus Relocation Services, LLC, a limited liability company organized under the laws of Minnesota.

SECTION 3. The Conversion. Effective upon filing (the “**Effective Time**”), the Company will convert from a Minnesota business corporation organized under the MBCA to a Minnesota limited liability company organized under the LLC Act (the “**Conversion**”) in accordance with the applicable provisions of the MBCA and the LLC Act, and the converted entity (the “**LLC**”) will continue to exist as a limited liability company organized under the laws of the State of Minnesota.

SECTION 4. Articles of Conversion and Organization. Articles of Conversion (the “**Articles of Conversion**”), substantially in the form attached hereto as Attachment 1, and the Articles of Organization (the “**Articles of Organization**”), substantially in the form attached hereto as Attachment 2, will be executed by the Company, in accordance with the requirements of the MBCA and the LLC Act. Each of the officers of the Company will be authorized, empowered and directed to make or cause to be made changes to the Articles of Conversion or the Articles of Organization as any of the officers of the Company, in their discretion, deem necessary or appropriate. The Articles of Conversion and the Articles of Organization will be filed with the Secretary of State of the State of Minnesota prior to the Effective Time. The Conversion will be effective at the Effective Time.

SECTION 5. Effect of Conversion. From and after the Effective Time, without any further action by the Company, the LLC, or their respective directors, governors, members or shareholders:

(i) the LLC will have all of the rights, privileges, immunities and powers, and will be subject to all the duties and liabilities, of a limited liability company organized under the LLC Act;

(ii) the LLC will possess all of the rights, privileges, immunities and franchises of a public as well as a private nature, of the Company, and all property, real, personal and mixed, and all debts due on whatever account, including all causes in action, and each and every other interest of or belonging to or due to the Company, will remain vested in the LLC, without further act or deed, and the title to any property, or any interest therein, vested in the Company, will not revert or be in any way impaired by reason of the Conversion; and

(iii) the Conversion will have any other effect set forth in the MBCA or the LLC Act.

SECTION 6. Organizational Documents. Immediately following the Effective Time, without any further action by the Company, the LLC, or their respective directors, governors, members, or shareholders, the Articles of Organization filed pursuant to Section 2 of this Plan will be the Articles of Organization of the LLC. Copies of the Articles of Organization have been provided to the sole shareholder of the Company.

SECTION 7. Board of Governors. Immediately following the Effective Time, without any further action by the Company, the LLC, or their respective directors, governors, members or stockholders, the initial members of the Board of Governors of the LLC will be the members of the Board of Directors of the Company immediately prior to the Effective Time, to serve in accordance with the Articles of Organization.

SECTION 8. Officers. Immediately following the Effective Time, without any further action by the Company, the LLC, or their respective directors, governors, members, or stockholders, the initial officers of the LLC will be the officers of the Company immediately prior to the Effective Time, to serve in accordance with the Articles of Organization.

SECTION 9. Conversion of Stock in the Company. At the Effective Time, without any further action by the Company, the LLC, or their respective directors, governors, members or stockholders, all shares of stock of the Company issued and outstanding on the books of the Company will cease to be outstanding and will be automatically converted into a 100% membership interest of the LLC.

SECTION 10. Termination of Conversion. This Plan of Conversion may be terminated or amended at any time before the Effective Time with the written approval of the Board of Directors and the shareholder of the Company.

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In witness whereof, the undersigned has executed this Plan of Conversion as of the first date set forth above.

PLUS RELOCATION SERVICES, INC.

By: 

Name: Lloyd T. Lee

Title: Chairman

## Office of the Minnesota Secretary of State Certificate of Organization

I, Steve Simon, Secretary of State of Minnesota, do certify that: The following business entity has duly complied with the relevant provisions of Minnesota Statutes listed below, and is formed or authorized to do business in Minnesota on and after this date with all the powers, rights and privileges, and subject to the limitations, duties and restrictions, set forth in that chapter.

The business entity is now legally registered under the laws of Minnesota.

Name: Plus Relocation Services, LLC

File Number: 997529200056

Minnesota Statutes, Chapter: 322C

This certificate has been issued on: 01/30/2018



A handwritten signature in black ink that reads "Steve Simon".

Steve Simon  
Secretary of State  
State of Minnesota



**ARTICLES OF ORGANIZATION**  
**OF**  
**PLUS RELOCATION SERVICES, LLC**

Pursuant to Minnesota Statutes, Chapter 322C (the "Act"), the undersigned organizer, being a natural person 18 years of age or older, hereby adopts the following Articles of Organization:

**ARTICLE I**  
**Name**

The name of this limited liability company is "Plus Relocation Services, LLC" (the "Company").

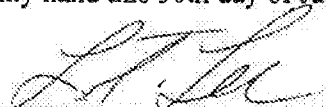
**ARTICLE II**  
**Registered Office**

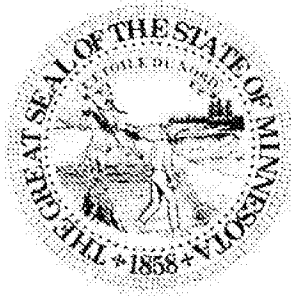
The registered office of the Company is located at 600 Highway 169 South, Suite 500, Minneapolis, MN 55426.

**ARTICLE III**  
**Organizer**

The name and address of the organizer of the Company is Lloyd T. Lee, 600 Highway 169 South, Suite 500, Minneapolis, MN 55426.

IN WITNESS WHEREOF, I have hereunto set my hand this 30th day of January, 2018.

  
\_\_\_\_\_  
Lloyd T. Lee, Organizer



**File Numbers**

99752920003

997529200056

3A-536

STATE OF MINNESOTA  
OFFICE OF THE SECRETARY OF STATE  
FILED

1/30/2018 11:59:00 PM

*Steve Simon*

Steve Simon  
Secretary of State