

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM479951

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Netflix Studios, LLC		06/25/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Penguin Random House LLC		
Street Address:	1745 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87479566	THE WHO WAS? SHOW	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	1-212-782-9101		
Email:	asheridan@penguinrandomhouse.com		
Correspondent Name:	Andrea T Sheridan		
Address Line 1:	1745 Broadway, 14-1		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Andrea T Sheridan		
SIGNATURE:	/sheridan/		
DATE SIGNED:	06/29/2018		
Total Attachments: 2			
source=Netflix Trademark Assignment Who Was Show - 87479566#page1.tif			
source=Netflix Trademark Assignment Who Was Show - 87479566#page2.tif			

CH \$40.00 87479566

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Agreement") is made and entered into as of June 25, 2018 (the "Effective Date") by and between Netflix Studios, LLC, a Delaware Limited Liability Company with an address at 5808 W. Sunset Boulevard, Los Angeles, California 90028, United States of America ("Netflix") and Penguin Random House, LLC, a Delaware Limited Liability Company with an address at 1745 Broadway, New York, New York 10019, United States of America ("Penguin").

WHEREAS, Netflix has agreed to convey, assign and transfer to Penguin all of its right, title and interest in and to all trademark applications and registrations for the trademark THE WHO WAS? SHOW filed in the name of Netflix, as shown in Exhibit A (the "Trademarks"), and all goodwill symbolized therein, and Penguin has agreed to accept such conveyance, assignment and transfer.

THEREFORE, in consideration of the promises, covenants and agreements below, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Netflix hereby assigns, transfers, and delivers to Penguin any and all of Netflix's rights, title and interest in and to the Trademarks. Netflix hereby acknowledges and agrees that from and after the Effective Date, Penguin shall be the exclusive owner of the Trademarks. Penguin agrees that nothing in this agreement shall effect the rights separately granted by Penguin to Netflix pursuant to the Rights Option Agreement dated March 16, 2017, between Netflix Entertainment, LLC and Penguin Young Readers, a division of Random House agreement.

2. This Agreement constitutes the entire understanding and agreement between the parties concerning the Trademark Rights and shall inure to the benefit of and be binding on the parties and their respective successors and permitted assignees. This Agreement may be executed in one or more counterparts. Emailed or scanned copies of such signed counterparts shall be deemed an equivalent to a signed original of this Agreement.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly authorized and executed on the date(s) below, to be effective as of the Effective Date.

PENGUIN RANDOM HOUSE, LLC

By: 

Name: DANIEL NGVAC^h

Title: SENIOR COUNSEL

Date: 6/28/18

NETFLIX STUDIOS, LLC

By: 

Name: Ali Buttars

Title: Manager, Content & Brand IP

Date: June 25, 2018

Exhibit A

Mark	Country	Registration / Application Numbers
THE WHO WAS? SHOW	United States of America	App No 87479566
THE WHO WAS? SHOW	Canada	App No 1841824
THE WHO WAS? SHOW	European Union	Reg No 18816845
THE WHO WAS? SHOW	Australia	Reg No 1850881

KILPATRICK TOWNSEND 70819542 1