

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM479959

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Koninklijke Philips N.V.		06/11/2018	PUBLIC LIMITED LIABILITY COMPANY:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PHILIPS LIGHTING HOLDING B.V.		
<b>Street Address:</b>	HIGH TECH CAMPUS 45		
<b>City:</b>	EINDHOVEN		
<b>State/Country:</b>	NETHERLANDS		
<b>Postal Code:</b>	5656 AE		
<b>Entity Type:</b>	Limited Liability Company: NETHERLANDS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76718396	IMAGINATIVE LIGHTING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	732-874-3542		
<b>Email:</b>	rene.j.mulders@philips.com		
<b>Correspondent Name:</b>	Daniel J. Piotrowski		
<b>Address Line 1:</b>	465 Columbus Avenue, Suite 330		
<b>Address Line 4:</b>	Valhalla, NEW YORK 10595		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Daniel J. Piotrowski		
<b>Address Line 1:</b>	465 Columbus Avenue, Suite 330		
<b>Address Line 4:</b>	Valhalla, NEW YORK 10595		
<b>NAME OF SUBMITTER:</b>	Daniel J. Piotrowski		
<b>SIGNATURE:</b>	/Daniel J. Piotrowski/		
<b>DATE SIGNED:</b>	06/29/2018		
<b>Total Attachments: 1</b>			

CH \$40.00 76718396



DEED OF ASSIGNMENT

This ASSIGNMENT made the 11<sup>th</sup> day of June Two Thousand Eighteen (2018)

BETWEEN

Koninklijke Philips N.V., a company with its registered office in Eindhoven, the Netherlands (hereinafter "Assignor") of the one part,

And

Philips Lighting Holding B.V., a limited liability company with its registered office in Eindhoven, the Netherlands (hereinafter "Assignee") of the one part,

WHEREAS Assignor is the registered proprietor of the below trademark in the United States of America, (hereinafter "the Trademark"):

Trademark	Serial number
IMAGINATIVE LIGHTING	76718396

WHEREAS, Assignor is desirous to acquire ownership of the Trademark;

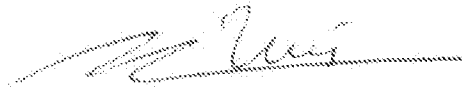
WHEREAS, the parties wish to ensure the assignment of the Trademark such that Assignee may shall acquire all right, title and interest in and to said Trademark, including the goodwill of the business in which the Trademark is used, or with that part of the good will of the business connected with the use of and symbolized by the Trademark;

NOW THIS DEED WITNESSES that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms assignment and transfer to Assignee, its successors and assign, of all right, title, interest and goodwill in and to the Trademark, including (a) all rights in and to causes of action and enforcement rights for the Trademark to pursue damages, injunctive relief and other remedies for past, present and future infringement of such Trademark and (b) all rights to apply in any and all countries in the world for the Trademark. Assignee has accepted, and hereby accepts, such assignment.

IN WITNESS WHEREOF the parties hereto have duly executed this agreement the day and year first above written.

Koninklijke Philips N.V.

Philips Lighting Holding B.V.



Name: Poul Erik de Haan  
Title: Authorized Representative

Name: P.D. Verweij  
Title: Authorized Representative