

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM480234

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kaplan, Inc.		03/22/2018	Corporation:
RECEIVING PARTY DATA			
Name:	Purdue University Global, Inc.		
Doing Business As:	Purdue Global		
Street Address:	9000 Keystone Crossing		
Internal Address:	Suite 800		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46240		
Entity Type:	Corporation: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3249679	CONCORD LAW SCHOOL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	TrademarkDocketChica@dlapiper.com		
Correspondent Name:	DLA Piper LLP (US)		
Address Line 1:	444 West Lake Street		
Address Line 2:	Suite 900		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Ashley Pomonis		
SIGNATURE:	/Ashley Pomonis/		
DATE SIGNED:	07/02/2018		
Total Attachments: 4			
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OP \$40.00 3249679

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (“Agreement”) is entered into this 22nd day of March, 2018 (the “Effective Date”), by and between Kaplan, Inc., a Delaware corporation having its principal place of business at 750 Third Ave., New York, New York 10017 (“Assignor”), and Purdue University Global, Inc., d/b/a Purdue Global, an Indiana nonprofit, public benefit corporation, f/k/a, Purdue NewU, Inc. with a principal place of business 9000 Keystone Crossing, Suite 800, Indianapolis, Indiana 46240 (“Assignee”).

WHEREAS, Assignor is the owner of the trademark registration identified in Schedule A (the “Mark”);

WHEREAS, Assignor wishes to assign and transfer all rights in the Mark, and Assignee wishes to acquire all rights in the Mark, and registrations therefor from Assignor;

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties mutually agree as follows:

1. Assignment. Assignor hereby assigns, transfers and conveys to Assignee all worldwide right, title and interest in, to and under the Mark, including without limitation, any common law rights therein, and any trade name, business name or domain name incorporating the Mark, and any other rights Assignor may have in the Mark, together with the goodwill of the business connected with the use of and symbolized by the Mark, and together with all causes of action for the infringement of the Mark.

2. Warranties. Assignor represents and warrants that (i) it is the owner of all right, title and interest in the Mark, and has not granted any rights or interests in the Mark to any other person or entity, or otherwise encumbered the Mark in any manner; (ii) it has the authority to enter into this Agreement and fully perform all of its obligations hereunder; (iii) the statements made in the applications for trademark registration of the Mark are true and correct; and (iv) there is no claim or, to its knowledge threatened claim, that the Mark or its use of the Mark infringes, violates or breaches the rights of any other person or entity.

3. Recordation. Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue trademarks, to record this Trademark Assignment Agreement, and to issue or transfer the said trademark record(s) to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment Agreement.

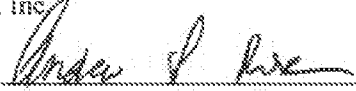
4. Entire Agreement. This Agreement constitutes the entire understanding of the parties, and supersedes any prior agreements or communications, concerning the subject matter described herein and therein. This Trademark Assignment Agreement may be executed in one or more counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument.

[signatures on following page]

IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment Agreement as of the Effective Date.

Kaplan, Inc

By: _____


Name: Andrew S. Rosen
Title: Chairman & Chief Executive Officer
Date:

Purdue University Global, Inc.

By: _____

Name:
Title:
Date:

IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment Agreement as of the Effective Date.

Kaplan, Inc.

Purdue University Global, Inc.

By: _____
Name: Andrew S. Rosen
Title: Chairman & Chief Executive Officer
Date:

By: William E. Sullivan
Name: William E. Sullivan
Title: Treasurer
Date:

SCHEDULE A

Mark	US Registration Number	Registration Date
CONCORD LAW SCHOOL CONCORD LAW SCHOOL	3249679	Jun. 05, 2007