

6-13-17

06/28/2018

Form PTO-1594 (Rev. 6-12)
DMB Collection 0651-0027 (exp. 04/30)



103679366

COMMERCE
emark Office

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JUN 13 2017

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents for the new address(es) below.

1. Name of conveying party(ies):

Gerrit J. Verburg Co.

- Individual(s)
- Partnership
- Corporation- State: Michigan
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 02/09/2017

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Gerrit's Brands, Inc.

Street Address: 9 Island Avenue, #1515

City: Miami Beach

State: Florida

Country: U.S.A. Zip: 33139

- Individual(s) Citizenship
- Association Citizenship
- Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship Florida
- Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

SEE ATTACHED

B. Trademark Registration No.(s)

SEE ATTACHED

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Arnold S. Weintraub

Internal Address:

Street Address: 24901 Northwestern Hwy., Suite 311

City: Southfield

State: MI Zip: 48075

Phone Number: (248) 809-2005

Docket Number: GJV-137

Email Address: aweintraub@weinraubgroup.com

6. Total number of applications and registrations involved:

15

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 390.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number

Authorized User Name

9. Signature:

Arnold S. Weintraub
Signature

06/08/2017

Date

Arnold S. Weintraub

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

SCHEDULE "A"

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
Gumbilees	5027245	August 23, 2016
Tid Bitz	4995193	July 5, 2016
Pink Cadillacs	4776974	July 21, 2015
Color Parade	4539854	May 27, 2014
Penny Parade	4539851	May 27, 2014
Delectais	4442920	December 3, 2013
Broadway Rolls	4033548	October 4, 2011
Broadway	3878179	November 16, 2010
Satellite Wafers	4027388	September 20, 2011
Gustaf's	3057030	February 7, 2006
Fort Knox	2750038	August 12, 2003
Blockheads	2345673	April 25, 2000
Extreme Ice	2396830	October 24, 2000

SCHEDULE "B"

<u>MARK</u>	<u>APPLICATION NO.</u>	<u>FILING DATE</u>
Gerrit's	86/870,964	January 11, 2016
Bimmer	86/922,359	February 28, 2016

ASSIGNMENT OF REGISTRATION OF MARKS

WHEREAS, Gerrit J. Verburg Co., a Michigan corporation having a place of business at 12238 Germany Road, Fenton, Michigan 48430, has adopted and is using the marks, as set forth in the attached Schedule "A."

WHEREAS, Gerrit's Brands, Inc., a Florida corporation, having a place of business at 9 Island Avenue, Unit 1515, Miami Beach, Florida 33139, is desirous of acquiring said marks and the registrations, including the registrations which may issue from the pending applications as set forth in the attached Schedule "B;"

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Gerrit J. Verburg Co. does hereby sell, transfer and set over unto Gerrit's Brands, Inc., all rights, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, the registrations listed in Schedule "A" and the applications listed in Schedule "B," as well as the registrations which issue from said applications.

GERRIT J. VERBURG CO..

Dated: 02-09, 2017

BY: _____



Gerrit J. Verburg

THE WEINTRAUB GROUP, P.L.C.



INTELLECTUAL PROPERTY LAWYERS

24901 Northwestern Highway, Suite 311 • Southfield, Michigan 48075

T (248) 809-2005 • F (248) 996-8405

twg@weintraubgroup.com

August 24, 2017

U.S. Patent & Trademark Office
Mail Stop Assignment Recordation Branch
P.O. Box 1450
Alexandria, VA 22313-1450

Re: Assignment of Registration of Marks
Document ID: 103677459
Our File: GJV-137-TM

Dear Sir/Madam:

Pursuant to your letter of August 3, 2017, we are resubmitting the enclosed Recordation Form Cover Sheet and Assignment document in connection with the above matter.

Please return the recorded Assignment to our office.

If you should require anything further, please feel free to contact our office.

Sincerely,

THE WEINTRAUB GROUP, P.L.C.

A handwritten signature in cursive script that reads "Arnold S. Weintraub".

Arnold S. Weintraub
aweintraub@weintraubgroup.com

ASW/dp
Enclosures

TRADEMARK
REEL: 006372 FRAME: 0257



Response: 7-5-11
(2)

UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

August 03, 2017

PTAS

ARNOLD S. WEINTRAUB
24901 NORTHWESTERN HWY., SUITE 311
SOUTHFIELD, MI 48078



103677459

United States Patent and Trademark Office
Notice of Non-Recordation of an Assignment Document

The enclosed document has been examined and found non-recordable by the Assignment Recordation Branch of the U.S. Patent and Trademark Office. The reason(s) for non-recordation are stated below:

1. The cover sheet submitted for recording is not acceptable. To record a document in the Assignment Recordation Branch, a document evidencing the assignment must accompany the cover sheet.

Documents being resubmitted for recordation must reflect the corrected information to be recorded, the Document ID number referenced above and all pages from this submitted document. The original date of filing of this assignment document will be maintained if resubmitted with the appropriate correction(s) by **Tuesday, September 5, 2017**, as outlined under 37 CFR 3.51. The resubmitted document must include a stamp with the official date of receipt under 37 CFR 3. Applicants may use the certified procedures under 37 CFR 2.197 or 2.198 for resubmission of the returned papers if they desire to have the benefit of the date of deposit in the United States Postal Service.

Assignments originally filed by paper and facsimile

You can use the electronic Resubmission form even if you originally submitted your assignment paperwork to the Assignment Recordation Branch by paper or facsimile. Once you enter your Document ID and Access Code as shown on the Notice of Non-Recordation, the Resubmission form will prepopulate with most information from the cover sheet you originally submitted. However, it will not prepopulate with the Conveying party and Receiving party information. You will have to reenter this information.

To file the resubmission electronically, navigate to the ETAS website at <http://etas.uspto.gov>, click the Start Resubmission button and enter the following information:

Document ID: 103677459

Access Code: 3K0TUGB931684FF

To file the resubmission in paper, send documents to: U.S. Patent and Trademark Office, Mail Stop: Assignment Recordation Branch, P.O. BOX 1450, Alexandria, VA 22313. If you have any questions regarding this notice, you may contact the Assignment Recordation Branch at 571-272-3350.

MAURICE CARTER
ASSIGNMENT RECORDATION BRANCH
PUBLIC RECORDS DIVISION

P.O. Box 1450, Alexandria, Virginia 22313-1450 - WWW.USPTO.GOV

RECORDED: 06/13/2017

TRADEMARK
REEL: 006372 FRAME: 0258