

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM480762

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TURTLE ROCK STUDIOS, INC.		10/06/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TR HOLDINGS, Inc.		
<b>Street Address:</b>	1 Spectrum Pointe Drive, Suite 100		
<b>City:</b>	Lake Forest,		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92630		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5444425	THE WELL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3236394455		
<b>Email:</b>	stephen@smcarthurlaw.com		
<b>Correspondent Name:</b>	Stephen McArthur		
<b>Address Line 1:</b>	11400 West Olympic Blvd., Suite 200		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90064		
<b>NAME OF SUBMITTER:</b>	Stephen McArthur		
<b>SIGNATURE:</b>	/Stephen McArthur/		
<b>DATE SIGNED:</b>	07/05/2018		
<b>Total Attachments: 3</b>			
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OP \$40.00 5444425

## ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT (this "Assignment"), dated as of October 6 2017, is made by TURTLE ROCK STUDIOS, INC., a California corporation ("Assignor"), in favor of, TR HOLDINGS, INC., a California corporation with a principal place of business at 1 Spectrum Pointe Drive, Suite 100, Lake Forest, California 92630 ("Assignee").

WHEREAS, Assignor adopted, used and is using in its business certain trademarks, including, without limitation, those trademarks listed on Exhibit A attached hereto (the "Marks");

WHEREAS, Assignor has pending applications to register the Marks, as more fully identified in Exhibit A;

WHEREAS, Assignor wishes to transfer and assign all of its right, title and interest in and to the Marks and the goodwill of the business thereof to Assignee so that Assignee will become the successor to Assignor in regard to that business.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby agrees as follows:

1. Assignment of Marks. Assignor hereby irrevocably sells, grants, conveys, transfers, delivers, assigns and sets over to Assignee, its successors and assigns, without any reservation of rights, all of Assignor's right, title and interest, in and to the Marks together with the goodwill of the business symbolized thereby, all applications for the Marks, and all actions and causes of action and rights to damages and profits, due or accrued, relating to the foregoing, currently owned or hereinafter acquired.

2. Further Assurances. Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in Assignee.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first above written.

**ASSIGNOR:**

**TURTLE ROCK STUDIOS, INC.**

a California corporation

By:  \_\_\_\_\_  
Name: Stephen E. Goldstein

Title: President

The foregoing Assignment is accepted as of the date first above written.

**ASSIGNEE:**

**TR HOLDINGS, INC.**

a California corporation

By:  \_\_\_\_\_  
Name: Stephen E. Goldstein

Title: President

**EXHIBIT A**

**MARKS ASSIGNED**

<b><u>Mark</u></b>	<b><u>App. Number</u></b>	<b><u>App. Date</u></b>	<b><u>Goods/Services</u></b>
<b>THE WELL</b>	87/306,313	January 18, 2017	Class 9: Computer game software; Downloadable electronic game software for use on mobile and cellular phones, handheld electronic devices, and virtual reality headsets; Downloadable mobile applications in the nature of video game software, virtual reality video game software and mobile video game software; Interactive game programs; Video game software