

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM473862

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
7604416 CANADA INC.		04/18/2018	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SETH COMMERCIAL CORPORATION		
<b>Street Address:</b>	66 Queen St. South		
<b>City:</b>	Mississauga, Ontario		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	L5M 1K4		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4223935	LA PREP	
<b>Registration Number:</b>	4277929	LA PREP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3125511101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-551-8300		
<b>Email:</b>	ipdocket@pfs-law.com		
<b>Correspondent Name:</b>	SCOTT W. SMILIE		
<b>Address Line 1:</b>	150 S WACKER DR, STE 1500		
<b>Address Line 4:</b>	CHICAGO, ILLINOIS 60606		
<b>NAME OF SUBMITTER:</b>	Scott W. Smilie		
<b>SIGNATURE:</b>	/Scott W. Smilie/		
<b>DATE SIGNED:</b>	05/14/2018		
<b>Total Attachments: 6</b>			
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source=5787-001 002 Assignment-Seth#page2.tif			

OP \$65.00 4223935



**ASSIGNMENT OF TRADE-MARKS**

*Assignor's name and address:* **7604416 CANADA INC.**, 1233 de la Montagne St., Suite 101, Montreal, Quebec, H3G 1Z2

*Assignee's name and address:* **SETH COMMERCIAL CORPORATION**, 66 Queen St. South, Mississauga, Ontario, L5M 1K4

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Assignor hereby sells, assigns and transfers to the Assignee all its right, title and interest in and to the following:

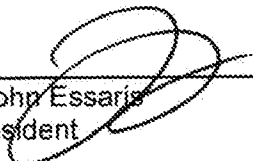
- (a) the trade-marks identified in **Schedule A**;
- (b) any trade-mark applications identified therein and to the registrations which will issue from those applications, and to any trade-mark registrations identified therein; and
- (c) any goodwill associated with said trade-marks, including any litigation rights and remedies enuring to the trade-marks, including the right to sue for any and all past infringements which may have occurred at any time up to the date of this present Assignment,

the same to be held and enjoyed by Assignee for its own use and for the use of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

And the Assignee accepts all such rights, titles and interest.

And the parties have signed this Agreement on 04/18/2018, 2018.

**ASSIGNOR:**  
**7604416 CANADA INC.**

Per:   
Name: John Essaris  
Title: President

And the parties have signed this Agreement on \_\_\_\_\_, 2018.

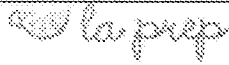
**ASSIGNEE:**  
**SETH COMMERCIAL CORPORATION**

Per: \_\_\_\_\_  
Name: Naveen Seth  
Title: President

Schedule A

ASSIGNOR: 7604416 CANADA INC.

ASSIGNEE: SETH COMMERCIAL CORPORATION

<u>Trade-mark</u>	<u>Application Number</u>	<u>Registration Number</u>
LA PREP	85/101,247	4,223,935
	85/138,455	4,277,929

**ASSIGNMENT OF TRADE-MARKS**

*Assignor's name and address:* **7604416 CANADA INC.**, 1233 de la Montagne St., Suite 101, Montreal, Quebec, H3G 1Z2

*Assignee's name and address:* **SETH COMMERCIAL CORPORATION**, 66 Queen St. South, Mississauga, Ontario, L5M 1K4

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Assignor hereby sells, assigns and transfers to the Assignee all its right, title and interest in and to the following:

- (a) the trade-marks identified in **Schedule A**;
- (b) any trade-mark applications identified therein and to the registrations which will issue from those applications, and to any trade-mark registrations identified therein; and
- (c) any goodwill associated with said trade-marks, including any litigation rights and remedies enuring to the trade-marks, including the right to sue for any and all past infringements which may have occurred at any time up to the date of this present Assignment,

the same to be held and enjoyed by Assignee for its own use and for the use of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

And the Assignee accepts all such rights, titles and interest.

And the parties have signed this Agreement on \_\_\_\_\_, 2018.

**ASSIGNOR:**  
**7604416 CANADA INC.**

Per: \_\_\_\_\_  
Name: John Essaris  
Title: President

And the parties have signed this Agreement on 05/01/2018, 2018.

**ASSIGNEE:**  
**SETH COMMERCIAL CORPORATION**

 -2-  
Per: \_\_\_\_\_  
Name: Naveen Seth  
Title: President

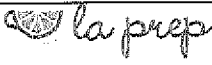
TRADEMARK

REEL: 006373 FRAME: 0820

Schedule A

ASSIGNOR: 7604416 CANADA INC.

ASSIGNEE: SETH COMMERCIAL CORPORATION

<u>Trade-mark</u>	<u>Application Number</u>	<u>Registration Number</u>
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