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05/22/2018

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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM474976

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GEOFFREY BEENE, LLC		04/20/2018	Corporation: NEW YORK LLC.
RECEIVING PARTY DATA			
Name:	CLUETT, PEABODY & CO. INC.		
Street Address:	200 Madison Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Registration Number:	2839963	GB GEOFFREY BEENE	
Registration Number:	4061361	GB GEOFFREY BEENE	
Registration Number:	2183725	GEOFFREY BEENE	
Registration Number:	3634564	GEOFFREY BEENE	
Registration Number:	3634563	GEOFFREY BEENE	
Registration Number:	1707677	GEOFFREY BEENE	
Registration Number:	4489399	GEOFFREY BEENE	
Registration Number:	4031838	GEOFFREY BEENE GIVES BACK	
Registration Number:	3779484	GEOFFREY BEENE GIVES BACK	
Registration Number:	4277376	GEOFFREY BEENE GIVES BACK	
Registration Number:	4150837	GEOFFREY BEENE GIVES BACK	
Registration Number:	4489400	GEOFFREY BEENE GIVES BACK	
Serial Number:	86480563	BEENE BAG	
Serial Number:	86241007	BEENE BAG BY GEOFFREY BEENE	
Serial Number:	86368202	BEENE BAG BY GEOFFREY BEENE	
Serial Number:	86480582	GEOFFREY BEENE	
Serial Number:	86581214	GEOFFREY BEENE GIVES BACK	
Serial Number:	87170830	GEOFFREY BEENE. A MAN ON A MISSION	
Serial Number:	87507526	SHOP FOR SURVIVAL	

CH 515:00 2839963

TRADEMARK

REEL: 006374 FRAME: 0799

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Property Type	Number	Word Mark
Serial Number:	87626125	GEOFFREY BEENE GB

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2123813836
Email: mariarocha@pvh.com
Correspondent Name: Maria J. Rocha
Address Line 1: 200 Madison Avenue
Address Line 2: 19th Floor
Address Line 4: New York, NEW YORK 10016

NAME OF SUBMITTER:	Mark D. Fischer
SIGNATURE:	/Mark D. Fischer/
DATE SIGNED:	05/22/2018

Total Attachments: 31

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Intellectual Property Assignment Agreement (this “Assignment”) is entered into April 20, 2018, between GEOFFREY BEENE, LLC, a New York limited liability company (“Assignor”), and CLUETT, PEABODY & CO. INC., a Delaware corporation (“Assignee”).

RECITALS

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of the date hereof (the “Purchase Agreement”), pursuant to which Assignor and Assignee have agreed, among other things, that Assignor shall assign, transfer and convey to Assignee all of Assignor’s right, title and interest in and to certain Intellectual Property of Assignor;

WHEREAS, Assignor is the owner of all right, title and interest to all Company Intellectual Property;

WHEREAS, Assignee is desirous of acquiring the Company Intellectual Property; and

WHEREAS, Section 1.1(b)(vi) of the Purchase Agreement provides that the Assignor and the Assignee shall execute and deliver this Assignment.

AGREEMENT

NOW, THEREFORE, in consideration of the transactions contemplated in the Purchase Agreement and the covenants and promises herein contained, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Capitalized Terms**. Unless otherwise defined herein, capitalized terms used herein shall have the meanings set forth in the Purchase Agreement.

2. **Assignment**. Assignor hereby irrevocably sells, assigns and transfers to Assignee, all right, title and interest, in and to all Company Intellectual Property existing in any jurisdiction worldwide, including, without limitation, all Company Intellectual Property set forth on Schedule A hereto, including, but not limited to, all common law rights and all United States and foreign trademark registrations, applications and renewals, and all related goodwill, and the rights to obtain registrations.

3. **Further Actions and Recordation**. Following the execution of this Assignment and at Assignee’s reasonable request, Assignor shall provide Assignee, at Assignee’s expense, with whatever reasonable assistance is required in the preparation of all other assignment documents, consents to registration, and otherwise necessary to confirm and effect the registration and assignment and transfer to Assignee of all of Assignor’s right, title, and interest in the Company Intellectual Property and all of Assignor’s applications and registrations related thereto (and any new applications) and to otherwise give effect to the transactions contemplated by this Assignment. At the request of Assignee, Assignor shall timely execute and deliver to Assignee all such documents, consents and assignment documents. Until such time as all of the assignments of Assignor’s Company Intellectual Property in all countries are duly recorded with the

responsible government offices (the "Interim Period"), Assignor acknowledges and confirms that Assignee shall, in any event, be deemed hereunder and in accordance with the terms and conditions of this Assignment, to be the owner of the Company Intellectual Property.

If it shall be necessary to record this Assignment, or other confirmatory documentation during the Interim Period, or in the event that any of the Company Intellectual Property shall become due for any maintenance filings or other recordation's during the Interim Period, Assignor shall likewise cooperate with Assignee's requests and hereby consent and grant to Assignee the right to take whatever action is necessary, in Assignee's judgment, and at Assignee's expense, to maintain and enforce all registrations and other filings worldwide. All recordations and filings of Assignments of Assignor's Company Intellectual Property and other materials confirming ownership by Assignee shall be made at Assignee's request or direction and at Assignee's expense.


4. **Miscellaneous**. This Assignment shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns. This Assignment shall be governed by, and construed in accordance with, the Laws of the State of New York, without giving effect to the conflict of laws principles thereof that would cause application of the Laws of any jurisdiction other than the State of New York. If any provision of this Assignment or the application of any provision hereof to any person or circumstances is held invalid, the remainder of this Assignment and the application of such provision to other persons or circumstances shall not be affected unless the provision held invalid shall substantially impair the benefits of the remaining portions of this Assignment. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which taken together shall constitute a single agreement. This Assignment will be binding when one or more counterparts taken together will have been executed and delivered (including by facsimile or electronic signature) by the parties. Transmission by facsimile, email or other form of electronic transmission of an executed counterpart of this Assignment shall be deemed to constitute due and sufficient delivery of such counterpart. Nothing herein contained is intended to or shall expand, diminish, supersede or in any way affect the provisions, including, without limitation, the covenants, representations and warranties of the parties, set forth in the Purchase Agreement.

[Signature page follows]

IN WITNESS WHEREOF, each of the parties hereto has executed this Assignment effective on the date first above written.

ASSIGNOR:

GEOFFREY BEENE, LLC

By: 
Name: Max Eisikovic
Title: Chief Financial Officer

**ACCEPTED AND ACKNOWLEDGED
BY:**

CLUETT, PEABODY & CO., INC.

By: _____
Name:
Title:

IN WITNESS WHEREOF, each of the parties hereto has executed this Assignment effective on the date first above written.

ASSIGNOR:

GEOFFREY BEENE, LLC

By: _____

Name:

Title:

**ACCEPTED AND ACKNOWLEDGED
BY:**

CLUETT, PEABODY & CO., INC.

By:  _____

Name: Mark D. Discher

Title: Executive Vice President

STATE OF @ 'lrrk)
) ss.:
COUNTY OF Q.M) 'fttrY--)

ACKNOWLEDGMENT

On this day of 8s\Y-q\A, before me came BeoWI... u...C-- who
stated that he is the BeoWI... u...C-- and acknowledged that
he executed the above instrument as the act and deed of BeoWI... u...C-- with full
authority to do so.

Mitchell Raab
Notary Public

STATE OF _____)
) ss.:
COUNTY OF _____



ACKNOWLEDGMENT

On this _____ day of _____, before me came _____ who
stated that he/she is the _____ of _____ and acknowledged that
he/she executed the above instrument as the act and deed of _____ with full
authority to do so.

Notary Public

SCHEDULE A

Company Intellectual Property

Seller Intellectual Property:

- (i) registrations and applications for registration in the name of the Seller and/or its Affiliates for Intellectual Property:

Trademark Registrations: See attachment.

Domain Names:

gbgbonline.com
gbgbonline.net
geoffreybeane.com
geoffreybeene.bz
geoffreybeene.cc
geoffreybeene.com
geoffreybeene.mobi
geoffreybeene.net
geoffreybeene.org
geoffreybeenewatches.com
geofreybean.com
jeffreybeene.com
mrbeene.com
mrbeene.us
GEOFFREYBEENE.IN
geoffreybeenegivesback.com
geoffreybeenefoundation.com

GEOFFREY BEENE
TRADEMARK APPLICATIONS/REGISTRATIONS ALPHABETICAL BY COUNTRY

April 17, 2018

Country	Trademark	Reg. No. (App. No.)	Goods/Services
ANTIGUA AND BARBUDA	GEOFFREY BEENE	1271	Class 3
ARGENTINA	GEOFFREY BEENE	1882144	All goods in Class 3
AUSTRALIA	BEENE BAG	A314505	Tote bags
AUSTRALIA	BEENE BAG	1052733	Class 18 - Handbags, tote bags, leather belts, backpacks; beach bags, briefcases; business card cases; sorts bags Class 25 - Shoes, women's blouses, shirts, sweaters, skirts, jackets, pants, coats, and dresses and men's shirts, pants, jackets, sweaters, vests, belts and scarves
AUSTRALIA	GEOFFREY BEENE	A314504	Class 3 - Perfumes, cologne, toilet water, bath oil, bath soap and bath products
AUSTRALIA	GEOFFREY BEENE	745982	Class 25 - Clothing, footwear and headgear
AUSTRALIA	GEOFFREY BEENE	314503	Class 25 - Ladies' dresses, blouses, skirts, pants, shirts, shifts, jackets, sweaters, jumpers, suits, shorts, coats and evening gowns
AUSTRALIA	GEOFFREY BEENE GIVES BACK	1777626	Class 18 Class 25

GEOFFREY BEENE
TRADEMARK APPLICATIONS/REGISTRATIONS ALPHABETICAL BY COUNTRY

April 17, 2018

Country	Trademark	Reg. No. (App. No.)	Goods/Services
BAHRAIN	GEOFFREY BEENE	7169	Class 3
BARBADOS	GEOFFREY BEENE	(81/26330)	Class 14 - Jewelry
BARBADOS	GEOFFREY BEENE	(81/26331)	Class 18 - Leather Goods
BENELUX	GEOFFREY BEENE	344429	Class 3
BERMUDA	GEOFFREY BEENE	9919	Class 3
BERMUDA	GEOFFREY BEENE	9918	Class 5 - Personal deodorants
BOLIVIA	GEOFFREY BEENE	C-47083	Class 3
BOLIVIA	GEOFFREY BEENE	154441-C	Class 25 - Clothing, footwear, headgear namely dress shirts, hosiery, suits including pants, sport coats, jackets, neckwear, and handkerchiefs
BOLIVIA	GEOFFREY BEENE	161461-C	Class 14 – Jewelry, watches
BRAZIL	GEOFFREY BEENE	8108864487	Class 3 - Men's toiletries and fragrance products, namely, aftershave lotions, colognes, soaps, talc, hair care products, shampoos, anti-per spirants, Deodorant
CANADA	BEENE BAG	TMA271631	Vests, skirts, slacks, coats, tunics, jackets, blouses, shirts, dresses, sweaters, leather and suede apparel;

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GEOFFREY BEENE
TRADEMARK APPLICATIONS/REGISTRATIONS ALPHABETICAL BY COUNTRY

April 17, 2018

Country	Trademark	Reg. No. (App. No.)	Goods/Services
CANADA	GB GEOFFREY BEENE & Design	TMA736848	rain hats, rain coats, tennis wear, ski wear, golf wear handkerchiefs, lingerie, jeans, shoes, scarves, belts, bags, furs, beach and swimwear
CANADA	GEOFFREY BEENE	TMA243752	Shirts, sweaters, slacks, suits, shorts, pants, coats, jackets, vests, T-shirts and lounge wear
CANADA	GEOFFREY BEENE & Design	TMA255388	Clothing Eyewear
CANADA	GEOFFREY BEENE	TMA533730	Men's outerwear and rainwear, namely coats, jackets, raincoats, rain jackets and vests. Shirts, sweaters, slacks, suits, shorts, belts, socks, jeans, pants, neckwear (namely, scarves, ascots, bow ties, pocket squares, cummerbunds, neckties, mufflers), tuxedos, active sportswear (namely, tennis shirts, tennis shorts, tennis sweaters, tennis jackets, golf slacks, golf shirts, golf sweaters, golf jackets, ski

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Country	Trademark	Reg. No. (App. No.)	Goods/Services
			jackets, ski pants, ski shirts, ski sweaters), T- shirts, bathrobes, pajamas, earmuffs, dickies and suspenders
CANADA	GEOFFREY BEENE & Design	TMA237575	Perfumes and cosmetics, namely--perfumes, cologne, toilet water, bath oil, bath soap and bath powder
CANADA	GEOFFREY BEENE	TMA316604	Perfume, cologne, toilet water, bath oil, bath soap and bath powder; soap, shaving lotion, after shave balm, talc, shaving cream and medicated and non- medicated stick and spray deodorants
CANADA	GEOFFREY BEENE	TMA796955	Jewelry, Leather belts, wallets
CANADA	GEOFFREY BEENE	TMA903351	Watches; Casual footwear, namely slippers and sandals
CANADA	GEOFFREY BEENE GIVES BACK	TMA817121	Eyeglasses, leather goods, namely, luggage, tote bags, messenger bags, wallets, briefcases and briefcase- type portfolios, jewelry and clothing, namely, shirts, sweaters, pants, suits,

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GEOFFREY BEENE
TRADEMARK APPLICATIONS/REGISTRATIONS ALPHABETICAL BY COUNTRY

April 17, 2018

Country	Trademark	Reg. No. (App. No.)	Goods/Services
			shorts, tops, bottoms, jackets, vests, t-shirts, sleepwear, loungewear, robes, undergarments, socks and belts
CANADA	GEOFFREY BEENE GIVES BACK	(1622940)	Watches; Casual footwear, namely slippers and sandals
CANADA	GB GEOFFREY BEENE & Design	TMA969726	Eyeglasses, eyeglass and sunglass frames.
CANADA	GB GEOFFREY BEENE & Design	(1829257)	Class 9 – sunglasses Class 18 - leather goods, namely, luggage, tote bags, messenger bags, wallets, briefcases and briefcase-type portfolios
CHINA	GEOFFREY BEENE	900582	Class 18 - Bags, Umbrellas
CHINA	GEOFFREY BEENE	855778	Class 25 - Clothing
CHINA	INTERNET KEYWORD “GEOFFREY BEENE”	20061019129870661	
CHINA	GEOFFREY BEENE	14242045	Class 14 - Jewelry and Watches
CHINA	GEOFFREY BEENE	19993586	Class 9 - Eyewear; sunglasses; eyeglasses; sunglass; contact lenses; headphones; bags adapted for laptops; smartphone

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TRADEMARK APPLICATIONS/REGISTRATIONS ALPHABETICAL BY COUNTRY

April 17, 2018

Country	Trademark	Reg. No. (App. No.)	Goods/Services
			cases; eyeglass cases; eyeglass frames; eyeglass chains
CHINA	GEOFFREY BEENE (Opposition Against Shanson International Holdings Limited)	16532634	
COLOMBIA	GEOFFREY BEENE	495739	Class 25 - Clothing, footwear, headgear, namely dress shirts, hosiery, suits including pants, sport coats, jackets, neckwear, and handkerchiefs
COSTA RICA	GEOFFREY BEENE	62409	Class 3 personal deodorants
COSTA RICA	GEOFFREY BEENE	62410	Class 3 beauty products for men, perfumery, aftershave lotions, colognes, soaps, powders, hair preparations, shampoo and antiperspirants
COSTA RICA	GEOFFREY BEENE	208186	Class 25 - Clothing
COSTA RICA	GEOFFREY BEENE	240113	Class 18 - Leather goods
COSTA RICA	GEOFFREY BEENE	243622	Class 14 - Jewelry, watches
CYPRUS	GEOFFREY BEENE	22212	Personal deodorants
CYPRUS	GEOFFREY BEENE	22211	Men's toilet articles and perfumes including shaving lotion, eau de cologne,

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April 17, 2018

Country	Trademark	Reg. No. (App. No.)	Goods/Services
			saps, talc, hair care products, shampoos and antiperspirants
DOMINICAN REPUBLIC	GEOFFREY BEENE	179003	Class 14 - Jewelry
DOMINICAN REPUBLIC	GEOFFREY BEENE	179051	Class 18 - Leather Goods
DOMINICAN REPUBLIC	GEOFFREY BEENE	179195	Class 25- Clothing
ECUADOR	GEOFFREY BEENE	842	Class 3
ECUADOR	GEOFFREY BEENE	11078-14	Class 25 - Clothing
ECUADOR	GEOFFREY BEENE	IEPI_2015_T1_000832	Class 18 – Leather goods
ECUADOR	GEOFFREY BEENE	(IEPI_2017_T1_6581)	Class 14 – Jewelry, watches
EL SALVADOR	GEOFFREY BEENE	142	Class 3
EL SALVADOR	GEOFFREY BEENE	216	Class 14 - Jewelry Class 18 - Leather Goods
EL SALVADOR	GEOFFREY BEENE	0022	Class 25 - Clothing
FINLAND	GEOFFREY BEENE	78230	Cosmetics and cleaning preparations
FRANCE	GEOFFREY BEENE	1389960	Cosmetics and cleaning preparations; jewelry; leather and imitation leather products; fragrance; clothing, footwear, headgear
GERMANY	BEENE BAG	980384	Products made of leather and imitation leather, handbags, clothing, boots, shoes
GERMANY	GEOFFREY BEENE	1016756	Cosmetics and cleaning

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GEOFFREY BEENE
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Country	Trademark	Reg. No. (App. No.)	Goods/Services
			preparations; sun glasses; jewelry; leather and imitation leather products; textiles; clothing, shoes
GERMANY	MADAME X	(B90428/3WZ)	Production and distribution of cosmetic products
GERMANY, EAST	MADAME X	W64118	
GREECE	GEOFFREY BEENE	63048	Cosmetics and clothing
GUATEMALA	GEOFFREY BEENE	44891	Cosmetics
GUATEMALA	GEOFFREY BEENE	175518	Class 25 - Clothing
GUATEMALA	GEOFFREY BEENE	175702	Class 14 - Jewelry
GUATEMALA	GEOFFREY BEENE	175599	Class 18 - Leather Goods
GUYANA	GEOFFREY BEENE	11795A	Class 3
HAITI	GEOFFREY BEENE	358/170	Class 14 - Jewelry
HAITI	GEOFFREY BEENE	359/170	Class 18 - Leather Goods
HONDURAS	GEOFFREY BEENE	40233	Cosmetics
HONDURAS	GEOFFREY BEENE	114539	Class 14 -Jewelry
HONDURAS	GEOFFREY BEENE	114584	Class 18 -Leather Goods
HONDURAS	GEOFFREY BEENE	130702	Class 25 - Clothing
HONG KONG	GEOFFREY BEENE (SIGNATURE)	347/1984	personal deodorants
HONG KONG	GEOFFREY BEENE (SIGNATURE)	346/1984	perfumes and fragrances

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Country	Trademark	Reg. No. (App. No.)	Goods/Services
ICELAND	GEOFFREY BEENE	184/1982	Soaps; perfumery, essential oils, cosmetics, hair lotions
INDIA	GEOFFREY BEENE	602883	Clothing
INDIA	GEOFFREY BEENE	388816B	Men's toiletries and fragrance products, including aftershave lotions, colognes, soaps, talcs, hair care products, shampoos
INDIA	GEOFFREY BEENE	2144114	Class 9 - sunglasses Class 14 - watches, cufflinks Class 18 - belts, wallets, bags, backpacks, briefcases, laptop cases
INDIA	GBGB GEOFFREY BEENE GIVES BACK	2234547	Class 9 - Eyeglasses, sunglasses, bags and cases specially adapted for holding or carrying portable telephones and telephone equipment and accessories, computer bags Class 14 - Jewelry, watches Class 18 - Luggage, tote bags, messenger bags, wallets, briefcases, briefcase type portfolios, sports bags, business cases, business card cases, cosmetic bags sold empty,

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Country	Trademark	Reg. No. (App. No.)	Goods/Services
			handbags, key cases, luggage tags, toiletry bags sold empty Class 25 - Shirts, sweaters, pants, suits, shorts, tops, bottoms, jackets, vests, t-shirts, sleepwear, loungewear, robes, undergarments, socks, belts, blouses, coats, dresses, evening dresses, neckwear, scarves, shoes, skirts, ties, hats
INDONESIA	GEOFFREY BEENE	IDM000052517	Class 25 - Clothing
INDONESIA	GEOFFREY BEENE	513127	Cosmetics
INDONESIA	GEOFFREY BEENE GIVES BACK	IDM000397646	Class 3: Fragrances
INDONESIA	GEOFFREY BEENE GIVES BACK	IDM000246818	Class 9: Eyewear
INDONESIA	GEOFFREY BEENE GIVES BACK	IDM000255100	Class 14: Jewelry
INDONESIA	GEOFFREY BEENE GIVES BACK	IDM000255099	Class 18: Leather Goods
INDONESIA	GEOFFREY BEENE GIVES BACK	IDM000250540	Class 25: Clothing
INDONESIA	GBGB & Design	IDM000256853	Class 3: Fragrances
INDONESIA	GBGB & Design	IDM000246819	Class 9: Eyewear
INDONESIA	GBGB & Design	IDM000255102	Class 14: Jewelry
INDONESIA	GBGB & Design	IDM000255101	Class 18: Leather Goods

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Country	Trademark	Reg. No. (App. No.)	Goods/Services
INDONESIA	GBGB & Design	IDM000298447	Class 25: Clothing
INDONESIA	GBGB & Design	IDM000446526	Class 25: Clothing
INDONESIA	GEOFFREY BEENE NEW YORK	IDM000247403	Class 25
IRAN	GEOFFREY BEENE	56015	Classes 3 and 5
ITALY	BEENE BAG	758290	Class 18 - Leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and traveling bags; umbrellas, parasols and walking sticks; whips, harness and saddlery
ITALY	GEOFFREY BEENE	760388 (Renewal of Reg. No. 330647)	Cosmetics and cleaning preparations
JAPAN	GEOFFREY BEENE	5128629	Class 9 – Eyeglasses, sunglasses, frame for eyeglasses and sunglasses, spectacles cases, parts and accessories for spectacles Class 18 – Luggage, foldable briefcases, shoulder bags, suitcases, trunks, carry-on bags, handbags, boston bags, and backpacks Class 25 – Clothing, trousers made of jeans

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TRADEMARK APPLICATIONS/REGISTRATIONS ALPHABETICAL BY COUNTRY

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Country	Trademark	Reg. No. (App. No.)	Goods/Services
JAPAN	GEOFFREY BEENE	1732512	Class 25 –Slippers, shoes, boots, shoe dowels, shoe pegs, shoe handles, hobnails, metal pieces for prevention of shoe sole wearing Japanese clogs, Japanese sandals
JAPAN	GEOFFREY BEENE	1158529	Class 24: fabric apparel accessories, mosquito nets, bedsheets, bed quilts and cotton stuffed mattresses, bed quilt cases, ticks, pillow cases (pillow slips), blankets; Class 25: Non-Japanese style outerwear, coats, sweaters and the like, shirts and the like, nightwear, underwear, swimsuits (bathing suits), bathing caps, Japanese style clothing, aprons, collar protectors, socks and stockings, gaiters, fur stoles, shawls, scarfs, tabi (Japanese socks), tabi covers, gloves, babies' diapers of textile, neckties, neckerchiefs, bandana, warm supporter, mufflers, ear muffs, hoods, suge-

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TRADEMARK APPLICATIONS/REGISTRATIONS ALPHABETICAL BY COUNTRY

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Country	Trademark	Reg. No. (App. No.)	Goods/Services
			gasa (Japanese sedge hats), night caps, helmets, hats and caps
JAPAN	GEOFFREY BEENE	1244047	Class 3 - Soaps and the like (excluding those belonging to pharmaceutical preparations), dentifrices, cosmetics (excluding those belonging to pharmaceutical preparations), perfumeries and incenses
JAPAN	BEENE BAG	1732511	Class 25 - Slippers, shoes and boots (other than shoe dowels, shoe peg, shoe handles, hobnails and metal pieces for prevention of shoe sole wearing), shoe dowels, shoe pegs, shoe handles, hobnails, metal pieces for prevention of shoe sole wearing Japanese clogs and sandals
JAPAN	GEOFFREY BEENE (w/ katakana characters)	1244047	Class 3 – soap, cosmetics, fragrance
JAPAN	GEOFFREY BEENE (w/ katakana characters)	4376408	Class 14 - Jewelry Class 18 - leather goods
JAPAN	GEOFFREY BEENE (w/ katakana)	1381573	Class 24 – Fabric apparel accessories, mosquito nets,

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TRADEMARK APPLICATIONS/REGISTRATIONS ALPHABETICAL BY COUNTRY

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Country	Trademark	Reg. No. (App. No.)	Goods/Services
	characters)		bedsheets, bedquilts and cotton stuffed mattress, bedquilt cases, ticks, pillowcases (pillow slips), blankets Class 25 – Clothing, including non-Japanese style outerwear, coats, sweaters and the like, shirts and the like, nightwear, underwear, swimsuits (bathing suits), bathing caps, Japanese style clothing, sleep masks, aprons, collar protectors, socks and stockings, gaiters, fur stoles, shawls, scarves, tabi (Japanese socks), tabi covers, gloves, babies' diapers of textile, neckties, neckerchiefs, bandana, warm supporter, mufflers, ear muffs, hoods, suge-gasa (Japanese sedge hats), night caps, heat- protection helmets (clothing), hats and caps
KENYA	GEOFFREY BEENE	29640	Men's toiletries and fragrance products, including aftershave lotion; colognes, soaps, talcs, hair-

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Country	Trademark	Reg. No. (App. No.)	Goods/Services
			care products, shampoo, anti-perspirants
KOREA, REPUBLIC OF	GEOFFREY BEENE	4002811160000	Class 3
KOREA, REPUBLIC OF	GEOFFREY BEENE	4002938340000	Class 3
KOREA, REPUBLIC OF	GEOFFREY BEENE	40-2015-0029541	Class 14 – jewelry, watches Class 18 – leather goods
KUWAIT	GEOFFREY BEENE	13987	Class 3
LEBANON	GEOFFREY BEENE	41823	Class 3
MALAYSIA	GEOFFREY BEENE	96004055	Class 3
MALAYSIA	GEOFFREY BEENE	09002766	Class 25 - clothing
MALAYSIA	GEOFFREY BEENE	09019080	Class 18 - leather goods
MEXICO	GEOFFREY BEENE	312224	Class 3 - Cosmetics and perfumery products
MEXICO	GEOFFREY BEENE	402947	Class 25 -Clothing
MEXICO	GEOFFREY BEENE	1223100	Class 18 - Leather goods
MEXICO	GEOFFREY BEENE	1132452	Class 14 - jewelry
MEXICO	GB GEOFFREY BEENE stylized	1235358	Class 9 - Eyewear
MEXICO	GB GEOFFREY BEENE stylized	1235359	Class 18 - Leather goods
MEXICO	GB GEOFFREY BEENE	968852	Class 18 - Leather goods
MEXICO	GB GEOFFREY BEENE	954638	Class 25 - Clothing

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Country	Trademark	Reg. No. (App. No.)	Goods/Services
MEXICO	GB GEOFFREY BEENE	954633	Class 9 - Eyeglass frames and sunglasses
MOROCCO	GEOFFREY BEENE	32031	Class 3 - Toiletries and perfumery for men, including aftershave lotions, eaux de cologne, soaps, talcs, hair care products, shampoos, anti- perspirant products - sanitary deodorants
NEW ZEALAND	GEOFFREY BEENE	282879	Class 25 - Clothing
NEW ZEALAND	GEOFFREY BEENE	140000	
NEW ZEALAND	GEOFFREY BEENE	139999	Class 3 - soaps; perfumery; essential oils; cosmetics and non-medicated toilet and fragrance preparations including after shave lotions, colognes, talcum powder and anti-perspirants; hair care preparations in this class including shampoos; non- medicated deodorants for personal use
NICARAGUA	GEOFFREY BEENE	14597CC	Fragrances
NICARAGUA	GEOFFREY BEENE	2013096505	Class 14 - Jewelry Class 18 - Leather goods
NICARAGUA	GEOFFREY BEENE	2012-094594	Class 25 - Clothing

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Country	Trademark	Reg. No. (App. No.)	Goods/Services
OMAN	GEOFFREY BEENE	5330	Class 3
PANAMA	GEOFFREY BEENE	187157	Class 14 - Jewelry
PANAMA	GEOFFREY BEENE	187158	Class 18 - Leather goods
PANAMA	GEOFFREY BEENE	186295	Class 25 - Clothing
PARAGUAY	GEOFFREY BEENE	105492	Class 3
PARAGUAY	GEOFFREY BEENE	409275	Class 25 - Clothing
PARAGUAY	GEOFFREY BEENE	423883	Class 14 - Jewelry, watches
PARAGUAY	GEOFFREY BEENE	423882	Class 18 - Leather goods
PERU	GEOFFREY BEENE	005771	Class 25 - Clothing
PERU	GEOFFREY BEENE	91083	lotions for horsemen, cosmetics and perfumeria for horsemen who include lotions stop after shaving, balsams stops after shaving, colonics, caus de cologne, soaps, dusts, that include tales, products for the care of the hair, champús, toilet soaps, dressing table waters, antitranspirantes and deodorants for personal use
PERU	GEOFFREY BEENE	00218485	Class 18 - Leather goods
PERU	GEOFFREY BEENE	3380	Class 3 - Toilet soap, shaving creams and lotions, aftershave balm, talcum powder, non-medicated

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Country	Trademark	Reg. No. (App. No.)	Goods/Services
SAUDI ARABIA	GEOFFREY BEENE	116/14	stick and spray deodorants Class 3 - Perfume, cologne, toilet water, bath oil, bath soap, bath powder
SINGAPORE	GEOFFREY BEENE	B5611/81	Class 3 - Soap, perfumes, eau-de-cologne, non- medicated toilet preparations, etc
SINGAPORE	GEOFFREY BEENE	T0901636B	Class 25 - Clothing
SOUTH AFRICA	GEOFFREY BEENE	97/14737	Class 25 - Clothing
SOUTH KOREA	GEOFFREY BEENE	40-293834	Class 3
SOUTH KOREA	GEOFFREY BEENE	10-28116	Class 3
SPAIN	GEOFFREY BEENE	898053	Class 3 - Soaps; perfumery, essential oils, hair lotions; dentifrices; cleaning preparations; bleaching preparations
SWEDEN	GEOFFREY BEENE	158227	Design business particularly with regards to furs, items of clothing, shoes, trunks, bags, belts, toiletries in Class 42
SWITZERLAND	GEOFFREY BEENE	2P290749	Soaps; perfumery, essential oils, body care preparations, hair care preparations, hair lotions, dentifrices.
SYRIA	GEOFFREY BEENE	13643	Class 3
TAIWAN	GEOFFREY BEENE	190923	Class 3 - Soaps for personal use; shampoos

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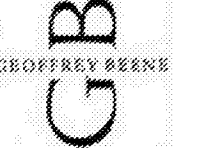
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Country	Trademark	Reg. No. (App. No.)	Goods/Services
TAIWAN	GEOFFREY BEENE	1098273	Class 3
TUNISIA	GEOFFREY BEENE	109/82	Cosmetics and pharmaceuticals
TURKEY	GEOFFREY BEENE	85218	Class 3
UNITED KINGDOM	GEOFFREY BEENE	B1057332	Class 25 - Clothing
UNITED KINGDOM	GEOFFREY BEENE	B1057331	Class 3 - Soap, perfumes, eau-de-cologne, non medicated toilet preparations, essential oils, preparations for the hair and dentifrices.
US	BEENE BAG	(86/480563)	Class 25 - Clothing, namely, shirts, blouses, sweaters, slacks, knitwear tops, knitwear bottoms, pants, jackets, coats, dresses, vests, belts, scarves, suits, t-shirts, loungewear, and footwear
US	BEENE BAG BY GEOFFREY BEENE	(86/241007)	Class 18 - leather goods, namely, handbags, briefcases, luggage, tote bags, messenger bags, sports bags, backpacks, briefcase type portfolios, business cases, business

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Country	Trademark	Reg. No. (App. No.)	Goods/Services
			card cases, wallets, key cases, luggage tags, travel bags, toiletry bags sold empty, cosmetic bags sold empty
US	BEENE BAG BY GEOFFREY BEENE	(86/368202)	Class 25 - clothing, namely, shirts, blouses, sweaters, slacks, knitwear tops, knitwear bottoms, pants, jackets, coats, dresses, vests, belts, scarves, suits, t-shirts, loungewear and footwear
US		2,839,963	Class 25 - Shirts, sweaters, slacks, suits, shorts, pants, coats, jackets, vests, t-shirts and lounge wear
US		4061361	Class 9 - eyewear Class 18 - leather goods, namely, luggage, tote bags, messenger bags, wallets, briefcases and briefcase-type portfolios
US TRADEMARK	GEOFFREY BEENE	2183725	Class 25 - shirts, sweaters, slacks, suits, shorts, belts, socks, jeans, pants, neckwear (namely, scarves, ascots, bow ties, pocket squares, cummerbunds, neckties, mufflers), coats, jackets, vests, texedos,

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Country	Trademark	Reg. No. (App. No.)	Goods/Services
			active sportswear (namely, tennis wear, golf wear, ski wear), T-shirts, lounge wear, earmuffs, dickies, suspenders
US	GEOFFREY BEENE	3634564	Class 14 - Jewelry
US	GEOFFREY BEENE	3634563	Class 18 - Business cases; Cosmetic cases sold empty; Leather bags and wallets; Wheeled bags
US	GEOFFREY BEENE	1,707,677	Class 3 - Toilet soap, shaving creams and lotions, aftershave balm, talcum powder, and non-medicated stick and spray personal deodorants
US	GEOFFREY BEENE	(86/480582)	Class 25 - Clothing, namely, shirts, blouses, sweaters, slacks, knitwear tops, knitwear bottoms, pants, jackets, coats, dresses, vests, belts, scarves, suits, t-shirts, loungewear, and footwear
US	GEOFFREY BEENE	4,489,399	Class 14 - watches
US	GEOFFREY BEENE GIVES BACK	4031838	Class 18 - Leather goods, namely, sports bags, business cases, business

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Country	Trademark	Reg. No. (App. No.)	Goods/Services
US	GEOFFREY BEENE GIVES BACK	3779484	card cases Class 9- Eyewear Class 14 - Jewelry Class 18 - Leather goods, namely, luggage, tote bags, messenger bags, wallets, briefcases and briefcase-type portfolios Class 25 - Clothing, namely, shirts, sweaters, pants, suits, shorts, tops, bottoms, jackets, vests, T- shirts, sleepwear, loungewear, robes, undergarments, socks and belts
US	GEOFFREY BEENE GIVES BACK	(86/581214)	Class 9 - Bags and cases specially adapted for holding or carrying portable telephones and telephone equipment and accessories Class 18 - Cosmetic bags sold empty; Handbags; Key cases; Luggage tags; Toiletry bags sold empty Class 25 - Blouses; Coats; Dresses; Evening dresses; Shoes; Skirts
US	GEOFFREY BEENE GIVES BACK	4277376	Class 9 - computer bags Class 25 - Neckwear;

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Country	Trademark	Reg. No. (App. No.)	Goods/Services
US	GEOFFREY BEENE GIVES BACK	4150837	scarves; ties Class 25 - Hats
US	GEOFFREY BEENE. A MAN ON A MISSION	87/170830	Class 9 - eyewear, namely, eyeglasses, eyeglass frames, eyeglass lenses and sunglasses; bags and cases specially adapted for holding or carrying portable telephones and telephone equipment and accessories; computer bags Class 14 - jewelry; watches Class 18 - Leather goods namely, luggage, tote bags, messenger bags, wallets, briefcases and briefcase-type portfolios; business cases; cosmetic cases sold empty; wheeled bags; sports bags; backpacks; business card cases; handbags; key cases; luggage tags; toiletry bags sold empty Class 25 - Clothing namely, shirts, sweaters, pants, suits, shorts, tops, bottoms, jackets, vests, T-shirts, sleepwear.

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Country	Trademark	Reg. No. (App. No.)	Goods/Services
			loungewear, robes, undergarments, socks, belts, blouses; coats; dresses; evening dresses; shoes; skirts; neckwear; scarves; ties; hats; gloves; knitwear tops, knitwear bottoms; footwear
US	GEOFFREY BEENE GIVES BACK	4,489,400	Class 14 - watches
US	SHOP FOR SURVIVAL	(87/507526)	Class 9 - Eye wear. Class 14 - Watches and jewelry Class 18 - Leather goods Class 25 - Men's wear, women's wear, footwear, hats.
URUGUAY	GEOFFREY BEENE	258708	Class 3
VENEZUELA	GEOFFREY BEENE	P346320	Class 25 - Clothing
VENEZUELA, REPUBLIC OF	GEOFFREY BEENE	(2548) 2731	Toiletries and fragrances
VENEZUELA	GEOFFREY BEENE GB LOGO	(87/626125)	Class 9

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