

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM481016

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joel S. Echols		05/25/2018	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Focus Laboratories, Inc.		
Street Address:	11205 Richardson Drive		
City:	North Little Rock		
State/Country:	ARKANSAS		
Postal Code:	72113		
Entity Type:	Corporation: ARKANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2855325	FRESHKOTE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	301-610-7634		
Email:	rhe@epsteingerken.com		
Correspondent Name:	EPSTEIN & GERKEN		
Address Line 1:	14006 Glen Mill Road		
Address Line 4:	ROCKVILLE, MARYLAND 20850-3179		
NAME OF SUBMITTER:	Robert h. epstein		
SIGNATURE:	/robert h epstein/		
DATE SIGNED:	07/09/2018		
Total Attachments: 2			
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OP \$40.00 2855325

TRADEMARK ASSIGNMENT

Joel S. Echols (hereinafter called "Assignor"), an individual with an address at 3088 Lenox Road, NE, Unit 263, Atlanta, GA 30324, is the owner of the trademark FRESHKOTE, which is presently registered in the U.S. Patent and Trademark Office as follows:

Registration Number: 2855325

Date of Registration: June 15, 2004

Focus Laboratories, Inc., (hereinafter called "Assignee"), an Arkansas corporation, with its principal offices at 11205 Richardson Drive, North Little Rock, AR 72113, desires to acquire all right, title and interest in the trademark FRESHKOTE, the good will symbolized by the trademark, and the Registration Number 2855325.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, and assigns, all right, title, and interest in said trademark and in Registration Number 2855325 together with the good will symbolized by the trademark, along with the right to recover for damages and profits for past infringements of the trademark.

Assignor warrants that it is the legal owner of all right, title and interest in the trademark, that the trademark has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person.

Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest in Assignee all right, title and



interest in and to the aforesaid trademark including, without limitation, recordation of this Trademark Assignment in the U.S. Patent and Trademark Office.

In Testimony Whereof, I have hereunto set my hand.

Name: Joel S. Echols

Signature: 

Date: 25th May 2018

Accepted on behalf of Focus Laboratories, Inc. by:

Name: Brad Winfrey

Signature: 

Title: President
Focus Laboratories, Inc.

Date: 9/20/18