

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM476387

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	TERMINATION AND RELEASE OF GRANT OF A SECURITY INTEREST -- TRADEMARKS

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HPS Investment Partners, LLC (formerly known as Highbridge Principal Strategies, LLC)		05/31/2018	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Propel Media LLC (formerly known as Furture Ads LLC)
<b>Street Address:</b>	2010 Main Street
<b>Internal Address:</b>	Suite 900
<b>City:</b>	Irvine
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92614
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA
<b>Name:</b>	Health Guru Media, Inc.
<b>Street Address:</b>	2010 Main Street
<b>Internal Address:</b>	Suite 900
<b>City:</b>	Irvine
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92614
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	Appenity LLC
<b>Street Address:</b>	2010 Main Street
<b>Internal Address:</b>	Suite 900
<b>City:</b>	Irvine
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92614
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA
<b>Name:</b>	Epicplay LLC
<b>Street Address:</b>	2010 Main Street
<b>Internal Address:</b>	Suite 900
<b>City:</b>	Irvine
<b>State/Country:</b>	CALIFORNIA

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TRADEMARK

<b>Postal Code:</b>	92614
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA
<b>Name:</b>	Gamevance LLC
<b>Street Address:</b>	2010 Main Street
<b>Internal Address:</b>	Suite 900
<b>City:</b>	Irvine
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92614
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA

**PROPERTY NUMBERS Total: 33**

<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Registration Number:</b>	3875393	BRISTOL INTERACTIVE
<b>Registration Number:</b>	3791877	KITARA MEDIA
<b>Registration Number:</b>	3997346	MYTOP FREEGAMES
<b>Registration Number:</b>	3997349	PLAYPICKLE
<b>Registration Number:</b>	4332478	GRUMPYGOATS
<b>Registration Number:</b>	4332479	GRUMPY GOATS
<b>Registration Number:</b>	4128671	GAMENUTT
<b>Registration Number:</b>	3997527	HEALTHGURU
<b>Registration Number:</b>	3997525	HEALTHGURU
<b>Registration Number:</b>	3694007	HEALTH GURU
<b>Registration Number:</b>	3706738	PREGNANCY HEALTH GURU
<b>Registration Number:</b>	3706739	COLLEGE HEALTH GURU GURU U
<b>Registration Number:</b>	3694008	SEX HEALTH GURU
<b>Registration Number:</b>	3358786	ILLUMISTREAM
<b>Registration Number:</b>	3744221	PROPEL MEDIA
<b>Registration Number:</b>	3560478	FUTURE ADS
<b>Registration Number:</b>	4296090	LIVINGPLAY
<b>Registration Number:</b>	4296091	LIVINGPLAY
<b>Registration Number:</b>	3881836	ARCADEWEB
<b>Registration Number:</b>	4289587	EPICPLAY
<b>Registration Number:</b>	4254644	SOCIALRIVAL
<b>Registration Number:</b>	4315681	ARCADEWEB
<b>Registration Number:</b>	3721848	PLAYSUSHI
<b>Registration Number:</b>	3623746	RESULTLINKS
<b>Registration Number:</b>	3365189	TRAFFICVANCE
<b>Registration Number:</b>	4168946	EPICPLAY
<b>Registration Number:</b>	3456540	GAMEVANCE

Property Type	Number	Word Mark
Registration Number:	4339117	ARCADEWEB
Serial Number:	77484077	FUTURE ADS
Serial Number:	77484135	FUTURE ADS
Serial Number:	77484102	FUTURE ADS
Registration Number:	4433143	INSTALL CONNECT
Serial Number:	86444265	PROPEL MEDIA

**CORRESPONDENCE DATA**

Fax Number: 2125935955

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 212-756-2132

Email: scott.kareff@srz.com

Correspondent Name: S. Kareff c/o Schulte Roth & Zabel LLP

Address Line 1: 919 Third Avenue

Address Line 2: 19th Floor

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	050319-0068
NAME OF SUBMITTER:	Scott Kareff (050319-0068)
SIGNATURE:	/kc for sk/
DATE SIGNED:	06/01/2018

**Total Attachments: 4**

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TERMINATION AND RELEASE OF GRANT OF A SECURITY INTEREST --  
TRADEMARKS

This TERMINATION AND RELEASE OF GRANT OF A SECURITY INTEREST -- TRADEMARKS ("Termination and Release") dated as of May 31, 2018, is from HPS INVESTMENT PARTNERS, LLC (formerly known as HIGHBRIDGE PRINCIPAL STRATEGIES, LLC, as collateral agent (the "Agent") to PROPEL MEDIA LLC (formerly known as FUTURE ADS LLC); KITARA MEDIA, LLC; HEALTH GURU MEDIA, INC.; APPENITY LLC; EPICPLAY LLC and GAMEVANCE LLC (the "Grantors"). Capitalized terms used in this Termination and Release and not otherwise defined herein have the meanings specified in the Financing Agreement, the U.S. Pledge and Security Agreement or the Grant of a Security Interest -- Trademarks, as applicable.

WITNESSETH:

WHEREAS, pursuant to that certain U.S. Pledge and Security Agreement dated as of January 28, 2015, the Grantors executed a Grant of a Security Interest -- Trademarks dated as of January 28, 2015, which was recorded in the United States Patent and Trademark Office at Reel 5679, Frame 0943, pursuant to which the Grantors granted a security interest to the Agent, for the benefit of the Secured Parties, in the certain trademarks and/or trademark applications listed on Schedule A hereto and made a part hereof (the "Trademarks").

WHEREAS, the Agent now desires to terminate and release its security interest in the Trademarks and reassign any and all rights, title, and interest in the same to Grantors.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:


1. Agent hereby releases its security interest in all of Grantors' right, title and interest in and to the Trademarks.

2. Agent hereby assigns, grants and conveys to the Grantors, without any representation, warranty, recourse or undertaking by the Agent, any and all of Agent's right, title, and interest in and to the Trademarks.

[signature page follows]

IN WITNESS WHEREOF, the undersigned has caused this Termination and Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first written above.

HPS INVESTMENT PARTNERS, LLC, in its  
capacity as Collateral Agent

By:   
Name: Vikas Keswani  
Title: Managing Director

SCHEDULE A  
TO  
TERMINATION AND RELEASE OF GRANT OF A SECURITY INTEREST --  
TRADEMARKS

<b>Company</b>	<b>Mark</b>	<b>Serial #</b>	<b>Reg #</b>	<b>Registration Date</b>
KITARA MEDIA, LLC	Bristol Interactive	77707788	3875393	11/16/2010
KITARA MEDIA, LLC	Kitara Media	77517060	3791877	05/25/2010
KITARA MEDIA, LLC	MyTopFreeGames	85196601	3997346	07/19/2011
KITARA MEDIA, LLC	Play Pickle	89196622	3997349	07/19/2011
KITARA MEDIA, LLC	Grumpygoats	85392138	4332478	05/07/2013
KITARA MEDIA, LLC	Grumpy Goats	85392168	4332479	05/07/2013
KITARA MEDIA, LLC	Gamenutt	85400132	4128671	04/17/2012
Health Guru Media, Inc.	Healthguru	85204284	3997527	07/19/2011
Health Guru Media, Inc.	HealthGuru	85204261	3997525	07/19/2011
Health Guru Media, Inc.	Health Guru	77606336	3694007	10/06/2009
Health Guru Media, Inc.	Pregnancy Health guru	77606343	3706738	11/03/2009
Health Guru Media, Inc.	College health Guru/Guru U	77606347	3706739	11/03/2009
Health Guru Media, Inc.	Sex Health Guru	77606339	3694008	10/06/2009
Health Guru Media, Inc.	Illumsitream	77143095	3358786	12/25/2007
Future Ads, LLC	Propel Media	77761129	3744221	02/02/2010

Future Ads LLC	FUTURE ADS	77/484,117	3,560,478	1/13/2009
Future Ads LLC	LIVINGPLAY	85/274,859	4,296,090	2/26/2013
Future Ads LLC	LIVINGPLAY and Design	85/275,038	4,296,091	2/26/2013
Future Ads LLC	ARCADEWEB	77/850,564	3,881,836	11/23/2010
Epic Play LLC	EPICPLAY and Design	85/277,072	4,289,587	2/12/2013
Future Ads LLC	SocialRival	85/292,589	4,254,644	12/4/2012
Future Ads LLC	ARCADEWEB	85/527,505	4,315,681	4/9/2013
Future Ads LLC	PLAYSUSHI	77/734,046	3,721,848	12/8/2009
Gamevance LLC	RESULTLINKS	77/262,445	3,623,746	5/19/2009
Gamevance LLC	TRAFFICVANCE	77/167,283	3,365,189	1/8/2008
Epic Play LLC	EPICPLAY	85/277,049	4,168,946	7/3/2012
Gamevance LLC	GAMEVANCE	77/167,275	3,456,540	7/1/2008
Future Ads LLC	ArcadeWeb Design	85/134,539	4,339,117	5/21/2013
Future Ads LLC	FUTURE ADS	77/484,077		
Future Ads LLC	FUTURE ADS	77/484,135		
Future Ads LLC	FUTURE ADS	77/484,102		
Appenity, LLC	Install Connect	85/521,795	4,433,143	11/12/2013
Future Ads LLC	Propel Media	86/444,265		