

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM481050

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Trademark Assignment		
<b>SEQUENCE:</b>	2		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gilt City, Inc.		07/09/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gilt Groupe, LP		
<b>Street Address:</b>	20 Channel Center, 3rd Floor		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02210		
<b>Entity Type:</b>	Limited Partnership: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4062902	BUYWITHTHREE	
<b>Registration Number:</b>	4110262	CITY UNLISTED	
<b>Registration Number:</b>	4142146	CITY UNLISTED	
<b>Registration Number:</b>	4151528	GILT CITY	
<b>Registration Number:</b>	4074349	THE INDEX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2027393001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-739-5723		
<b>Email:</b>	carolyn.himmelfarb@morganlewis.com		
<b>Correspondent Name:</b>	Carolyn Himmelfarb		
<b>Address Line 1:</b>	1111 Pennsylvania Avenue, N.W., Attentio		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	011558-0107		
<b>NAME OF SUBMITTER:</b>	Carolyn Himmelfarb		
<b>SIGNATURE:</b>	/Carolyn Himmelfarb/		
<b>DATE SIGNED:</b>	07/09/2018		

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**Total Attachments: 4**

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made by Gilt City Inc., a Delaware corporation, having a principal business address of 225 Liberty Street, 31st Floor, New York, New York 10281 (hereinafter "Assignor"), in favor of Gilt Groupe, LP, a Delaware limited partnership, having a principal business address of 20 Channel Center, 3rd Floor, Boston, MA 02210 (hereinafter "Assignee").


WHEREAS, the Assignor was the owner of the marks and registrations identified on the attached Trademark Schedule (the "Marks"), the goodwill of the business associated with the Marks, and the business to which the Marks pertains, and desires to confirm having assigned all of its right, title, and interest in and to the Marks along with the associated goodwill and the portion of the business to which the Marks pertain to the Assignee.

WHEREAS, Assignor did, on July 9, 2018, by separate instrument, assign certain of its assets and business to Assignee, including all of its right, title and interest in and to the Marks, its associated goodwill, and the portion of the business to which the Marks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms having assigned, transferred and set over to Assignee, effective as of July 9, 2018, its entire right, title and interest in and to the Marks, its associated goodwill, and the portion of the business to which the Marks pertain, including the right to sue for and receive all damages from past infringements of the Marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 9th day of July 2018.

**Gilt City, Inc.**

By:  \_\_\_\_\_

Name: Ian Putnam

Title: President

## US Trademark Schedule

Trademark	Application Number	Filing Date	Registration Number	Registration Date	Status	Next Renewal	Goods	Owner Name
BUYWITHTHREE	85296342	04/15/2011	4062902	11/29/2011	Registered	11/29/2021	35 Int. Promoting the goods and services of others via global computer network; providing an on-line website featuring price-comparison information; promoting the goods and services of others by providing a web site featuring coupons, rebates, price-comparison information, product reviews, links to the retail web sites of others, and discount information	GILT CITY
CITY UNLISTED	85311675	05/04/2011	4110262	03/06/2012	Registered	03/06/2022	41 Int. Providing a website featuring information and content in the field of popular culture, recreation, and entertainment	GILT CITY, INC.
CITY UNLISTED	85422070	09/14/2011	4142146	05/15/2012	Registered	05/15/2022	43 Int. Providing a website featuring information,	GILT CITY, INC.

							news and commentary in the field of dining	
GILT CITY	85319108	05/12/2011	4151528	05/29/2012	Registered	05/29/2022	35 Int. Providing a searchable Web site featuring the goods and services of other vendors; providing a Web site featuring the goods and services of others being sold at discount prices; and promoting the goods and services of others via a global computer network	GILT CITY, INC.
THE INDEX	85367562	07/11/2011	4074349	12/20/2011	Registered	12/20/2021	35 Int. Providing a searchable website featuring the goods and services of other vendors; providing a website featuring the goods and services of others being sold at discount prices; and promoting the goods and services of others via a global computer network	GILT CITY, INC.

**TRADEMARK**

**RECORDED: 07/09/2018**

**REEL: 006375 FRAME: 0922**