

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM481194

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Haywire Group, Inc.		05/17/2018	Corporation: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	University Games Corporation		
Street Address:	2030 Harrison Ave.		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94110		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Serial Number:	87149306	HAYWIRE GROUP IT'S ALL FUN AND GAMES!	
Serial Number:	86964538	BOX OF ROCKS	
Serial Number:	86903190	SHABOOM	
Serial Number:	86837004	GET UP AND GAME!	
Serial Number:	86629249	PIRATE SHIPS	
Serial Number:	86794511	FLIP CUP	
Serial Number:	86771876	THE PARENT QUIZ	
Serial Number:	86584194	ACTION PRINCESSES	
Serial Number:	86203035	BEARDOS	
Serial Number:	86166171	DICECAPADES! PIZZA PARTY	
Serial Number:	85398748	FLICKIN' CHICKEN	
Serial Number:	85612954	FRENCH TOAST AND FRIENDS	
Serial Number:	85575690	HA! HA! MOUSTACHE NAME THAT 'STACHE	
Serial Number:	77702825	DICECAPADES WORD PIRATES!	
Serial Number:	77702811	DICECAPADES!	
Serial Number:	77699703	IT'S ALL FUN AND GAMES	
CORRESPONDENCE DATA			
Fax Number:	4137343910		

OP \$415.00 87149306

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4137333111
Email: kchadwell@dwpm.com
Correspondent Name: Deborah A. Basile
Address Line 1: 1414 Main Street
Address Line 2: One Monarch Place, Suite 1900
Address Line 4: Springfield, MASSACHUSETTS 01144

NAME OF SUBMITTER:	Deborah A. Basile
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SIGNATURE:	/Deborah A. Basile/
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DATE SIGNED:	07/10/2018
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Total Attachments: 3

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ASSIGNMENT

THIS ASSIGNMENT is made effective as of May 17, 2018 (the "Effective Date"), between The Haywire Group, Inc. a Massachusetts corporation with a principle place of business at 34 Front Street, Indian Orchard, MA 01151 ("Assignor") and University Games Corporation a California corporation of 2030 Harrison Ave., San Francisco, CA 94110 (the "Assignee").

WHEREAS, the Assignor is the owner of the United States registered trademarks as listed on Exhibit A which is attached hereto and made a part hereof (the "Trademarks").

WHEREAS, the Assignor has agreed to assign the Trademarks to the Assignee, and the Assignee has agreed to accept said assignment.

NOW THEREFORE, for good and valuable consideration, as of the effective date of this Agreement as set forth above-herein, the Assignor hereby assigns to the Assignee, its successors and assignees, its full right to and title in the Trademarks, including the right to sue for past infringement(s), together with the goodwill of the business in the goods for which the Trademarks are registered.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed by their duly authorized officers and to be effective as of the Effective Date.

THIS ASSIGNMENT INTENTIONALLY ENDS HERE EXCEPT FOR THE SIGNATURE PAGE

Signed as a sealed instrument on this 17th day of May, 2018.

ASSIGNOR:
THE HAYWIRE GROUP, INC.

Witness: *Kathy J. Kelly*

By: *Barbara J. ...*
Its President

ASSIGNEE:
UNIVERSITY GAMES, INC.

Witness: *G. ...*

By: *A. Robert Moore*
Its

EXHIBIT A

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