

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM481247

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Abracon Holdings, LLC		07/10/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Abracon, LLC		
Street Address:	5101 Hidden Creek Lane		
City:	Spicewood		
State/Country:	TEXAS		
Postal Code:	78669		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5429458	HEARTBEAT OF THE IOT	
CORRESPONDENCE DATA			
Fax Number:	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	512-770-4200		
Email:	dwtrademarks@dickinsonwright.com		
Correspondent Name:	Alison Frey		
Address Line 1:	1825 Eye Street NW, Suite 900		
Address Line 4:	Washington, D.C. 20006		
NAME OF SUBMITTER:	Virginia Powell		
SIGNATURE:	/virginia powell/		
DATE SIGNED:	07/10/2018		
Total Attachments: 1 source=Abracon Assignment#page1.tif			

OP \$40.00 5429458

TRADEMARK ASSIGNMENT

Abracon Holdings, LLC, a California limited liability company having a principal place of business at 5101 Hidden Creek Ln., Spicewood, TX 78669 ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, assigns to Abracon, LLC, a California limited liability company, having a principal place of business at 5101 Hidden Creek Lane Spicewood TX 78669 ("Assignee"), all right, title, and interest in and to the trademark **HEARTBEAT OF THE IOT**, including U.S. Registration No. 5,429,458 (the "Mark"), together with the goodwill of the business symbolized by the Mark. This assignment also includes all of Assignor's causes of action relating to the Mark or the infringement thereof (including without limitation all claims for damages, profits, and costs or other remedies at law or in equity), whether such claims or causes of action were filed, arose, or accrued before or after the assignment of the Mark. The effective date of this assignment is the date of the last signature below.

AGREED AND ACCEPTED:

Abracon Holdings, LLC

By: Rosa Calabria

Name: ROSA CALABRIA

Title: Chief Financial Officer

Date: 7/10/18

AGREED AND ACCEPTED:

Abracon, LLC

By: Rosa Calabria

Name: ROSA CALABRIA

Title: Chief Financial Officer

Date: 7/10/18