

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM481259

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Icona, LLC		07/09/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Beneficial Bank		
Street Address:	1818 Market Street		
Internal Address:	21st Floor		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19103		
Entity Type:	PA Financial Institution: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4539060	ICONA	
CORRESPONDENCE DATA			
Fax Number:	2159882757		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	karen.spina@dbr.com		
Correspondent Name:	Reuben H. Asia		
Address Line 1:	One Logan Square, Ste. 2000		
Address Line 2:	Drinker Biddle & Reath LLP		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-6996		
NAME OF SUBMITTER:	Karen M. Spina		
SIGNATURE:	/Karen M. Spina/		
DATE SIGNED:	07/10/2018		
Total Attachments: 4			
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OP \$40.00 4539060

UNITED STATES TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Agreement") dated as of July 9, 2018 is made by and between Beneficial Bank (together with its successors and assigns, in such capacity, the "Lender"), and Icona, LLC (together with its successors and permitted assigns, the "Grantor").

WHEREAS, this Agreement will be filed with the respective Patent and Trademark Offices worldwide to among other things indicate that Lender is secured party with respect to the Trademarks (as defined herein) listed on Schedule A hereto;

WHEREAS, Grantor is the owner of certain trademarks, including the applications and registrations thereof, together with the goodwill of the business connected with the use of and symbolized by the trademarks and all proceeds thereof, including, without limitation, any and all past, present and future causes of action which may exist by reason of infringement thereof, set forth on Schedule A hereto (collectively, the "Trademarks"); and

WHEREAS, the Grantor and Lender executed a Security Agreement, dated as of July 9, 2018 (as amended, restated, amended and restated, modified or supplemented from time to time, the "Security Agreement"), pursuant to which Grantor granted and agreed to grant to Lender a security interest in certain of its assets to secure obligations owing to Lender and certain other lenders.

NOW, THEREFORE, for good and valuable consideration, Grantor hereby pledges and grants (and confirms and ratifies all other pledges and grants heretofore made to Lender) to Lender a security interest and lien in the Trademarks to secure the Secured Obligations (as defined in the Security Agreement), subject to the terms and conditions of the Security Agreement.

[Signature Page to Follow]

Executed as of the date first above written.

GRANTOR: ICONA, LLC

By: _____

Name: Eustace Mita
Title: Manager

LENDER: BENEFICIAL BANK

By: _____

Name: Anthony Murphy
Title: Vice President

[Signature Page to United States Trademark Security Agreement]

Schedule A

<u>Mark</u>	<u>Jurisdiction</u>	<u>Registration</u>	<u>Goods/ Services</u>	<u>Status</u>
ICONA	U.S.	4539060	HOTELS; RESORT HOTELS; HOTEL SERVICES; RESORT LODGING SERVICES; RESTAURANT, BAR, CAFE AND COCKTAIL LOUNGE SERVICES; PROVIDING TEMPORARY ACCOMMODATIONS, NAMELY, HOTEL ROOMS, RENTAL OF ROOMS FOR HOLDING SOCIAL FUNCTIONS, CONFERENCES, CONVENTIONS, EXHIBITIONS, SEMINARS AND MEETINGS; PROVISION OF GENERAL PURPOSE FACILITIES FOR MEETINGS, CONFERENCES AND EXHIBITIONS; PROVISION OF BANQUETING AND SOCIAL FUNCTION FACILITIES FOR SPECIAL OCCASIONS	Registered May 24, 2014. Maintenance due between May 24, 2019 and 2020.