TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM481464

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Blueprint Registry LLC			Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Blueprint Registry Inc.	
Street Address:	329 East 13th Street	
Internal Address:	# 5C	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10003	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4493933	BLUEPRINT REGISTRY
Registration Number:	4493934	BLUEPRINT WEDDING REGISTRY

CORRESPONDENCE DATA

Fax Number: 2063599000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 206-395-8000

Email: pctrademarks@perkinscoie.com, sstewart@perkinscoie.com

Seth Reagan / Perkins Coie LLP **Correspondent Name:**

Address Line 1: 1201 Third Avenue

Address Line 2: **Suite 4900**

Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER:	117866-0005
NAME OF SUBMITTER:	Seth H. Reagan
SIGNATURE:	/Seth H. Reagan/
DATE SIGNED:	07/11/2018

Total Attachments: 5

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Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "BLUEPRINT REGISTRY LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "BLUEPRINT REGISTRY LLC" TO "BLUEPRINT REGISTRY INC.", FILED IN THIS OFFICE ON THE FIRST DAY OF JULY, A.D. 2015, AT 7:58 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5330821 8100V

DATE: 07-01-15

AUTHENT\CATION: 2520919

TRADEMARK REEL: 006377 FRAME: 0801

Jeffrey W. Bullock, Secretary of State

150996605

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 07:58 AM 07/01/2015 FILED 07:58 AM 07/01/2015 SRV 150996605 - 5330821 FILE

CERTIFICATE OF CONVERSION FROM A LIMITED LIABILITY COMPANY TO A CORPORATION

(Pursuant to Section 265 of the Delaware General Corporation Law)

June 30, 2015

Blueprint Registry LLC (hereinafter called the "Limited Liability Company"), a limited liability company organized and existing under and by virtue of the Limited Liability Company Act of the State of Delaware, does hereby certify:

- 1. The Limited Liability Company is formed under the jurisdiction of the State of Delaware.
- 2. The name of the Limited Liability Company immediately prior to the filing of this Certificate is Blueprint Registry LLC.
- 3. The date the Limited Liability Company was first formed is May, 7, 2013.
- 4. The name of the corporation as set forth in the Certificate of Incorporation is:

Blueprint Registry Inc.

This Certificate of Conversion has been executed as of the date first written above.

Nevin Shetty Member

Blueprint Registry LLC Certificate of Conversion



PAGE 2

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF CERTIFICATE OF INCORPORATION OF "BLUEPRINT

REGISTRY INC." FILED IN THIS OFFICE ON THE FIRST DAY OF JULY,

A.D. 2015, AT 7:58 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5330821 8100V

150996605

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENT (CATION: 2520919

DATE: 07-01-15

State of Delaware Secretary of State Division of Corporations Delivered 07:58 AM 07/01/2015 FILED 07:58 AM 07/01/2015 SRV 150996605 - 5330821 FILE

CERTIFICATE OF INCORPORATION

OF

BLUEPRINT REGISTRY INC.

FIRST: The name of this corporation is Blueprint Registry Inc. (the "Corporation").

SECOND: The address of the Corporation's registered office in the State of Delaware is 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, County of New Castle. The name of its registered agent at such address is The Company Corporation.

THIRD: The nature of the business or purposes to be conducted or promoted by the Corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of the State of Delaware (the "DGCL").

FOURTH: The total number of shares of all classes of stock that the Corporation is authorized to issue is FIFTEEN MILLION (15,000,000) shares of common stock, \$.001 par value per share.

FIFTH: The name and mailing address of the Corporation's sole incorporator is:

Name

Mailing Address

Nevin Shetty

329 East 13th Street Apt 5C New York, NY 10003

SIXTH: In furtherance and not in limitation of the power conferred upon the board of directors by law, the board of directors shall have the power to make, adopt, alter, amend and repeal the bylaws of the Corporation.

SEVENTH: No director shall be personally liable to the Corporation or its stockholders for monetary damages for any breach of fiduciary duty by such director as a director. Notwithstanding the foregoing sentence, a director shall be liable to the extent provided by applicable law, (i) for breach of the director's duty of loyalty to the Corporation or its stockholders, (ii) for acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of law, (iii) pursuant to Section 174 of the DGCL or (iv) for any transaction from which the director derived an improper personal benefit. No amendment to or repeal of this Article SEVENTH shall apply to or have any effect on the liability or alleged liability of any director of the Corporation for or with respect to any acts or omissions of such director occurring prior to such amendment.

EIGHTH: The Corporation shall, to the maximum extent permitted from time to time under the law of the State of Delaware, indemnify and upon request advance expenses to any person who is or was party or is threatened to be made a party to any threatened, pending or completed action, suit, proceeding or claim, whether civil, criminal, administrative or investigative, by reason of the fact that such person is or was or has agreed to be a director or officer of the Corporation or while a director or officer is or was serving at the request of the Corporation as director, officer, partner, trustee, employee or agent of any corporation, partnership, joint venture, trust or other enterprise, including service with respect to employee benefit plans, against expenses (including attorney's fees and expenses), judgments, fines, penalties and amounts paid in Blueprint Registry LLC

Certificate of Conversion

settlement incurred (and not otherwise recovered) in connection with any such action, suit, proceeding or claim, including the investigation, preparation to defend, or defense of such action, suit, pending proceeding or claim, provided, however, that the foregoing shall not require the Corporation to indemnify or advance expenses to any person in connection with any action, suit, proceeding, claim or counterclaim initiated by or on behalf of such person. Such indemnification shall not be exclusive of other indemnification rights arising under any bylaw, agreement, vote of directors or stockholders or otherwise and shall inure to the benefit of the heirs and legal representatives of such person. Any person seeking indemnification under this Article EIGHTH shall not adversely affect any right or protection of a director or officer of this Corporation with respect to any acts or omissions of such director or officer occurring prior to such repeal or modification.

NINTH: The provisions of Section 203 of the DGCL shall not apply to the Corporation.

IN WITNESS WHEREOF, this Certificate of Incorporation has been executed by a duly authorized officer of the Corporation on this 30 day of June, 2015.

Ву: __

Nevin Shetty, Incorporato

Blueprint Registry LLC Certificate of Conversion

> TRADEMARK REEL: 006377 FRAME: 0805

RECORDED: 07/11/2018